

A McGraw-Hill publication

Business Week

INDEX OF EDITORIAL CONTENT 1st Half 1971

JANUARY-JUNE

1971

EDITORIAL

BUSINESS WEEK

How to Use this Index

Every article appearing in Business Week during the first six months of 1971 is comprehensively indexed in this volume. All articles are indexed alphabetically by subjects and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the Index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. References should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organization, under "AFL-CIO," or "Independent Unions," and then in

turn under subheads by the trade or industry in which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads—Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of Defense," and "Post Office Department."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Reference Dept. Many individual headings suggest other entries (See also . . .) which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which Business Week has published, do not hesitate to make direct inquiry by mail or telephone to Business Week Library, 330 West 42nd Street, New York 10036, N. Y.; telephone 971-3298.

TESSIE MANTZOROS, Librarian

BUSINESS WEEK INDEX

January-June, 1971

A

ABC-TV

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

AFL-CIO

See also Independent Unions; Labor; Wages; Dept. of Labor; National Labor Relations Board

Labor's early bid for 1972 votes p25, Mar.6

The unions set a minimum raise p101, Mar.27

AFL-CIO to help combat wage inflation # p27, May 29

Hoffa's exit opens new doors (with illus) p77, June 12

Communications

A tougher tone in phone talks (with illus) p78, May 8

TV carries a call for a phone strike (with illus) p20, May 29

Electrical

Japanese face suit for dumping TV sets (with illus) p68, Mar.20

Letter Carriers

Postal reform faces heavy weather (with illus) p81, Feb.13

Longshoremen

Nixon will 'use no hooks' on dockers (with illus) p66, Mar.20

Harry Bridges veers right (with illus) p50, May 1

Machinists & Aerospace Workers

Negotiating with a hard-hit industry p98, Mar.6

Office & Professional

Pickets cry 'scab' at UAW leaders (with illus) p31, Mar.20

Postal Employees

The mailmen are muttering # p32, June 12

State, County, Municipal Employees

Mayor Lindsay's hot summer starts early (with illus) p28, June 12

Steel

A warm-up fight for steelworkers (with illus) p28, Jan.16

Steelworkers' chief sees a bitter fight (with illus) p16, Jan.23

USW whets its c-o-1 clause p82, Feb.20

The rumblings of a steel strike get louder (with illus) p69, Feb.27

Steel hedge-buying is off to a late start (with chart) p39, Mar.13

Steelworkers set the price for peace p31, Mar.20

The steelworkers' militant mood deepens (with illus) p76, Apr.3

Unions spurn the inflation alert (with illus) p72, Apr.24

District 50: A feud threatens its merger p23, Apr.24

USW pattern holds some hope for 1972 (with illus) p38, June 5

Steel settles in for some long talks (with illus) p50, June 26

Short News Item

Teachers

Unions woo the college faculties (with illus) p69, May 1

AMK Corp.

A wilting FTC suit # p30, Feb.20

ABBOTT Laboratories

Abbott's solution # p34, Mar.27

ABEL, I. W.

Steelworkers' chief sees a bitter fight (with illus) p16, Jan.23

The rumblings of a steel strike get louder (with illus) p69, Feb.27

The steelworkers' militant mood deepens (with illus) p76, Apr.3

Unions spurn the inflation alert (with illus) p72, Apr.24

Steel settles in for some long talks (with illus) p50, June 26

ABERNATHY, Ralph D.

Abernathy's war on repression (with illus) p39, Apr.10

ABOMINABLE No-Man

Parkinson: 'The Law of Delay' (with illus) p8, Mar.20

ACCELERATORS

Extra zip for atom smashers (with illus) p78, Mar.27

ACCIDENTS

No-fault plans hit more potholes (with illus) p44, May 15

ACCOUNTING

Accounting for premature profits (with illus) p87, Jan.23

Why accountants need to tell a fuller story (with table and illus) p86, Feb.6

CPA in charge (with illus) p105, Feb.27

Readers Report: Auditing the auditor p4, Mar.6

Readers Report: More guts, fewer rules p4, Mar.6

An electronic accountant Wall Street likes (with illus) p52, Mar.20

ACTIVIST Policy

Nixon: 'I am committed to an activist policy' p11, Jan.9

ACTIVISTS (Social)

Social activists switch to proxy power (with illus) p86, Feb.13

Readers Report: 'Meaningful dialogue'? p4, Mar.6

Campaign GM wins a convert # p42, Apr.17

With the volume lower, the issues are heard (with illus) p21, May 1

Social causes keep HEW simmering (with illus) p65, May 1

The moral power of shareholders (with illus) p76, May 1

ADAMS, Walter

Steel negotiates to survive (with cover, chart, table and illus) (Special Report) p92, May 15

ADDRESSOGRAPH-Multigraph Corp.

Change of Addressograph # p24, Jan.30

ADVANCED Digital Systems, Inc.

A peripheral's peripheral # p89, Feb.20

ADVERTISING

See also Newspapers; Magazines; Radio; Television

A puff for magazines # p43, Jan.9

TV ads: shorter pitches at better prospects (with illus) p88, Jan.23

New dailies whistle past the graveyard (with illus) p22, Jan.23

Cigarette ads go to the races p19, Feb.6

Cold shoulders for Andy, Effy, Clio (with illus) p30, Feb.13

A new era: 'creativity' plus plain talk (with illus) p72, Feb.20

The FTC zooms in on the 'better' buys (with illus) p20, Feb.20

Readers Report: Credit where it's due p5, Mar.13

Washington's diet for food companies (with illus) p28, Mar.20

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

Why producers give TV programs away (with illus) p41, Apr.10

Will the ad ban spread north? (with illus) p24, May 1

Advertising that comes a la carte (with illus) p44, May 1

TV time sells out at premium prices (with illus) p43, May 15

Admen policing clients? # p28, May 22

Cigarette makers do great without TV (with chart and illus) p56, May 29

Readers Report: Advertising advice p7, May 29

Madison Avenue: Promise anything but (with illus) (Special Report) p74, June 5

Admen set up their own watchdog (with illus) p56, June 12

An ally for admen against the FTC p39, June 19

A new pressure on housing bias (with illus) p38, June 19

Canada filters out tobacco ads # p42, June 19

ADVERTISING (Classified)

The New York Times trims some edges p17, Jan.2

ADVERTISING (Tombstone)

What's behind the tombstones (with illus) p67, Mar.6

ADVERTISING Agencies

The institutions discover the ad stocks (with tables) p81, June 19

AERIAL Applications Technology, Inc.

An electric way to spray crops (with illus) p89, Feb.20

AEROFLOT

Moscow makes the going tough (with illus) p20, May 8

AEROSOL Cans

Cans without seams # p102, June 26

AFRICA

Gulf Oil kneels to church wishes p39, Feb.27

AFTER Six, Inc.

A tuxedo maker promotes the casual look (with illus) p66, Apr.17

AGEE, William

Boise Cascade shifts toward tighter control (with chart and illus) p86, May 15

AGNELLI, Giovanni

The toughest auto market is in Europe (with cover, table, chart and illus) p48, June 12

AGNELLI, Giovanni & Umberto

Changing Fiat with a fine Italian hand (with illus) p58, Feb.20

AGNEW, Bruce A.

Book Review p13, June 26

AGRICULTURE

An electric way to spray crops (with illus) p89, Feb.20

The showdown at Hilton Head (with illus) p102, Apr.17

Bitter harvest in the Southwest (with map) p22, Apr.24

U. S. cotton heads overseas (with illus) p142, May 15

Chicanos campaign for a better deal (with cover, map and illus) (Special Report) p48, May 29

Readers Report: Strawberries vs. grapes p8, June 26

AHLBRANDT, Roger S.

Steel negotiates to survive (with cover, chart, table and illus) (Special Report) p92, May 15

AIR Bag

The crash program that is changing Detroit (with cover, and illus) (Special Report) p78, Feb.27

Courts get the air bag # p26, May 8

AIR France

Airlines slash fares for youth (with illus) p30, June 12

AIR Pollution

Wild gray yonder # p24, Jan.9

Can pollution pay off? (with illus) p46, Jan.16

Cities as polluters (Editorial) p112, Jan.16

A polluter learns the hard way (with cover, map and illus) p52, Feb.6

The world's smokiest factory? (with illus) p54, Feb.6

Sulfur is the major problem (with illus) p56, Feb.6

General Motors' pollution man (with illus) p80, Feb.6

Pure air: New rules make industry gasp p58, Feb.6

Fighting special ills—in a recession (with illus) (Special Report) p51, Mar.6

NOx is the next pollutant to go p108, Mar.6

Pittsburgh goes after the big polluters (with illus) p124, Mar.13

New York: a ban on cars? # p34, Mar.20

For some, pollution is the answer (with illus) p25, Mar.27

Du Pont's \$300-million # p34, Mar.27

Tough standards on smokestacks likely to stick p27, Apr.3

Bad smells, bad policy (Editorial) p128, Apr.10

A pollution tax is boomeranging (with illus) p40, Apr.10

A ventilator for city air # p65, Apr.17

The Clean Air Act cuts more teeth (with table) p18, May 8

Polluters raise the cleanup ante (with table) p46, May 15

The Environmental Protection Agency is bowing to complaints # p27, May 29

Short News Item

The high price of supplying power (with map) p63, June 12

Motor fleets ride on vapor fuels (with illus) p124, June 19

AIRBUS

Closer to a deal to save the TriStar (with illus) p37, Apr.10

Help wanted sign back at Lockheed p24, May 29

AIRLIFT International, Inc.

Wobbly cargo line keeps its wings (with illus) p36, Apr.17

AKZO Co.

Still pushing phosphates # p44, Feb.6

ALABAMA

Japan corners Alabama's coal (with illus) p45, May 15

ALASKA

The politics behind the new oil hunt (with map and illus) p104, Mar.6

The North Slope boom is in a deep freeze (with map and illus) p152, May 15

States race for the gold in primaries (with illus) p66, June 12

ALBERT, Carl

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

ALDEN, Vernon R.

Boston Co.: A string of matched pearls (with illus) p36, Feb.6

ALDRIN, Edwin E., Jr.

Mailer: 'Of a Fire on the Moon' (with illus) p6, Jan.9

ALEXANDERS Markets, Inc.

Eating for ecology # p116, Feb.27

ALGAE

Algae face the eating test # p60, Feb.13

ALGERIA

Algeria: A foreign legion routs the French p35, May 8

France says 'non' to El Paso # p42, June 19

ALIBRANDI, Joseph F.

Ailing Whittaker tries to slim down (with illus) p30, Mar.20

ALLEGHENY Airlines, Inc.

The sky's the limit for Allegheny (with map and illus) p118, Apr.17

ALLENDE, Salvador

Allende's unorthodox road to socialism (with map and table) p88, Apr.10

ALLERGY

Some tips for hayfever sufferers p79, June 12

ALLIANCE for Labor Action

Firm support for a shaky alliance (with illus) p97, Mar.6

ALLIED Chemical Corp.

Sign of the times # p24, Jan.30

ALLIS-Chalmers Mfg. Co.

White frees Allis in record stock sale p25, Feb.13

Allis: The turnaround got stuck (with chart, table and illus) p96, Mar.13

ALLISON, Donnie

Cigarette makers do great without TV (with chart and illus) p56, May 29

ALLOY, W. Va.

The world's smokiest factory? (with illus) p54, Feb.6

ALPHA Omega Computer Systems, Inc.

Readers Report: Grecian earnings p4, Jan.2

ALUMINUM

Metal men tune up for homebuilding (with illus) p42, Jan.9

Aluminum peddles its own recycle (with table and illus) p21, Jan.30

Aluminum from alunite # p60, Feb.13

The crunch in metals (Editorial) p94, Apr.24

Nonferrous metals start to live a little (with chart) p39, June 5

ALUNITE

Aluminum from alunite # p60, Feb.13

AMERICAN Airlines, Inc.

Unfriendly skies # p25, Jan.23

AMERICAN Assn. for the Advancement of Science

The painful struggle for relevancy (with chart and illus) p38, Jan.2

AMERICAN Bankers Assn.

A tighter rein on the Eurodollar (with illus) p17, May 29

AMERICAN Cyanamid Co.

Curing Florida's strip-mining ills (with illus) p43, Jan.2

Sutures that go away # p60, Feb.13

A chemical light 'wand' # p120, Mar.13

AMERICAN Economic Assn.

Business cycle is back again (with chart) p47, Jan.2

The unconventional becomes respectable (with illus) p62, Jan.9

AMERICAN Educational Films

Distributing anti-drug information # p86, May 1

AMERICAN Express Language Centers

Learning the lingo for that overseas plum p96, Apr.17

AMERICAN Home Casualty Assurance Co.

Under a plan offered by American Home Casualty Assurance Co. through Pan American World Airways, you can collect when it rains # p108, June 19

AMERICAN Motors Corp.

The UAW agrees to settle for less p34, Apr.17

American Motors' road looks bumper (with illus) p23, Apr.24

AMERICAN National Insurance Co.

Shock waves rock a Texas insurer (with chart and illus) p84, Jan.16

Readers Report: Haas on Anico p5, Feb.6

AMERICAN Revolution Bicentennial Commission

A dispirited '76 for Philadelphia (with illus) p108, Jan.16

AMERICAN Statistical Assn.

Consensus sees mild upturn, but it's often wrong p7, Jan.2

AMERICAN Stock Exchange

The Amex promotes from within (with illus) p24, May 29

AMERICAN Telephone & Telegraph Co.

Why Bell System wants higher rates (with table and illus) p36, Feb.27

The satellite men struggle for space (with table) p26, Mar.6

AT&T's plea for permission to lay a sixth transatlantic cable # p27, Apr.3

A tougher tone in phone talks (with illus) p78, May 8

The FCC opens up data lines # p24, May 29

Federal Communications Commission hearings on a requested phone rate hike # p51, June 5

Cable vs. satellite in an FCC showdown p29, June 12

RCA switches on its Videovoice (with illus) p120, June 19

AMERICAN Telephone Consumers Council

Why Bell System wants higher rates (with table and illus) p36, Feb.27

AMERICAN Teleports Network

A 'Fight of the Month' # p65, Jan.30

AMERICAN Union Investment Fund

A mutual fund for unionists only p71, Jan.9

Readers Report: Statement of policy p4, Feb.13

AMPEX Corp.

The TV networks shrug off new competition (with cover, chart and illus) (Special Report) p90, Mar.27

Memorizing more on tape (with illus) p65, Apr.17

Ampex buys its own in semiconductors (with illus) p24, Apr.24

AMREP

Land deals that take cash and caution p82, Jan.23

AMTEL, Inc.

Royal Little's second career (with illus) p42, June 26

AMTRAK

See National Railroad Passenger Corp.; Railroads

ANACONDA Co.

Anaconda turns to a money man (with illus) p24, May 22

ANCHORAGE, A. K.

Anchorage: On the oil frontier (with illus) p156, May 15

ANDERSON, R. B.

Investment Going 50-50 in East Europe (with illus) p41, Jan.16

ANDERSSON, Karl-Erik

A quiet gamble on a steel house (with illus) p108, Feb.27

ANHEUSER-Busch, Inc.

New head on Anheuser-Busch # p32, May 1

ANIMALS (Laboratory)

The rush to raise animals for labs (with illus) p146, May 15

ANTIDUMPING

Treasury ruling on antidumping spurs new moves p52, Mar.13

ANTIMISSILE System

See Rockets and Missiles

ANTIQUES

Drugstore antiques # p44, Feb.6

ANTITRUST Laws and Enforcement

A setback for antitrusters # p24, Jan.9

White Motor roadblock # p24, Jan.30

The health market gets a new giant (with chart and illus) p38, Feb.20

Congressional antitrusters for breaking up U.S. corporate giants # p47, Feb.27

Protection from prosecution extended to businessmen testifying before a grand jury # p51, Mar.13

Japanese may file antitrust suit p52, Mar.13

Europe: Trustbusters fire at a U.S. target (with illus) p41, Mar.27

Short News Item

Pollution agency at odds with the antitrusters p29, Apr.24

The FTC vs. Warner-Lambert # p26, Apr.24

He wants to lengthen antitrust's reach (with illus) p38, May 22

El Paso merger heads for the Hill (with illus) p23, May 29

Greyhound Corp's takeover of Armour & Co. # p51, June 5

An antitrust arm is blunted # p32, June 12

APACHE Container Corp.

Cans without seams # p102, June 26

APOLLO II

Mailers: 'Of a Fire on the Moon' (with illus) p6, Jan.9

APOLLO 14

Can NASA keep its programs aloft? (with illus) p23, Feb.13

APOLLO 15

Rover revs up for a moon ride (with illus) p73, Jan.16

Tasks pile up for new NASA chief (with illus) p90, Mar.6

APPALACHIAN Regional Commission

Absorbing the Appalachian programs into a "rural development" package of bloc grants # p29, Feb.6

ARAVA

Israel: Where aerospace still flies high (with illus) p51, Apr.17

ARBITRATION

High-level search for a 'better way' (with illus) p80, Feb.20

ARCTIC

Canadian Arctic: a mecca for sportsmen p121, May 15

AREA Navigation

A safer, cheaper way to fly planes (with illus) p62, Apr.24

ARGENTINA

McNamara faces trouble in Argentina p38, Mar.27

Argentina curbs Dow's role in petrochemicals p30, Apr.24

ARMOUR & Co.

Greyhound Corp's takeover of Armour & Co. # p51, June 5

ARMS Control

The economics of an arms pact (with table) p18, May 29

ARMSTRONG, Louis

Louis Armstrong picks up his horn again at the Waldorf # p102, Feb.27

ARMSTRONG, Neil

Mailers: 'Of a Fire on the Moon' (with illus) p6, Jan.9

ARROW Co.

Stitching shirts by tape control p32, June 12

ART

American art is money in the bank p84, Feb.6

Parke-Bernet opens a new west wing (with illus) p39, Feb.27

Santa Fe offers charm and culture p98, Apr.10

Companies lend their expertise to the arts (with illus) p102, May 15

ASH Council

The agency shuffle starts drawing fire (with table) p25, Feb.13

Resignations of Connally and the other members of the Ash Council # p35, May 1

ASHLAND Oil Co.

Canada hedges on takeover of Home Oil, Ltd. p48, Feb.27

ASIA

Modern model T for Asia # p25, Feb.6

Ford has an Asian idea p46, Mar.13

ASSET Depreciation Range (ADR)

The feud over faster write-offs (with illus) p27, May 1

ASSN. of Stock Exchange Firms

Ready to peddle life insurance (with illus) p80, Mar.20

ASTOR, John Jacob

Seligman: 'The Potentates' (with illus) p6, Jan.16

ASTROLON

The plastic hours # p32, May 1

ATLANTA, Ga.

Where government needs to clean up (with illus) p104, Jan.16

ATLAS Chemical Industries, Inc.

ICI reaches for Atlas # p42, Apr.17

Britain: What Atlas has that ICI wants (with illus) p33, Apr.24

ATOMIC Energy

Russia invades Western market for nuclear fuel p38, Mar.20

Extra zip for atom smashers (with illus) p78, Mar.27

Utilities burn over cooling towers (with illus) p52, Apr.3

Making megawatts offshore # p26, May 8

Reviving the radiation scare (with illus) p83, May 29

A cooling threat to nuclear power p46, June 5

The rush to lease nuclear fuel p46, June 5

ATOMIC Energy Commission

The AEC asks billions for breeder reactors (with illus) p82, May 29

AUCTIONS

Parke-Bernet opens a new west wing (with illus) p39, Feb.27

Oilman King loses his spread (with illus) p19, Apr.3

Boeing's surplus is on the block (with illus) p35, Apr.17

AUG & Associates

Grand Central sales pitch # p65, Jan.30

AUSTIN, J. Paul

Publisher's Memo: Winners of the second BUSINESS WEEK Awards for Business Citizenship (with illus) p5, Mar.6

AUSTRALIA

The mining crash felt round the world (with chart) p23, Feb.20

Australia: A camera maker aims at the U.S. (with illus) p66, May 15

AUSTRIA

Ski in Europe and hit a slide in price p81, Jan.23

AUTO Kit

"World's Most Expensive Auto Kit" # p78, Feb.13

AUTOMATED Remote Computer Services (ARCS)

An electronic accountant Wall Street likes (with illus) p52, Mar.20

AUTOMATIC Data Processing, Inc.

An electronic accountant Wall Street likes (with illus) p52, Mar.20

AUTOMATIC Sprinkler Corp.

The swinger who struck out (with illus) p78, Mar.13

AUTOMATION

Automating the jobs that others ignore (with illus) p56, Feb.20

AUTOMOBILES

See also Individual companies

The new year puzzles Detroit (with chart and illus) p11, Jan.2

Chrysler battles to keep place on Spanish road p41, Jan.2

U. S. comeback for a rare car (with illus) p43, Jan.9

Britain: A car maker's dented dream (with illus) p32, Jan.9

Chrysler reshuffles to whittle costs (with illus) p25, Jan.16

Gloom stalks a dealers' meeting (with illus) p18, Jan.23

Lear's new engine # p86, Jan.30

Ford Motor Co.'s efforts to tie up with Japan's Toyo Kogyo Co. have hit another snag # p28, Jan.30

Readers Report: Citroen is no dropout p5, Jan.30

U. S. minicars trail on the first lap (with map) p20, Feb.6

Modern model T for Asia # p25, Feb.6

Philco-Ford drops a loser # p32, Feb.13

A legend may go under the hammer (with illus) p67, Feb.13

Changing Fiat with a fine Italian hand (with illus) p58, Feb.20

New ways to stay safe on the road p85, Feb.20

Autos fuel the expected advances p15, Feb.20

GM gets a cleanup team # p44, Feb.27

The crash program that is changing Detroit (with cover, and illus) (Special Report) p78, Feb.27

No-fault may go nationwide # p44, Feb.27

A new try to revive the steam car p45, Mar.13

Ford has an Asian idea p46, Mar.13

New York: a ban on cars? # p34, Mar.20

Readers Report: Educating drivers p5, Mar.20

Readers Report: Safe driving p7, Mar.27

A weak push toward no-fault (with illus) p30, Mar.27

An unexpected cut in Chrysler's prime rate p34, Mar.27

Readers Report: Risk at the wheel p4, Apr.3

Imports race for the middle market (with illus) p15, Apr.3

Detroit de-emphasizes the styling game p16, Apr.3

Britain: Auto makers look for help in Japan p53, Apr.10

Black car dealers struggle to exist (with illus) p54, Apr.10

New visas for Europe's kings of the road p97, Apr.10

Readers Report: Defensive driving (with illus) p5, Apr.17

How Chrysler fights a skid (with chart and illus) p72, Apr.17

The UAW agrees to settle for less p34, Apr.17

American Motors' road looks bumper (with illus) p23, Apr.24

Readers Report: Blame drivers, not cars p8, May 1

Readers Report: Simple answer p8, May 1

Short News Item

Germany: Detroit's way doesn't work at VW p38, May 1

The Corvair complaint case # p32, May 1

Courts get the air bag # p26, May 8

Readers Report: Safety check p4, May 8

A simple manual to foil the auto thieves p84, May 8

Commentary: A new push for public transport (with illus) p74, May 15

Readers Report: Accident record p6, May 22

Latin America: Weeding out auto plants (with illus) p36, May 22

Cigarette makers do great without TV (with chart and illus) p56, May 29

Readers Report: Roman road p12, June 5

A lot more computers in Detroit's future (with illus) (Special Report) p84, June 5

Brazil: The export list grows and grows (with illus) p46, June 12

Readers Report: Getting them out of their cars p5, June 12

Europeans play the game of car-buying (with illus) p52, June 12

A record year that tastes bitter (with illus) p26, June 12

The toughest auto market is in Europe (with cover, table, chart and illus) p48, June 12

L. A. shows off its mini mania p27, June 12

Japanese cars: good performance at modest prices p80, June 12

The hatching of a safer 'beetle' (with illus) p35, June 19

Detroit gets a toe in Japanese waters (with illus) p36, June 19

Ford's reverse English # p30, June 26

Parts

Gamble finds a man for the top (with illus) p40, Jan.9

Renting

Now Avis thinks it can become No. 1 (with chart and illus) p46, Feb.6

AVCO Corp.

Avco bets on boron tape p124, Apr.10

EVERY, Floyd E.

The Corvair complaint case # p32, May 1

AVIATION

A robot air force flutters its wings (with illus) p46, Jan.2

Danke, gracias, merci # p43, Jan.9

Upping the ticket take # p24, Jan.9

The roofs of the C-5 agony p15, Jan.9

Britain creates a private airline (with illus) p34, Jan.9

Wild gray yonder # p24, Jan.9

The shock waves of Lockheed's gamble (with table and illus) p14, Jan.9

Northeast loses part of its dowry p16, Jan.9

The F-14 crash shakes Grumman (with illus) p16, Jan.9

Commentary: Mergers are a must for airlines (with illus) p37, Jan.9

Fare hikes will not halt the tallspin p26, Jan.16

Two airlines ponder their losing runs p26, Jan.16

Unfriendly skies # p25, Jan.23

New look for SST p27, Jan.23

United Air shock waves # p24, Jan.30

Tight timing at Lockheed # p24, Jan.30

Rejiggering the air shuttle (with chart) p42, Jan.30

The aftermath of Lockheed's defeat (with illus) p22, Feb.6

Nonskeds soar with CAB ruling (with illus) p18, Feb.6

The Navy nets more of the budget (with chart and table) p62, Feb.6

Lockheed's unflappable boss (with table and illus) p65, Feb.13

Big airlines lose a rate battle # p51, Feb.13

Lockheed's search for survival (with cover, chart and illus) p64, Feb.13

Germany: Short-range planes for the long haul (with illus) p37, Feb.20

The SST's point of no return (with illus) p88, Feb.27

Why Russia wants an SST (with illus) p88, Feb.27

Negotiating with a hard-hit industry p98, Mar.6

The TriStar engine may be U.S.-made (with illus) p42, Mar.13

Commentary: Games airplane people play (with illus) p43, Mar.13

Mohawk: no wampum # p48, Mar.13

Britain stages a technical retreat (with illus) p114, Mar.13

TriStar: the cost of buying American p29, Mar.20

A chill at Northeast # p34, Mar.20

Project bosses get more power (with illus) p96, Mar.20

A Soviet plane for the West (with illus) p84, Mar.20

SST proponents seek new angels p26, Mar.27

Russian model may parade at Paris show (with illus) p27, Mar.27

Will Delta ditch Lockheed? (with illus) p27, Mar.27

Low-flying brass # p34, Mar.27

The SST makes a balky corpse (with illus) p16, Apr.3

Non-skeds go after charter pacts (with chart) p36, Apr.3

Closer to a deal to save the TriStar (with illus) p37, Apr.10

A cost overrun threatens Grumman p37, Apr.10

The airlines refuel # p44, Apr.10

The SST is still circling # p42, Apr.17

Grumman Corp.'s cost problems on the F-14 # p45, Apr.17

Israel: Where aerospace still flies high (with illus) p51, Apr.17

The sky's the limit for Allegheny (with map and illus) p118, Apr.17

Wobbly cargo line keeps its wings (with illus) p36, Apr.17

Boeing's surplus is on the block (with illus) p35, Apr.17

Quiet helicopter with a big lift (with illus) p34, Apr.17

Why TWA is the 'Sears of the air' (with illus) p68, Apr.17

Tourism tries to shake a bad trip (with illus) p18, Apr.24

Congressional opposition to government help for Lockheed # p29, Apr.24

A safer, cheaper way to fly planes (with illus) p62, Apr.24

Moscow makes the going tough (with illus) p20, May 8

Critics plan long war on Pentagon budget p29, May 8

Aircraft unions hold their fire (with illus) p118, May 15

The case for helping Lockheed (with illus) p41, May 15

Using the trick that built the U-2s (with illus) p130, May 15

The SST rides again # p52, May 15

Russians asked for more space at the Paris Air Show # p34, May 22

The economics of an arms pact (with table) p18, May 29

Help wanted sign back at Lockheed p24, May 29

A welcome buck from spare time (with illus) (Special Report) p90, June 5

The air show that Europe stole (with illus) p40, June 5

What Grumman has learned from Lockheed (with illus) p74, June 12

Lockheed: a forecast that may never fly p30, June 12

Airlines slash fares for youth (with illus) p30, June 12

Lockheed's fate if it loses in Congress (with illus) p33, June 19

The air fare war roars on (with illus) p40, June 19

A new try at curbing transportation strikes (with illus) p116, June 19

Airlines and aerospace: the debt load factor (with table) p70, June 26

Packard keeps the F-14 # p30, June 26

And now Pan Am is in a nose dive (with chart) p63, June 26

Love is ammunition for a Texas airline (with illus) p24, June 26

Airports

Trains for New York planes # p44, Feb.27

Master pitchman for a jetport (with map and illus) p60, Mar.27

Cargo

A lion's share for Flying Tiger (with illus) p72, May 22

AVILA College

Colleges unite in troubled times (with illus) p90, Apr.3

AVIS Rent A Car System, Inc.

Now Avis thinks it can become No. 1 (with chart and illus) p46, Feb.6

AWARDS

Cold shoulders for Andy, Effy, Clio (with illus) p30, Feb.13

B

B-1 (Bomber)

Project bosses get more power (with illus) p96, Mar.20

Critics plan long war on Pentagon budget p29, May 8

BLMC

The toughest auto market is in Europe (with cover, table, chart and illus) p48, June 12

BMW

Europeans play the game of car-buying (with illus) p52, June 12

BAHAMAS

Bahama hotels: a correction # p44, Apr.10

BAKER, George F.

A faint chance for the Penn Central (with illus) p70, May 29

Four bosses without a chief p94, June 19

The Penn Central: A year later (with illus) p92, June 19

Short News Item

BALANCE of Payments

Nixon's expansion policy irks Europeans (with chart) p88, Mar.13

The bankers try to head off a crisis (with chart) p38, Apr.10

Why dollars piled up in Europe (with chart) p116, May 15

The U.S. balance of payments for the second quarter will be deeply in the red again # p33, June 26

BALLET

Companies lend their expertise to the arts (with illus) p102, May 15

BANDAG, Inc.

Bandag gets a bounce out of retreads (with illus) p44, May 22

BANK for International Settlements

The bankers try to head off a crisis (with chart) p38, Apr.10

Banks fret over Eurodollars (with chart) p76, Apr.24

A first step to curb the Eurodollar mart p35, June 19

BANK of America

Readers Report: Chasing B of A p4, Feb.13

BANKAMERICA Corp.

The biggest bank bets more on high risk (with table and illus) p80, May 22

BANKAMERICARD

Cutoff on BankAmericard # p32, May 1

BANKOMAT

Foreign banks thrive in California (with illus) p104, Apr.10

BANKRUPTCY

More tremors jolt a shaky empire (with illus) p24, Feb.20

BANKS and Banking

Brazil: Banco de Boston's 'end run' to Belem p22, Jan.2

More easing for money # p24, Jan.9

Readers Report: Bankers with soul p4, Jan.9

Citibank's parent adopts a consultant p17, Jan.9

Investors line up to go banking p80, Jan.16

The bank that makes up for lost time (with cover, chart and illus) p58, Jan.16

The bankers try more mark-downs p17, Jan.23

Fed acts cautiously on 'one-bank' issue (with illus) p20, Jan.30

High marks for the Fed's freshman boss (with chart and illus) p38, Jan.30

Can the stores trump bank credit cards (with illus) p62, Jan.30

Another bank rate cut # p25, Feb.6

Banks move into multipurpose checks (with illus) p88, Feb.13

More tremors jolt a shaky empire (with illus) p24, Feb.20

Banks prod demand with a new rate cut p21, Feb.20

The law opens a multifrontier p38, Feb.27

Factors borrow a touch of class (with table) p88, Mar.6

Banks rush into bonds # p32, Mar.6

Nixon's expansion policy irks Europeans (with chart) p88, Mar.13

A German banker moves to center stage (with illus) p56, Mar.27

Florida banks combine to prosper (with table and illus) p40, Apr.3

Europe learns to cut its float p41, Apr.3

Patman's new threat to the bankers (with illus) p20, Apr.3

Banks still scrape for borrowers (with chart) p21, Apr.3

The lost patrol (Editorial) p92, Apr.3

The bankers try to head off a crisis (with chart) p38, Apr.10

Wells Fargo heads south # p44, Apr.10

Supreme Court vs. Banks # p44, Apr.10

Foreign banks thrive in California (with illus) p104, Apr.10

Watchdog moves in on the back office p39, Apr.17

How big Swiss banks manage \$80-billion (with cover, chart and illus) p80, Apr.17

Banks fret over Eurodollars (with chart) p76, Apr.24

The squeeze is on, and payrolls feel it p19, Apr.24

A multiple warhead aimed at the banks (with illus) p19, Apr.24

... brokers play the dollar game (with illus) p76, Apr.24

Disclosure is the answer (Editorial) p104, May 1

The surprising turns in Operation Twist p32, May 1

Readers Report: Banking on float p4, May 8

Hot dollars spark a global crisis (with illus) p16, May 8

The biggest bank bets more on high risk (with table and illus) p80, May 22

Credit act cools mortgage men p84, May 22

Britain: Texans make it big in the City p33, May 29

A tighter rein on the Eurodollar (with illus) p17, May 29

The Fed draws fire # p48, June 5

How Citibank gets the job done (with illus) (Special Report) p106, June 5

The cashless society isn't here yet (with illus) (Special Report) p104, June 5

The growth rate bedevils the Fed (with charts) p25, June 12

A first step to curb the Eurodollar mart p35, June 19

A prime dilemma for the bankers (with chart) p34, June 19

The quality of credit is strained (with table and illus) p70, June 26

BANZHAF, John F. III

A besieged crusader (with illus) p23, Jan.2

BARBER, John

Britain: A car maker's dented dream (with illus) p32, Jan.9

BARUM

Weighty evidence against heavy metals (with table and illus) p46, Feb.20

BARNES, Leslie O.

The sky's the limit for Allegheny (with map and illus) p118, Apr.17

BARTER

A 'white elephant' finds a buyer (with illus) p28, Mar.27

Why producers give TV programs away (with illus) p41, Apr.10

BASEBALL

Readers Report: Hits, runs-and errors p4, Apr.10

BASSETT, Hood

Florida banks combine to prosper (with table and illus) p40, Apr.3

BATAVIA, Ill.

Extra zip for atom smashers (with illus) p78, Mar.27

BATTEN, Barton, Durstine & Osborn, Inc.

A new era: 'creativity' plus plain talk (with illus) p72, Feb.20

BATTEN, William

Over-the-counter views of 1971 (with illus) p27, Jan.16

BATTERIES

ESB battery gets juicier # p32, Mar.6

BAUSCH & Lomb

Bausch & Lomb focuses on a new lens (with illus) p68, May 15

Wall Street latches on to soft lenses (with illus) p70, May 15

BEATLES

Another president on Capitol's turntable (with illus) p23, May 1

BEER

New head on Anheuser-Busch # p32, May 1

BEHAVIORIAL Science

Teamwork through conflict (with chart and illus) p44, Mar.20

BEINECKE, William S.

A sticky time at Sperry & Hutchinson (with illus) p102, Mar.20

BEIRNE, Joseph A.

A tougher tone in phone talks (with illus) p78, May 8

TV carries a call for a phone strike (with illus) p20, May 29

BELGIUM

A primer that kills rust # p120, Mar.13

The trouble with the value-added tax (with illus) p100, Apr.17

BELL & HOWELL Co.

He'll put snap into Bell & Howell (with illus) p28, Feb.20

BELL, Telephone Laboratories

How Bell Labs answers calls for help (with cover, chart and illus) p38, Jan.23

The minicomputer captures Bell Labs (with illus) (Special Report) p118, June 5

BELTING (Tires)

Bigger stakes in tire belting (with illus) p34, Apr.24

BEMAN, Lewis

Book Review p8, May 8

BENEFITS

Political doctors argue health care (with table) p99, Feb.27

The jobless reach for record benefits (with table) p35, Apr.10

BENN, Anthony W.

Britain stages a technological retreat (with illus) p114, Mar.13

BENNETT, Wallace F.

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

BERGDORF Goodman

Broadway-Hale makes it to Fifth Avenue (with illus) p68, Apr.3

BERLITZ

Learning the lingo for that overseas plum p96, Apr.17

BETHLEHEM Steel Corp.

Strategist at Bethlehem Steel (with illus) p67, Jan.23

Short News Item

An incomes policy by any other name (with illus) p14, Jan.23

Why Bethlehem acts that way (with table and illus) p86, Apr.24

BEVAN, David C.

House report puts Penphil under fire (with illus) p22, Feb.20

How Penn Central lost in Liechtenstein (with illus) p41, Mar.13

BICENTENNIAL Corp.

A dispirited '76 for Philadelphia (with illus) p108, Jan.16

BIGELOW-Sanford, Inc.

A sticky time at Sperry & Hutchinson (with illus) p102, Mar.20

BILINGUAL Education Act

Chicanos campaign for a better deal (with cover, map and illus) (Special Report) p48, May 29

BILL Collecting

The Federal Trade Commission to ease the pressure on delinquent billpayers # p35, May 1

BILL Payment Service

Banks move into multipurpose checks (with illus) p88, Feb.13

BILLBOARDS

Billboards start falling # p42, Apr.17

BIOTEX

Still pushing phosphates # p44, Feb.6

BIRMINGHAM Bloomfield Bank

More tremors jolt a shaky empire (with illus) p24, Feb.20

BLACK Capitalism

Black capitalism: a study of struggle (with illus) p96, Jan.16

BLACK, Hugo

A higher wall around suburbia (with illus) p24, May 1

BLACK Jack, Mo.

A new assault on urban zoning (with map and illus) p30, Jan.16

A new pressure on housing bias (with illus) p38, June 19

BLANK, David M.

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

BLATT, Jacob, Dean and Sandy

How 69¢ stores ring the bell (with illus) p138, May 15

BLEACHES

Clorox makes it on its own (with illus) p119, Feb.27

BLOCK, Gerald B.

A new president to repair Republic (with illus) p40, Feb.13

BLOCK, Kenneth L.

Who can wear a consultant's hat? p41, June 19

BLOOD Banks

More insurance against hepatitis (with illus) p116, Apr.10

BLOUGH, Roger M.

Builders put a lid on overtime pay (with illus) p38, June 19

BLOUNT, Winton M.

The Postal Service gets down to business (with chart and illus) p78, June 26

BLUE Cross

Aid for Blue Cross in Nixon's plan (with chart and illus) p94, Feb.27

Putting insurers' feet to the fire (with illus) p32, Mar.27

BOARD Up Service

They board up the windows (with illus) p90, May 1

BOATS

Boat builders eye consumer course p18, Jan.23

It's boat show season # p78, Jan.30

Spring checkup for the family flagship p88, Mar.20

A nautical street sweeper # p65, Apr.17

BOATS (Automated Missile)

More bang (non-nuclear) for a buck p20, Jan.2

BOBST, Elmer H.

The health market gets a new giant (with chart and illus) p38, Feb.20

BOEING Co.

Commentary: The plan that arrived too soon (with illus) p46, Jan.30

'The tragedy of talent not being used' (with illus) p90, Feb.13

Boeing's surplus is on the block (with illus) p35, Apr.17

The SST rides again # p52, May 15

BOGGS, Hale

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

BOISE Cascade Corp.

Boise Cascade shifts toward tighter control (with chart and illus) p86, May 15

BOLGER & Co.

Rival offer stymies Ling's Okonite bid p30, Mar.6

BOLIVIA

Time to adapt to tough Andean policy p41, Jan.2

BOND, Dr. Howard E.

More insurance against hepatitis (with illus) p116, Apr.10

BOND, Richard C.

Four bosses without a chief p94, June 19

The Penn Central: A year later (with illus) p92, June 19

BONOMO, Victor A.

Pepsi's whiz kid (with illus) p80, Feb.6

BONUSES

The liberation of the 'selector-packers' (with illus) p19, Jan.9

Top men demand new kind of pay (with chart) p65, Jan.23

For top executives: huge raises, huge cuts (with tables) p58, June 19

BOOK Briefs

Economist on Wall Street by Peter L. Bernstein p6, Jan.9

Khrushchev Remembers Translated by Strobe Talbott; Daley of Chicago by Bill Gleason p7, Jan.23

Executive Opinion by Herman E. Krooss; Klondike '70 by Daniel Jack Chasan p6, Feb.6

Model City by Fred Powlledge; The Broadcasters by Red Barber p7, Feb.13

My Life and The Times by Turner Catledge; Blueschild Baby by George Cain; Bridge of No Return by Schumacher and Wilson p8, Feb.20

World Business edited by Courtney C. Brown; Defending the Environment by Joseph L. Sax; Rich Man, Poor Man by Herman P. Miller p12, Feb.27

Acquisition and Merger Negotiating Strategy edited by Mark Strage; The Skyjacker by David G. Hubbard p8, Mar.6

The Crisis in Construction by M. R. Lefkoe; Don't Say Yes Until I Finish Talking by Mel Gussow p9, Mar.13

Arts of Top Management edited by Roland Mann; The Oil Barons by Richard O'Connor p9, Mar.27

Decision by Richard Harris; Conscience and Command by James Finn; How to Start, Operate, and Manage Mutual Funds edited by Lucille Tomlinson p8, Apr.3

Business in the Humane Society by John J. Corson; How to Survive in your Native Land by John Herndon p8, Apr.10

Beyond Habitat by Moshe Safdie; So Shall Ye Reap by London and Anderson p8, Apr.17

The Pearly Gates Syndicate by Charles Merrill Smith; Don't Shoot—We Are Your Children! by J. Anthony Lukas; A Late Education by Alan Moorehead p8, Apr.24

Julian Bond: Black Rebel by John Neary p14, May 1

Genesis 1948 by Dan Kurzman p10, May 8

The Chickenbone Special by Dwayne E. Walls; The Other by Thomas Tryon; The Memoirs of Chief Red Fox with an introduction by Cash Asher p27, May 15

Capone by John Kobler; The C-5A Scandal by Berkeley Rice; Power of Professional Management by George S. Dively p12, May 22

Rules for Radicals by Saul D. Alinsky; Toys that Don't Care by Edward M. Swartz p28, June 5

Agnew, the Unexamined Man by Robert Marsh; The European Discovery of America by Samuel Eliot Morison p24, June 5

The Journals of David Lilienthal, The Harvest Years: 1959-1963 p16, June 12

Confessions of a White Racist by Larry King; The Name Above the Title by Frank Capra, p18, June 19

Up Against the Corporate Wall by S. Prakash Sethi; The Conscience of the Corporation p13, June 26

BOOK Reviews

Out of Their League by Dave Meggyesy (Reviewed by Michael Ruby) p6, Jan.2

Of a Fire on the Moon by Norman Mailer (Reviewed by Theodore B. Merrill, Jr.) p6, Jan.9

The Potentates by Ben B. Seligman (Reviewed by Robert Mims) p6, Jan.16

The Forgotten Soldier by Guy Sajer (Reviewed by Sandford Brown) p6, Jan.23

How Much is Enough? by Enthoven and Smith (Reviewed by Herbert Cheshire) p6, Jan.30

The Military Establishment by Adam Yarmolinsky (Reviewed by John E. Pluenneke) p6, Feb.6

Stilwell and the American Experience in China, 1911-45 by Barbara W. Tuchman (Reviewed by John K. Fairbank) p6, Feb.13

A Percentage of the Take by Walter Goodman (Reviewed by Jack Patterson) p8, Feb.20

Invisible Empires by Louis Turner (Reviewed by C. P. Kindleberger) p12, Feb.27

Super Spectator and the Electric Lilliputians by William O. Johnson, Jr. (Reviewed by Phillip Osborne) p6, Mar.6

The Quality of Mercy by Selig Greenberg (Reviewed by Rashi Fein) p6, Mar.13

Free Press/Free People by John Hohenberg (Reviewed by Herbert Brucker) p8, Mar.20

The Law of Delay by C. Northcote Parkinson (Reviewed by Hugh Menzies) p8, Mar.20

Listening to America by Bill Moyers (Reviewed by Daniel D. McCrary) p9, Mar.27

The Money Givers by Joseph C. Goulden (Reviewed by Gordon Williams) p8, Apr.3

The Merger Game by Stan Sauerhaft (Reviewed by Morton A. Reichel) p8, Apr.10

Boss by Mike Royko (Reviewed by Alver G. Carlson) p8, Apr.17

Short News Item

Welcome to our conglomerate—You're Fired! by Isadore Barmash (Reviewed by Stan Sauerhaft) p8, Apr.24

Kent State by James Michener (Reviewed by John R. Wilhelm) p12, May 1

Economics, Peace and Laughter by John Kenneth Galbraith (Reviewed by Lewis Beman) p8, May 8

The Sunshine Soldiers by Peter Tauber (Reviewed by E. Roy Ray) p22, May 15

Economic Heresies by Joan Robinson (Reviewed by Kenneth E. Boulding) p12, May 22

Pierre S. duPont and the Making of the Modern Corporation by Chandler and Salisbury (Reviewed by William Kroger) p11, May 29

The Administrative Revolution by George E. Berkley (Reviewed by William R. Dill) p21, June 5

America, Inc. by Morton Mintz & Jerry Cohen (Reviewed by Earl W. Kintner) p13, June 12

We Band of Brothers by Edwin Guthman (Reviewed by Jim Canan) p16, June 19

Changing Sources of Power by Frederick G. Dutton (Reviewed by Bruce A. Agnew) p13, June 26

BOOKS and Pamphlets

The Executive Job Market by Auren Uris; Successful Executive Job-Hunting by Malcolm Kent; Realizing Your Executive Potential by Allan Rood; Executive Jobs Unlimited by Carl Boli p50, Jan.2

The Economics of Crisis; and What Shall I Do With My Money by Eliot Janeway p23, Jan.2

Donald C. Bacon's Congress and You p78, Jan.9

J. K. Lasser's 1971 Tax Record Book p77, Jan.9

The Relevant Rhetoric, by Irving Rein; Arthur Sager's Speak Your Way to Success p94, Jan.16

What the Prudent Investor Should Know About Switzerland and Other Foreign Money Havens, by Harry D. Schultz p94, Jan.16

Economics of Dissent by Ben B. Seligman p6, Jan.16

Way College Students Fail, by Robert Pitcher p94, Jan.16

Graham Pringle's Ski Country Guide to the Alps p82, Jan.23

An Executive's guide to Computer Concepts by J. E. Monsma and K. F. Powell p78, Jan.30

How to Invest in Gold Coins, by Donald J. Hoppe p78, Jan.30

Tony is booked # p65, Jan.30

The Jungle and 100-Million Guinea Pigs p23, Feb.6

Up the Organization by Robert C. Townsend p46, Feb.6

South American Handbook p84, Feb.6

Edgar Richardson's Painting in America: from 1502 to the Present; Joanna Eagle's Buying Art on a Budget p84, Feb.6

Guide for the Conduct of Annual Meetings p86, Feb.13

Aspirations & Affluence by George Katona, Burkhard Strumpel and Ernest Zahn p54, Feb.13

Investment Companies 1970, published by Weisenberger Financial Services p78, Feb.13

E. D. Faies' The Book of Expert Driving p86, Feb.20

The Quality of Mercy by Selig Greenberg p95, Feb.27

Unsafe At Any Speed by Ralph Nader p78, Feb.27

Credit-cardsmanship by Martin J. Meyer p94, Mar.6

"Safety Standards for Small Craft 1971-1972." p88, Mar.20

Open, Sesame! # p34, Mar.27

Organization & Management by Gherman Gvishiani p40, Mar.27

The Greening of America by Charles Reich p91, Apr.10

Sal Si Puedes by Peter Matthiessen; La Causa by Paul Fusco and George D. Horwitz; So Shall Ye Reap by Joan London and Harry Anderson p10, Apr.17

The Great Wines of Germany by Andre L. Simon and S. F. Hallgarten p84, Apr.24

Modern Commodity Futures Trading by Gerald Gold p83, Apr.24

The Money Game by Adam Smith p83, Apr.24

Basic Marketing: A Managerial Approach by E. Jerome McCarthy p57, Apr.24

Ego and Instinct by Daniel Yankelovich p57, Apr.24

Social Theory and Social Structure by Robert G. Merton p54, Apr.24

The Theory of Buyer Behavior by John Howard p54, Apr.24

Future Shock by Alvin Toffler p58, Apr.24

Rules for Radicals by Saul Alinsky p76, May 1

The Complete Book of Pitfalls by Derek Williamson p86, May 1

The Politics of Finance by John F. Manley p73, May 8

A Guide to the Grading of United States Coins by Martin R. Brown and John W. Dunn p83, May 8

Richard Yeoman's annual A Guide Book of United States Coins p83, May 8

Norman M. Davis' The Complete Book of U.S. Coin Collecting p84, May 8

The Sea Wife's Handbook by Joyce Sleight-holme # p84, May 8

The Affluent Society by John Kenneth Galbraith p8, May 8

The Pavers and the Paved by Ben Kelley p74, May 15

Managers in the Conglomerate Era by Stanley C. Vance p56, May 22

My Years with General Motors by Alfred P. Sloan, Jr. p11, May 29

Chuckwagon Cooking from Marlboro Country p56, May 29

Fresh Air, Bright Water by Nelson Bryant p80, May 29

Health, Education & Welfare Dept's smoker's self-testing kit p80, May 29

The Literary Market Place p79, May 29

Up the Organization and From Those Wonderful Folks Who Gave You Pearl Harbor p79, May 29

Business Games Handbook p95, June 5

The Systems Approach by C. West Churchman; The Concept of Corporate Planning by Russell L. Ackoff; Management, A Modern Approach by Martin K. Starr; Principles of Operations Research with Applications to Managerial Decisions by Harvey M. Wagner; Progress in Operations Research: Relationship Between OR and the Computer by Julius S. Aronofsky; Computer Data Processing by Gordon B. Davis p102, June 5

Bernard Gladstone's Complete Manual of Home Repairs p102, June 5

The Tyranny of the Experts by Jethro K. Lieberman p16, June 12

The Complete Allergy Guide, by Dr. Rapaport and Shirley M. Linde p80, June 12

Death of a President by William Manchester p18, June 19

The Education of a Tennis Player p108, June 19

The Emerging Republican Majority by Kevin P. Phillips; The Real Majority by Richard M. Scammon and Ben J. Wattenberg p13, June 26

How to Eat (and Drink) Your Way Through a French (and Italian) Menu by James Beard p86, June 26

BORCH, Fred

The case for helping Lockheed (with illus) p41, May 15

BORDEN, Inc.

Roth ponders a bid (with illus) p67, Jan.23

Roth doesn't do it again # p24, Jan.30

BORG-Warner Corp.

Borg-Warner sheds a list of losers (with illus) p22, May 1

BORON Fiber Composite

Avco bets on boron tape p124, Apr.10

BOSE, Amar G.

Is testing fair at Consumers Union? (with illus) p41, Feb.27

BOSE Corp.

Is testing fair at Consumers Union? (with illus) p41, Feb.27

BOSTON Co.

Boston Co.: A string of matched pearls (with illus) p36, Feb.6

BOSTON, Mass.

Boston's transit system hits the skids (with chart and illus) p62, Jan.16

A defense contractor goes civilian (with illus) p74, Mar.6

Eating in Boston: fine views and delicious fare p82, Apr.3

BOTANY Industries, Inc.

Bold cutter trims Botany's losers (with illus) p67, Feb.20

BOTTLED Water

H₂O, sparkling and pure—from a bottle p94, Jan.16

BOTTLES

Labels to protect bottles # p89, Feb.20

BOULDING, Kenneth E.

Book Review p12, May 22

Economists play the numbers game (with illus) (Special Report) p125, June 5

BOULLIOUN, E. H. "Tex"

The air show that Europe stole (with illus) p40, June 5

BOUMEDIENNE, Houari

Is a cartel next for oilmen? (with table, map and illus) p70, Jan.23

BOXER, Marianne

Ready to spend, but still wary (with illus) p19, Feb.20

BOXING

A 'Fight of the Month' # p65, Jan.30

Ali vs. Frazier: a show-biz approach (with illus) p27, Feb.13

'The Fight' a week from Monday between Muhammad Ali and Joe Frazier # p102, Feb.27

'Fight of the century' has few losers (with illus) p44, Mar.13

BOYLE, W. A. "Tony"

Years of trial for the UMW (with illus) p88, Feb.6

Coal walks out before it bargains (with illus) p37, June 19

The bombshell from the Yablonski trial p30, June 26

BRAINPOWER

Squandered brainpower (Editorial) p106, Mar.27

BRANDT, Willy

Germany: Where the game plan went wrong (with illus) p42, June 12

Short News Item

BRANIFF Airways, Inc.

LTV resurrects a Ling game plan p30, Mar.20

Love is ammunition for a Texas airline. (with illus) p24, June 26

BRAZIL

Brazil: Banco de Boston's 'end run' to Belem p22, Jan.2

Brazil: Rio's stocks samba to a boomtime beat (with chart) p43, Jan.16

World Bank craves a slice of Ex-Im's pie (with illus) p28, Feb.13

Brazil's success formula (Editorial) p136, Mar.13

Gateway to a rich heartland (with illus) p92, Mar.13

Booming Brazil finds a key to growth (with cover and illus) p90, Mar.13

Chief architect of a boom (with illus) p90, Mar.13

Readers Report: Crossfire on Brazil p5, Apr.17

Readers Report: Qualms about Brazil p7, Apr.24

Readers Report: Brazil's revolution p8, May 1

Rio stock boom sparks equity financing p34, May 22

Brazil: The export list grows and grows (with illus) p46, June 12

A squabble with Brazil could expand p48, June 19

BREIT Engineering, Inc.

Tugs reach for the ocean trade (with illus) p100, Mar.6

BRENER, Capt. Mila

Israel: Maritime Fruit's twisting course (with illus) p32, May 29

BRENER, Stephen W.

Next, the hospitality conglomerate (with illus) p61, June 12

BREWER, Gene C.

He won Riegel for Southwest (with illus) p42, June 19

BREWSTER, Kingman

Going to Yale on a 35-year loan (with illus) p32, Feb.13

BRIDAL Originals, Inc.

New brides ring out the old traditions (with illus) p114, June 19

BRIDGES

Mayor Lindsay's hot summer starts early (with illus) p28, June 12

BRIDGES, Harry

Harry Bridges veers right (with illus) p50, May 1

BRILLOFF, Abraham J.

Accounting for premature profits (with illus) p87, Jan.23

BRITISH Broadcasting Co.

BBC's battle of Britain # p24, Apr.3

BRITISH Leyland Motor Corp.

Britain: A car maker's dented dream (with illus) p32, Jan.9

The toughest auto market is in Europe (with cover, table, chart and illus) p48, June 12

BRITISH Overseas Airways Corp.

Airlines slash fares for youth (with illus) p30, June 12

BRITISH Petroleum Co., Ltd.

Ties that may keep two oil giants apart (with illus) p30, Mar.6

BROADWAY-Hale Stores, Inc.

Broadway-Hale makes it to Fifth Avenue (with illus) p68, Apr.3

BRODY, Herbert

How Pathmark disarms the crusaders (with illus) p62, May 8

BROKERAGE Houses

Commentary: No quick way out (with illus) p33, Jan.2

Wall Street owes the public some answers (Editorial) p56, Jan.2

Shakeup at F. I. du Pont # p17, Jan.2

Congress sets out to explore the Street p15, Jan.2

A tougher SEC shuts broker Ling p19, Jan.9

The Big Board starts defogging (with table) p80, Jan.16

Readers Report: For better brokers p4, Feb.6

The swinger who struck out (with illus) p78, Mar.13

An electronic accountant Wall Street likes (with illus) p52, Mar.20

The Big Board's first black-owned firm (with illus) p78, Mar.20

Ready to peddle life insurance (with illus) p80, Mar.20

The poker game that Ross Perot won (with illus) p72, Mar.27

Another big firm seeks Perot's aid p74, Apr.3

The biggest goes public p37, Apr.17

Watchdog moves in on the back office p39, Apr.17

Sinking in a paper ocean (Editorial) p124, Apr.17

The SEC gets stricter # p26, Apr.24

The Big Board bows to Perot (with illus) p22, May 8

Readers Report: Less for doing more p5, May 15

The Street's pipeline to Japanese money (with illus) p66, May 29

BROKERS

... brokers play the dollar game (with illus) p76, Apr.24

BROWN-Forman Distillers Corp.

The 'white' whiskey battle # p65, Jan.30

The distillers serve up new brands (with table and illus) p80, Mar.6

BROWN, Richard K.

Chrysler reshuffles to whittle costs (with illus) p25, Jan.16

BROWN, Sanford

Book Review p6, Jan.23

BROWNE, Secor

Commentary: Mergers are a must for airlines (with illus) p37, Jan.9

BROWNSTONES

Brownstoning: an alternative for foes of suburbia p101, June 5

BRUCE, Robert W.

Florida banks combine to prosper (with table and illus) p40, Apr.3

BRUCKER, Herbert

Book Review p8, Mar.20

BUCKLEY, John S.

First Boston finds the big money (with cover and illus) p64, Mar.6

BUCKLEY, John W.

The other Buckley minds the business (with illus) p54, Jan.30

BUDGET (Federal)

Nixon spends to spur faster growth (with cover, chart, table and illus) p66, Jan.30

President Nixon's fiscal 1972 budget # p45, June 19

BUILDING

See also Housing

A new set of rules to reshape New York (with illus) p70, Feb.13

A new roof on bargaining (Editorial) p96, Feb.13

Will Nixon freeze construction wages? (with illus) p25, Feb.20

Both sides of the law p34, Feb.27

Showdown on inflation in construction (Editorial) p128, Feb.27

Nixon opts for intervention (with illus) p34, Feb.27

The commercial side is strong p20, Mar.6

The hard hats are talking tougher (with illus) p105, Mar.13

The unions aim still higher (with chart) p106, Mar.13

Contract awards move up in February p22, Mar.27

Score one for Nixon (Editorial) p92, Apr.3

Nixon sets a guideline in construction p11, Apr.3

Building contracts hit a new high p20, May 1

Pause in the upward surge in construction p14, May 8

Construction price curbs get sticky p55, May 15

A loose lid on construction pay (with illus) p60, May 22

Contract awards in strong advance p35, June 5

Builders put a lid on overtime pay (with illus) p38, June 19

BULMER (H. P.) Ltd.

Cry of the Woodpecker # p90, Jan.23

BUNDY, McGeorge

Corporate critics gain new allies (with illus) p29, Feb.13

BUNTING, John R.

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

BURCH, Dean

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

BUREAU of Labor Statistics

Interpretation of unemployment and price index reports # p37, Mar.20

BURGLAR Alarms

Burglar alarms for the home: Choose with care p87, Mar.27

Readers Report: To catch a thief p6, May 8

BURLESON, Omar

Ways & Means tackles three hot issues (with cover, map and illus) p72, May 8

BURLINGTON Industries, Inc.

A friend at Burlington (with illus) p92, Mar.20

BURLINGTON Northern, Inc.

A merger that started on the right track (with map and illus) p70, June 12

BURMAH Oil Co.

Ties that may keep two oil giants apart (with illus) p30, Mar.6

BURNHAM Corp.

A heater that can switch # p86, Jan.30

BURNS, Arthur F.

Incomes policy debate stars Burns vs. Shultz p20, Jan.2

Short News Item

High marks for the Fed's freshman boss (with chart and illus) p38, Jan.30

Nixon opts for intervention (with illus) p34, Feb.27

Nixon's quadripart gets back in step (with illus) p88, May 8

Mixed signals from the coaches (with illus) p20, May 22

BURSTON & Texas Commerce Bank, Ltd.

Britain: Texans make it big in the City, p33, May 29

BUSES

Commentary: A new push for public transport (with illus) p74, May 15

Where blacks own the bus (with illus) p78, May 15

If taxicab fares are too heavy a toll, try the improved Carey coach service # p86, June 26

BUSINESS Conditions

The recovery is still waiting for the consumer p19, Jan.16

The Keynesian Nixon gets passing marks (with illus) p15, Feb.6

Recovery starts with a low profile (with illus) p22, Mar.6

March figures put the recovery back in gear p21, Mar.27

Passing marks for the first quarter (with chart) p29, Mar.27

Signs of a real upturn (Editorial) p106, Mar.27

Question: Does the economy need a fiscal shot? p11, Apr.3

Record first-quarter gain in GNP p13, Apr.24

The recovery is showing some momentum (with chart) p15, May 29

The statistics are still go for recovery p13, May 29

Economists split on the pace of the upturn p21, June 12

Storm clouds do not change the course (with chart) p23, June 12

No room for cheer (Editorial) p98, June 12

The second quarter: no clear signal p19, June 26

BUSINESS Council

Hot Springs: Inflation on their minds p48, May 15

BUSINESS Cycles

Business cycle is back again (with chart) p47, Jan.2

Now it's official: There was a slump p16, May 29

BUSINESS Executives Move for Vietnam Peace

The family fight to control Midas (with illus) p40, Apr.17

BUSINESS WEEK (Magazine)

Publisher's Memo: BUSINESS WEEK's annual report for 1970 (with illus) p5, Jan.2

Publisher's Memo: Union Carbide has come to be an object lesson for any businessman caught up in a pollution problem (with illus) p5, Feb.6

Publisher's Memo: Winners of the second BUSINESS WEEK Awards for Business Citizenship (with illus) p5, Mar.6

Publisher's Memo: The problems and the future of television (with illus) p7, Mar.27

Publisher's Memo: BUSINESS WEEK Quarterly Survey of Corporate Performance (with illus) p6, May 8

Publisher's Memo: A new department labeled Social Issues (with illus) p8, May 29

Publisher's Memo: Business takes a second look at the computer (with illus) p5, June 5

Monthly Features

Everybody felt the GM strike (with table) p42, Jan.2

Consumers hold the key to 1971 (with table and chart) p46, Jan.9

The barometer is still dropping (with table) p58, Jan.30

The signs belie a quick recovery (with table) p72, Mar.6

Income rises across the U.S. (with table) p44, Apr.3

Income growth is still spotty (with table) p94, May 1

Income climb reflects recovery (with table) p34, May 29

Special Reports

When cities collide with the unions: Municipal workers' demands threaten a crisis for cities with dwindling funds and built-in bargaining ineptitude (with cover, chart and illus) p24, Jan.2

The crash program that is changing Detroit: Washington is forcing the auto industry to produce super-safe cars by the mid-1970's. A big question: Can buyers afford it? (with cover and illus) p78, Feb.27

Business fights the social ills—in a recession (with illus) p51, Mar.6

TV networks shrug off new competitors: The recession's pinch inspired new challenges from cassettes, cable-TV, and government regulators. But the networks will keep right on growing (with cover, chart and illus) p90, Mar.27

What makes the new consumer buy: Independent, influenced by social factors, he is being closely watched because he holds the key to recovery (with cover, charts and illus) p52, Apr.24

Survey of corporate performance: Business week's new, fast survey of more than 650 top companies shows that the profits are picking up on the rebound from GM's long strike (with chart and table) p41, May 8

Steel negotiates to survive: Destructive strikes and suicidal pricing policies opened the way for imports. Now the industry faces wrenching change if it is to regain strength (with cover, table, chart and illus) p92, May 15

The board: obsolete unless overhauled: Spurred by the Penn Central disaster, critics inside and outside business are demanding that the board of directors do a far better job or get out (with cover, chart and illus) p50, May 22

Chicanos campaign for a better deal: Partly inspired by militant blacks, the country's 7.5 million Mexican Americans are rebelling against their lowly social and economic status (with cover, map and illus) p48, May 29

Business takes a second look at computers (with cover, chart and illus) p59, June 5

Surveys

The hallelujah chorus was missing (with illus) p13, Jan.2

The Keynesian Nixon gets passing marks (with illus) p15, Feb.6

The distillers serve up new brands (with table and illus) p80, Mar.6

Survey of corporate performance (with chart and table) (Special Report) p41, May 8

BUY American

World Bank craves a slice of Ex-Im's pie (with illus) p28, Feb.13

BUYING Habits

Why consumers buy—or hoard (with illus) p54, Feb.13

What makes the new consumer buy (with cover, chart and illus) (Special Report) p52, Apr.24

BYRNES, John W.

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

Ways & Means tackles three hot issues (with cover, map and illus) p72, May 8

BYWATER, William

Japanese face suit for dumping TV sets (with illus) p68, Mar.20

C

C-5A

The shock waves of Lockheed's gamble (with table and illus) p14, Jan.9

The aftermath of Lockheed's defeat (with illus) p22, Feb.6

Lockheed's search for survival (with cover, chart and illus) p64, Feb.13

CATV

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

His voice is still loud above the static (with illus) p46, June 26

CBS-TV

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

CERN

Extra zip for atom smashers (with illus) p78, Mar.27

COCOM

USSR: Russians look west for computers p34, Feb.6

COMSAT

See Communications Satellite Corp.

CABLE Television

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

CABLES

AT&T's plea for permission to lay a sixth transatlantic cable # p27, Apr.3

Cable vs. satellite in an FCC showdown p29, June 12

CADMIUM

Weighty evidence against heavy metals (with table and illus) p46, Feb.20

CAHILL, William T.

The Port Authority turns to transit (with illus) p91, Feb.20

The Port Authority battles its critics (with cover, map, chart and illus) p48, Apr.3

CALCULATORS

See Office Machines

CALEDONIAN/BUA

Britain creates a private airline (with illus) p34, Jan.9

CALIFORNIA

California tallies an earthquake's cost (with illus) p24, Feb.13

Foreign banks thrive in California (with illus) p104, Apr.10

A Magic Mountain for the jobless (with illus) p24, May 8

Motor fleets ride on vapor fuels (with illus) p124, June 19

CALIFORNIA Computer Products, Inc.

Independents twist the elephant's tail p16, Jan.2

CALLARD, Jack

Britain: What Atlas has that ICI wants (with illus) p33, Apr.24

CALLAWAY, Ely

A friend at Burlington (with illus) p92, Mar.20
Short News Item

CAMBODIA

Cambodia: An economic test for Nixon (with illus) p33, Jan.9

CAMDEN, N. J.

Campbell stays with Camden (with illus) p66, Feb.6

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

CAMPAIGN GM

Campaign GM wins a convert # p42, Apr.17

The moral power of shareholders (with illus) p76, May 1

CAMPBELL-Adamson, W. O.

British economists talk down the EEC (with illus) p85, Apr.3

CAMPBELL, John B.

Publisher's Memo: Union Carbide has come to be an object lesson for any businessman caught up in a pollution problem (with illus) p5, Feb.6

CAMPBELL Soup Co.

Campbell stays with Camden (with illus) p66, Feb.6

A recipe for progress (Editorial) p94, Feb.6

Publisher's Memo: Winners of the second BUSINESS WEEK Awards for Business Citizenship (with illus) p5, Mar.6

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

CAMPING Equipment

Sheldon Coleman merchandises the outdoors (with illus) p68, May 22

CAMPMOBILE

Germany: The camper Americans love (with illus) p33, May 29

CAMPS

British International Camps # p94, Jan.16

Summer camps on the other side p80, June 12

CANADA

Canadians try to catch up again (with table and illus) p90, Jan.16

Canadians urged to invest more at home p28, Jan.30

A 'lost' strike goes on and on p90, Feb.6

Canada: How the railroads export knowhow (with illus) p35, Feb.6

Turbo train suspension # p51, Feb.13

An upbeat economy north of the border (with chart) p38, Feb.13

Canada hedges on takeover of Home Oil, Ltd. p48, Feb.27

The three-day week # p44, Apr.10

Club of Rome: computerizing the world (with illus) p42, Apr.10

Will the ad ban spread north? (with illus) p24, May 1

Canadian Arctic: a mecca for sportsmen p121, May 15

Canada: Who'll be hit by tax reform p38, June 12

Canada filters out tobacco ads # p42, June 19

How Kaiser dug a hole for itself (with illus) p98, June 19

Tax proposals don't hurt much after all p28, June 26

CANADIAN Pacific Ry.

Railroad gear of yesteryear up for sale p86, June 26

CANALS

Nixon stops up a barge canal p19, Jan.23

CANAN, Jim

Book Review p16, June 19

CANCER

The best way to attack cancer (with illus) p62, Apr.3

B-school students run a real company (with illus) p100, May 1

Reviving the radiation scare (with illus) p83, May 29

A Xerox machine that prints X-rays (with illus) p60, May 29

CANS

USW whets its c-o-l clause p82, Feb.20

Cans without seams # p102, June 26

CAPITAL Spending

See Plant Expansion

CAPITOL Records, Inc.

Another president on Capitol's turntable (with illus) p23, May 1

CAR-Building Industry

The tough route from jets to rail cars (with illus) p96, May 1

CAREY Coach Service

If taxicab fares are too heavy a toll try the improved Carey coach service # p86, June 26

CARLI, Guido

Italy: At the brink of recession (with chart and illus) p34, May 8

CARLSON, Alver G.

Book Review p8, Apr.17

CARPENTER, Charles E.

The perils of data systems (with illus) (Special Report) p62, June 5

CARRINGTON, Lord

The case for helping Lockheed (with illus) p41, May 15

CARTELS

Germany: Antitrusters nip a steel cartel bid p42, Mar.6

CARTER, Edward W.

Broadway-Hale makes it to Fifth Avenue (with illus) p68, Apr.3

CARTIER Diamond

Readers Report: Cartier's diamond (with illus) p5, Mar.20

CARTIER, Inc.

The hallelujah chorus was missing (with illus) p13, Jan.2

CARTTER, Allan

Unions woo the college faculties (with illus) p69, May 1

CASEY, William J.

A new man to guide the troubled SEC (with illus) p18, Feb.6

The past haunts an SEC nominee p35, Feb.27

The wrong man (Editorial) p112, Mar.6

SEC nominee is facing a jury trial in Kalvar case p37, Mar.27

The SEC's own money problems p19, Apr.3

Watchdog moves in on the back office p39, Apr.17

CASH Registers

See Office Machines

CASSETTES

Readers Report: Cassette futures p4, Jan.2

A flat in taped-music sales # p43, Jan.9

Norelco joins a race # p44, Feb.6

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

CATAWBA Corp.

The other Buckley minds the business (with illus) p54, Jan.30

CATERPILLAR Tractor Co.

Japanese bulldozers invade U.S. market (with illus) p48, Jan.23

CEFIS, Eugenio

Montecatini-Edison will have to keep competitive # p36, May 1

CENTRAL Certificate Service

The back-office crunch hits the Street (with chart) p74, Feb.13

CENTRAL Railroad of New Jersey

Readers Report: Jersey road's assets p4, Feb.6

CHAMPAGNE

France: Champagne taste stimulates mergers (with illus) p22, Jan.2

CHANEY, Hall & Associates

Where the boss gets an MBA on the job (with illus) p86, May 8

CHARTS (Plastic)

Playing with charts # p90, Jan.23

CHARTWELL Artists, Ltd.

Ali vs. Frazier: a show-biz approach (with illus) p27, Feb.13

CHARYK, Joseph V.

Comsat: out of the crib into the cold (with illus) p42, May 29

CHASE Manhattan Bank

Ups and downs of food costs # p43, Jan.9

CHATTANOOCHEE River

Where government needs to clean up (with illus) p104, Jan.16

CHAVEZ, Cesar

Chicanos campaign for a better deal (with cover, map and illus) (Special Report) p48, Mar. 29

CHECKS

Banks move into multipurpose checks (with illus) p88, Feb.13

The cashless society isn't here yet (with illus) (Special Report) p104, June 5

Readers Report: Out of cash p6, June 26

CHEETAH Charter Bus Service Co.

Where blacks own the bus (with illus) p78, May 15

CHEMICAL Bank

Chemical loses at cards # p30, June 26

CHEMICAL Industry

Weighty evidence against heavy metals (with table and illus) p46, Feb.20

Chemicals: Sneaking up on Europe's giants (with table and illus) p52, Feb.27

Italy: The big showdown at Montedison (with illus) p52, Apr.10

Hot springs fuel Iceland's hopes (with illus) p124, Apr.10

Dow Europe's man for all countries (with illus) p79, Apr.17

The old lines fray at Du Pont (with illus) p21, Apr.24

Britain: What Atlas has that ICI wants (with illus) p33, Apr.24

CHEMICAL Light Wand

A chemical light 'wand' # p120, Mar.13

Short News Item

CHENNAULT, Anna

A lion's share for Flying Tiger (with illus) p72, May 22

CHESHIRE, Herbert

Book Review p6, Jan.30

CHIANG Kai-shek

Tuchman: 'Stillwell and China' (with illus) p6, Feb.13

CHICAGO, Ill.

The NAACP builds a suburb # p24, Apr.3

Dick Daley: The business candidate (with illus) p81, Apr.10

Royko: 'Boss' (with illus) p8, Apr.17

CHICANOS

Chicanos campaign for a better deal (with cover, map and illus) (Special Report) p48, May 29

CHILE

Time to adapt to tough Andean policy p41, Jan.2

Chile's Allende will pay for takeovers p28, Apr.3

Allende's unorthodox road to socialism (with map and table) p88, Apr.10

CHINA

Nixon's open-door China policy is mostly political p46, Apr.17

The China trade (Editorial) p94, Apr.24

U.S. faces a reluctant dragon (with illus) p16, Apr.24

China may admit select groups this summer p86, May 1

China's buying power might be a surprise p36, May 1

What U.S. industry hopes China will buy (with illus) p26, May 22

CHIPS (LSI)

Cashing in on a new generation of chips (with illus) p50, Mar.27

CHRIST-Janer, Arland

Higher learning moves off the campus (with illus) p78, Jan.16

CHRISTMAS Club Corp

Readers Report: No interest in clubs p4, Jan.23

CHROMIUM

Weighty evidence against heavy metals (with table and illus) p46, Feb.20

CHRYSLER Corp.

Chrysler battles to keep place on Spanish road p41, Jan.2

Chrysler reshuffles to whittle costs (with illus) p25, Jan.16

'Your man' at Chrysler # p32, Mar.6

An unexpected cut in Chrysler's prime rate p34, Mar.27

How Chrysler fights a skid (with chart and illus) p72, Apr.17

Detroit gets a toe in Japanese waters (with illus) p36, June 19

CHURCHES

Corporate critics gain new allies (with illus) p29, Feb.13

CIDER (Apple)

Cry of the Woodpecker # p90, Jan.23

CIGARETTES

A puff for magazines # p43, Jan.9

Dry voyage # p90, Jan.23

Cigarette ads go to the races p19, Feb.6

Filtering out theft and tax increases (with illus) p22, Apr.3

Staying healthy: a regimen for executives p85, May 1

Will the ad ban spread north? (with illus) p24, May 1

Cigarette makers do great without TV (with chart and illus) p56, May 29

If you're still hooked on cigarettes p80, May 29

Canada filters out tobacco ads # p42, June 19

CINEMA City

Cornfield exits in style # p25, Jan.23

CITIES

The financial noose draws tighter (with illus) p31, Jan.2

How cities should deal with unionization (Editorial) p56, Jan.2

When cities collide with the unions (with cover, chart and illus) (Special Report) p24, Jan.2

Brave new towns that aged awkwardly (with illus) p22, Jan.9

A firmer foundation for new towns p22, Jan.9

A new assault on urban zoning (with map and illus) p30, Jan.16

New target in the antipollution drive (with illus) p104, Jan.16

Cities as polluters (Editorial) p112, Jan.16

The office boom jolts the planners (with chart) p59, Jan.23

HUD's other shoe drops on Cleveland p22, Jan.30

Revenue sharing faces a bloody battle (with illus) p68, Jan.30

Campbell stays with Camden (with illus) p66, Feb.6

A new set of rules to reshape New York (with illus) p70, Feb.13

The U.S. gets its first walled city (with illus) p28, Mar.6

Gateway to a rich heartland (with illus) p92, Mar.13

Pittsburgh goes after the big polluters (with illus) p124, Mar.13

The race is on for new towns (with illus) p130, Mar.13

The Port Authority battles its critics (with cover, map, chart and illus) p48, Apr.3

Santa Fe capitalizes on its atmosphere (with illus) p112, Apr.10

How the immigrants make it in Miami (with illus) p88, May 1

Cities lose more brass # p28, May 22

Revenue-sharing foes will sugar-coat veto p27, May 29

The new No. 1 city in the Southwest (with illus) p82, June 12

The price planners pay for secrecy (with illus) p28, June 26

CITIES Commentary

The roadblocks in the trek to suburbia (with illus) p60, Apr.17

CITY Stores Co.

The Federal Trade Commission to ease the pressure on delinquent billpayers # p35, May 1

CIVIL Aeronautics Board

Nonskeds soar with CAB ruling (with illus) p18, Feb.6

CLARKE, K.H.T.

Asia: Japan's executives turn to diplomacy (with illus) p36, May 22

CLAYTON Act

Defining a 'failing firm' # p32, Jan. 16

CLEVELAND, O.

HUD's other shoe drops on Cleveland p22, Jan.30

CLOCKS and Watches

The plastic hours # p32, May 1

CLOROX

Clorox makes it on its own (with illus) p119 Feb.27

CLOTHING

Pantsuits rescue garment makers (with illus) p54, Jan.2

Roth ponders a bid (with illus) p67, Jan.23

What well-knit men will wear (with illus) p89, Jan.23

The new fashion is sans fashion (with illus) p25, Feb.6

The prefab comes to girdles # p89, Feb.20

Commentary: The fashion industry still wins (with illus) p112, Feb.27

A laser to cut the garment tangle p46, Mar.13

A tuxedo maker promotes the casual look (with illus) p66, Apr.17

What the formal male will soon be wearing p95, Apr.17

Europe: Blue jeans are the 'hot' pants (with illus) p32, Apr.24

Stitching shirts by tape control p32, June 12

CLOUT, C. H.

Foreign banks thrive in California (with illus) p104, Apr.10

CLUB of Rome

Club of Rome: computerizing the world (with illus) p42, Apr.10

CLUETT, Peabody & Co.

Stitching shirts by tape control p32, June 12

COAL

Reform that hasn't stopped disaster (with illus) p20, Jan.9

A strip-mine reformer (with illus) p74, Jan.9

Japan corners Alabama's coal (with illus) p45, May 15

The FTC is staring at fuel companies p25, May 22

Coal walks out before it bargains (with illus) p37, June 19

How Kaiser dug a hole for itself (with illus) p98, June 19

COBALOY

A particle that jams more data on tape (with illus) p42, Apr.10

COBALT

Weighty evidence against heavy metals (with table and illus) p46, Feb.20

COCA Cola Co.

Publisher's Memo: Winners of the second BUSINESS WEEK Awards for Business Citizenship (with illus) p5, Mar.6

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

COCKTAILS

See Liquor

COFFEE

Japan: Instant profits for coffee (with illus) p40, May 1

A squabble with Brazil could expand p48, June 19

COHEN, Edwin S.

Utilities get in on the write-off bill (with illus) p41, Feb.27

Short News Item

COHEN, Jerry S.

Big business as all-purpose villain (with illus) p13, June 12

COIN Collecting

Numismatics: At least you can't go broke p83, May 8

COLE, David L.

High-level search for a 'better way' (with illus) p80, Feb.20

COLEMAN Co.

Sheldon Coleman merchandises the outdoors (with illus) p68, May 22

COLEMAN, Sheldon

Sheldon Coleman merchandises the outdoors (with illus) p68, May 22

COLLEGE Placement Council

Computers jobhunt for undergrads (with illus) p123, Feb.27

COLLEGES and Universities

A besieged crusader (with illus) p23, Jan.2

Britain's 'university of the air' p79, Jan.16

Higher learning moves off the campus (with illus) p78, Jan.16

Readers Report: On B-schools p5, Jan.16

Going to Yale on a 35-year loan (with illus) p32, Feb.13

B-school grads face a tighter market (with table) p122, Feb.27

Why black colleges need help (with illus) p91, Mar.20

South from Fordham (with illus) p91, Mar.20

Squeeze on black colleges (Editorial) p108, Mar.20

Readers Report: Better B-schools p7, Mar.27

Acceptance time: Which college for your off-spring? p88, Mar.27

Colleges unite in troubled times (with illus) p90, Apr.3

Tech schools suffer as students turn off (with illus) p91, Apr.10

A better year for fund raising p92, Apr.10

Michener: 'Kent State' (with illus) p12, May 1

B-school students run a real company (with illus) p100, May 1

Unions woo the college faculties (with illus) p69, May 1

Where the boss gets an MBA on the job (with illus) p86, May 8

Agencies will alert the student to suitable colleges that still have openings # p76, May 22

Students join the idle poor p21, May 29

Managing with the 'monster' (with illus) (Special Report) p94, June 5

Readers Report: A way to get an MBA p5, June 12

College costs: More green for the halls of ivy (with table) p107, June 19

COLLINS, Arthur A.

Collins Radio finds a friend with money (with illus) p111, June 19

COLLINS, Frederick A., Jr.

A sticky time at Sperry & Hutchinson (with illus) p102, Mar.20

COLLINS, Michael

Mailor: 'Of a Fire on the Moon' (with illus) p6, Jan.9

COLLINS Radio Co.

Collins Radio's new spark # p28, May 22

Collins finds a taker # p48, June 5

Collins Radio finds a friend with money (with illus) p111, June 19

COLMAN, J. Douglas

Aid for Blue Cross in Nixon's plan (with chart and illus) p94, Feb.27

COLOMBIA

Time to adapt to tough Andean policy p41, Jan.2

COLOMBO, Emilio

Italy: The big showdown at Montedison (with illus) p52, Apr.10

COLT Industries, Inc.

The Colt diesel that led to disaster (with illus) p84, Jan.9

COLUMBIA Process

The race is on for new towns (with illus) p130, Mar.13

COMMENTARY

Commentary: Games airplane people play (with illus) p43, Mar.13

COMMERCIAL Paper

An unexpected cut in Chrysler's prime rate p34, Mar.27

COMMISSION on International Trade & Investment Policy

Trade panel is split on U.S. policy p27, May 29

COMMISSIONS

The big buyers start to bargain (with illus) p74, Apr.3

Competition as a cure (Editorial) p92, Apr.3

A confusing debut for negotiated rates (with table) p39, Apr.10

COMMITTEE on Political Education (COPE)

Labor's early bid for 1972 votes p25, Mar.6

COMMODITIES & Commodity Exchanges

The wildest game is also the safest (with chart) p74, Feb.6

Readers Report: Protecting investors p5, Mar.6

Commodities: plenty of action for high rollers p83, Apr.24

Readers Report: Advice on commodities p8, May 15

COMMODITY Futures

The bright futures in cotton trading (with chart) p44, June 5

COMMON Cause

Common Cause flexes its muscles p29, Feb.13

COMMONWEALTH Edison Co.

Social activists switch to proxy power (with illus) p86, Feb.13

COMMONWEALTH United Corp.

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

COMMUNICATIONS

How Bell Labs answers calls for help (with cover, chart and illus) p38, Jan.23

The satellite men struggle for space (with table) p26, Mar.6

The heady dreams at University Computing (with illus) p54, May 1

Comsat: out of the crib into the cold (with illus) p42, May 29

Cable vs. satellite in an FCC showdown p29, June 12

COMMUNICATIONS Satellite Corp.

The satellite men struggle for space (with table) p26, Mar.6

Comsat: out of the crib into the cold (with illus) p42, May 29

Cable vs. satellite in an FCC showdown p29, June 12

COMMUNISTS

Nixon pushes plan to spur business with Communists p28, Jan.30

Russia offers cooperation abroad p48, Apr.10

COMMUNITY Antenna Television Systems

See CATV

COMMUNITY Development Corp.

A firmer foundation for new towns p22, Jan.9

The race is on for new towns (with illus) p130, Mar.13

COMPAGNIE Francaise des Petroles

France's Total invades the U.S. (with illus) p34, Apr.24

COMPENSATION

Top men demand new kind of pay (with chart) p65, Jan.23

For top executives: huge raises, huge cuts (with tables) p58, June 19

COMPTON (F. E.) Co.

Open, Sesame! # p34, Mar.27

COMPUTER Communications, Inc.

A Midwest solution for back-office paper p36, June 19

COMPUTER Output Microfilm (COM)

Microfilm looks for a booming market p23, May 29

COMPUTERIZED Scale

How to weigh a moving train (with illus) p102, June 26

COMPUTERS

An overseas punchline that pays off (with illus) p40, Jan.2

Independents twist the elephant's tail p16, Jan.2

How a tiny store keeps the books (with illus) p80, Jan.9

Readers Report: Computer awards p5, Jan.23

'Dirty Dozen' outfit cleans up in Itel deal (with illus) p21, Jan.23

Retailers search for the right price tag (with illus) p52, Jan.23

The tussle over automatic OTC trading (with table and illus) p72, Jan.30

For the man who wants everything . . . p78, Jan.30

The big-time beckons minicomputers (with illus) p32, Jan.30

An electronic cop for credit cards (with illus) p63, Jan.30

USSR: Russians look west for computers p34, Feb.6

When the brains can't get work p90, Feb.13

Honeywell builds on the GE line (with illus) p30, Feb.20

Readers Report: Don't blame computers p4, Feb.20

A peripheral's peripheral # p89, Feb.20

Automating the jobs that others ignore (with illus) p56, Feb.20

The crash program that is changing Detroit (with cover and illus) (Special Report) p78, Feb.27

Computers jobhunt for undergrads (with illus) p123, Feb.27

Readers Report: The TI position p4, Mar.6

Shrinking a regulator # p120, Mar.13

Chip memories go peripheral p120, Mar.13

Britain stages a technological retreat (with illus) p114, Mar.13

Short News Item

IBM launches its latest # p48, Mar.13

A laser to cut the garment tangle p46, Mar.13

Readers Report: Ducking the blame p4, Mar.13

An Electronic accountant Wall Street likes (with illus) p52, Mar.20

Russia: Picking the capitalist brains (with illus) p40, Mar.27

The company that put Perot on Wall Street (with chart) p74, Mar.27

A particle that jams more data on tape (with illus) p42, Apr.10

Club of Rome: computerizing the world (with illus) p42, Apr.10

Quotes that irk exchanges p95, Apr.10

The battle of the cash registers (with illus) p67, Apr.10

Memorizing more on tape (with illus) p65, Apr.17

Ampex buys its own in semiconductors (with illus) p24, Apr.24

The heady dreams at University Computing (with illus) p54, May 1

Why the bubble burst at UCC p54, May 1

The Big Board bows to Perot (with illus) p22, May 8

Wharton trots out its Mark III p16, May 29

The recovery is showing some momentum (with chart) p15, May 29

Publisher's Memo: Business takes a second look at the computer (with illus) p5, June 5

The recession forces a reappraisal (with cover and illus) (Special Report) p59, June 5

The perils of data systems (with illus) (Special Report) p62, June 5

Picking customers out of the mob (with illus) (Special Report) p71, June 5

Madison Avenue: Promise anything but (with illus) (Special Report) p74, June 5

Bargaining by electronics (with illus) (Special Report) p78, June 5

A lot more computers in Detroit's future (with illus) (Special Report) p84, June 5

A welcome buck from spare time (with illus) (Special Report) p90, June 5

Managing with the 'monster' (with illus) (Special Report) p94, June 5

More homework for the knowledge industry (with illus) p86, June 5

Boning up on computer technology p102, June 5

The cashless society isn't here yet (with illus) (Special Report) p104, June 5

How Citibank gets the job done (with illus) (Special Report) p106, June 5

The radicals want to change Wall Street (Special Report) p108, June 5

For Social Security, it works like a dream (with illus) (Special Report) p110, June 5

The minicomputer captures Bell Labs (with illus) (Special Report) p118, June 5

You can't run wars with a computer (with chart) (Special Report) p122, June 5

Economists play the numbers game (with illus) (Special Report) p125, June 5

The prospects are good (with chart and illus) (Special Report) p128, June 5

Information by the pound costs too much (Editorial) p136, June 5

Regulators will shape the computer's future (Editorial) p136, June 5

Where the steel mills went wrong (with illus) (Special Report) p82, June 5

Minicomputers lead the new wave (Special Report) p82, June 5

Not much luck with computer operators (Special Report) p80, June 5

A Midwest solution for back-office paper p36, June 19

Federal Trade Commission poring over computer printout listing every possible point of illegal reciprocity # p45, June 19

Japan: Data General's coup in minicomputers (with illus) p54, June 19

CONCERT Associates, Inc.

Rock concerts: a perilous profit (with illus) p54, Jan.16

CONCORDE

The SST's point of no return (with illus) p88, Feb.27

The SST makes a balky corpse (with illus) p16, Apr.3

The air show that Europe stole (with illus) p40, June 5

CONFRONTATION Sessions

Teamwork through conflict (with chart and illus) p44, Mar.20

CONGER, Harry M.

How Kaiser dug a hole for itself (with illus) p98, June 19

CONGLOMERATES

G&W gains capital talent # p32, Jan.16

White frees Allis in record stock sale p25, Feb.13

LTV resurrects a Ling game plan p30, Mar.20

Ailing Whittaker tries to slim down (with illus) p30, Mar.20

Barmash: "Welcome to Our Conglomerate . . ." (with illus) p8, Apr.24

The British lion that beat the bear (with illus) p56, May 8

He wants to lengthen antitrust's reach (with illus) p38, May 22

The roughneck from Bologna (with illus) p43, June 5

Next, the hospitality conglomerate (with illus) p61, June 12

An acquisition drive aimed at losers (with illus) p27, June 26

CONGRESS

Congress sets out to explore the Street p15, Jan.2

Hebert: a tough, critical friend (with illus) p14, Jan.2

Proxmire talks of credit allocation p27, Jan.9

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

Work for the new Congress (Editorial) p88, Jan.9

How to handle new men on the Hill p78, Jan.9

Revenue sharing faces a bloody battle (with illus) p68, Jan.30

Big airlines lose a rate battle # p51, Feb.13

The Nixon men defend their optimism (with illus) p22, Feb.13

House report puts Penphil under fire (with illus) p22, Feb.20

Nixon, Congress near a showdown over job bill p47, Feb.27

First aid for the recession's casualties (with illus) p24, Mar.27

SST proponents seek new angels p26, Mar.27

What makes Proxmire run (with illus) p84, Mar.27

Patman's new threat to the bankers (with illus) p20, Apr.3

A searching look at pension plans p40, Apr.10

Congress to hedge on health for this session p45, Apr.17

Congressional opposition to government help for Lockheed # p29, Apr.24

A multiple warhead aimed at the banks (with illus) p19, Apr.24

Ways & Means tackles three hot issues (with cover, map and illus) p72, May 8

The SST rides again # p52, May 15

Speech of the week: "The current Administration has been hard on capitalism." # p55, May 15

Congress will make Lockheed sweat for a loan p31, May 22

El Paso merger heads for the Hill (with illus) p23, May 29

White House lobbyists will resist pressure to expand the Lockheed Aircraft Corp. loan bill into a sweeping credit program # p27, May 29

The White House learns the ropes on the Hill p51, June 5

Lockheed's fate if it loses in Congress (with illus) p33, June 19

CONNALLY "Hot Oil" Act

Another shot fired at the oil producers (with illus) p30, Feb.13

CONNALLY, John B.

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

The rough road to the Treasury (with illus) p17, Feb.6

Nixon opts for intervention (with illus) p34, Feb.27

Connally tailors his image to Nixon's style p37, Mar.20

Resignations of Connally and the other members of the Ash Council # p35, May 1

Hot dollars spark a global crisis (with illus) p16, May 8

Nixon's quadriad gets back in step (with illus) p88, May 8

The case for helping Lockheed (with illus) p41, May 15

A tighter rein on the Eurodollar (with illus) p17, May 29

The White House learns the ropes on the Hill p51, June 5

CONRAD, Anthony L.

RCA's diversity yields a president p43, June 5

CONSEIL European pour la Recherche Nucleaire

See CERN

CONSOLIDATED Edison Co. of N. Y.

How wrong forecasts hurt the utilities (with table, chart and illus) p44, Feb.13

Neat packaging for power lines (with illus) p58, Mar.20

The unselling of Con Ed # p26, Apr.24

CONSORTIUMS

Colleges unite in troubled times (with illus) p90, Apr.3

CONSTRUCTION

See Building

CONSTRUCTION Industry Collective Bargaining Commission

Productivity group gains some muscle p23, Jan.16

Targets of Nixon jawboning ask for more p29, Feb.6

Will Nixon freeze construction wages? (with illus) p25, Feb.20

CONSTRUCTION Industry Stabilization Committee

New controls get their opening test p35, Apr.10

Short News Item

An inflation alert with a louder ring p33, Apr.17

The President's construction industry stabilization committee # p29, Apr.24

Construction price curbs get sticky p55, May 15

CONSTRUCTION Users' Anti-Inflation Round Table

Builders put a lid on overtime pay (with illus) p38, June 19

CONSULTANTS

Citibank's parent adopts a consultant p17, Jan.9

Who can wear a consultant's hat? p41, June 19

CONSUMER Polls

A direct line to consumers (with illus) p46, Apr.24

CONSUMER Price Index

See Cost of Living

CONSUMER Research Institute

Washington's diet for food companies (with illus) p28, Mar.20

CONSUMERISM

Consumerism gone astray (Editorial) p96, May 8

How Pathmark disarms the crusaders (with illus) p62, May 8

CONSUMERS

A besieged crusader (with illus) p23, Jan.2

Readers Report: Ear-high in junk p4, Jan.9

Chains woo consumers with open dating (with illus) p48, Jan.16

The recovery is still waiting for the consumer p19, Jan.16

Why consumers buy—or hoard (with illus) p54, Feb.13

Ready to spend, but still wary (with illus) p19, Feb.20

A new court for consumers p33, Feb.20

Consumers must loosen the purse p16, Feb.20

Why Bell System wants higher rates (with table and illus) p36, Feb.27

The toy battle is no game (with illus) p38, Feb.27

The product-safety message # p44, Feb.27

'Your man' at Chrysler # p32, Mar.6

The consumer still isn't sure recovery is real p35, Mar.13

Consumer pressure for product warranties # p37, Mar.20

Consumers may be ready now p21, Mar.27

Consumers still shun heavy credit buying p32, Apr.10

Analysts bet on consumers (with chart) p94, Apr.10

Caring for consumers (Editorial) p94, Apr.24

What makes the new consumer buy (with cover, chart and illus) (Special Report) p52, Apr.24

Readers Report: Curing consumer cynicism p13, May 15

Readers Report: The new consumers p6, May 22

Appliance sales blow hot and cold (with illus) p37, June 5

Consumers keep pace with output p21, June 19

CONSUMERS Union

Is testing fair at Consumers Union? (with illus) p41, Feb.27

CONTACT Lenses

Bausch & Lomb focuses on a new lens (with illus) p68, May 15

Wall Street latches on to soft lenses (with illus) p70, May 15

CONTESTS

An ecology contest aimed at business (with illus) p40, Apr.17

CONTINENTAL Can Co.

Europe: Trustbusters fire at a U.S. target (with illus) p41, Mar.27

CONTINENTAL Oil Co.

Ties that may keep two oil giants apart (with illus) p30, Mar.6

CONTROLLED Television Communications

Cigarette ads go to the races p19, Feb.6

CONTROLS

Nixon opts for intervention (with illus) p34, Feb.27

Nixon puts more teeth in the jawbone (with illus) p14, Apr.3

New controls get their opening test p35, Apr.10

CONVENTION Center

Unconventional center # p32, Feb.13

CONVENTIONS

O'Brien is setting his sights on early July convention # p29, May 8

COOK, C. W. (Tex)

He dishes out advice (with illus) p84, Mar.6

COOK (Thos.) & Son

Tourism tries to shake a bad trip (with illus) p18, Apr.24

COOK United, Inc.

Diversification chokes growth (with illus) p52, Jan.2

COOLIDGE, Calvin

When cities collide with the unions (with cover, chart and illus) (Special Report) p24, Jan.2

COOLING Towers

Utilities burn over cooling towers (with illus) p52, Apr.3

COPELAND, Lamont DuPont, Sr. and Jr.

Copeland, Sr., will sue his son # p52, May 15

COPPER

Nonferrous prices: no silver lining (with chart) p29, Jan.16

Chile's Allende will pay for takeovers p28, Apr.3

The crunch in metals (Editorial) p94, Apr.24

Nonferrous metals start to live a little (with chart) p39, June 5

CORFAM

Corfam's last mile # p34, Mar.20

CORNFELD, Bernard

Cornfeld exits in style # p25, Jan.23

Cornfeld's colonels try an IOS revolt (with illus) p25, June 26

CORPORATE Responsibility, Project for

Gulf Oil kneels to church wishes p39, Feb.27

Union Carbide: the whole truth? p27, Mar.20

A black director pushes reform at GM (with cover and illus) p100, Apr.10

CORPORATIONS

Corporate critics gain new allies (with illus) p29, Feb.13

Companies face an identity crisis (with cover and illus) p52, Feb.20

Congressional antitrusters for breaking up U.S. corporate giants # p47, Feb.27

Turner: 'Invisible Empire' (with illus) p12, Feb.27

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

When a big company moves next door p87, Mar.20

Readers Report: Corporate face-lifts p6, Mar.27

Companies lend their expertise to the arts (with illus) p102, May 15

Cities lose more brass # p28, May 22

Big business as all-purpose villain (with illus) p13, June 12

Annual Meetings

Social activists switch to proxy power (with illus) p86, Feb.13

With the volume lower, the issues are heard (with illus) p21, May 1

A cliff-hanger for Fox shareholders (with illus) p24, May 22

Annual Reports

Publisher's Memo: BUSINESS WEEK's Annual report for 1970 (with illus) p5, Jan.2

Annual reports bare long-hidden facts (with table and illus) p65, Apr.3

Readers Report: Aid for annual reports p7, Apr.24

Readers Report: Communicators' gap p8, May 1

The SEC wants more disclosure p21, May 8

Directors

A black director pushes reform at GM (with cover and illus) p100, Apr.10

What are directors for? (Editorial) p90, May 22

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

A black woman joins three boards (with illus) p44, May 29

Readers Report: The directors p7, June 19

Earnings and Dividends

Where profits took an abrupt fall (with table) p17, Jan.30

The last quarter was bittersweet (with table) p26, Feb.13

A modest comeback for profits (with table) p24, Mar.6

Businessmen see profit rise, but not in CEA range p19, Mar.6

Profits start to convalesce (with table) p32, Apr.17

Survey of corporate performance (with chart and table) (Special Report) p41, May 8

Foreign Branches

Foreign capital heads this way (with map and chart) p56, Jan.9

CORT, Stewart S.

Strategist at Bethlehem Steel (with illus) p67, Jan.23

Why Bethlehem acts that way (with table and illus) p86, Apr.24

Steel negotiates to survive (with cover, chart, table and illus) (Special Report) p92, May 15

COST of Living

Readers Report: Working abroad p4, Jan.23

USW whets its c-o-l clause p82, Feb.20

Prices improve, but it may not be for long p31, Feb.27

COSTS

Readers Report: Foreign differentials p4, Jan.16

Readers Report: Reevaluate the product p5, Jan.23

Short News Item

A housing boom starts off cautiously (with table and illus) p70, Feb.6

COTTON

U.S. cotton heads overseas (with illus) p142, May 15

The bright futures in cotton trading (with chart) p44, June 5

COUNCIL of Economic Advisers

Economic aides pin the blame on each other p27, Jan.23

The CEA's foundation: faith and hope (with illus) p15, Jan.23

Few can match the CEA's happy forecasts p11, Jan.30

The President's economists steer a risky course p11, Feb.6

A foggy forecast from the CEA (with chart) p16, Feb.6

Nixon will boost aid to those hurt by imports p36, Feb.13

Businessmen see profit rise, but not in CEA range p19, Mar.6

Will McCracken heed the campus call? (with illus) p33, Apr.17

An inflation alert with a louder ring p33, Apr.17

Unions spurn the inflation alert (with illus) p72, Apr.24

McCracken will stay # p29, Apr.24

What Solomon will bring to the CEA (with illus) p17, May 29

COUNCIL of the Americas

South America: preparing for the new climate p83, Feb.6

COUNCIL on Environmental Quality

Environmental push will concentrate on waste recycling # p37, Mar.27

COUNCIL on International Economic Policy

Peterson heads new economic strategy council p46, Apr.17

COUNTRY Clubs

Country clubs fall short of the green (with chart and illus) p77, Mar.6

Readers Report: Paying, but not playing p4, Apr.3

COWAN, Glenn

A Ping-Pong star's get rich plans (with illus) p26, May 8

CRAMER Electronics

Get-up-and-go spirit at Cramer Electronics (with illus) p42, Feb.6

CREDIT

Credit loosens, but the supply rises only slightly p20, Jan.16

Borrowers shrug at prime rate cut (with chart) p24, Jan.16

And builders get more to build on (with chart) p17, Jan.23

Policy is becoming even more expansive p22, Mar.20

The long and short of the Fed's problem (with chart) p26, Mar.20

The White House and the Fed call a truce p47, Apr.10

The surprising turns in Operation Twist p32, May 1

Credit act cools mortgage men p84, May 22

How to question your credit rating p76, May 22

Credit expansion is explosive p21, June 12

CREDIT Allocation

Proxmire talks of credit allocation p27, Jan.9

CREDIT Cards

Can the stores trump bank credit cards (with illus) p62, Jan.30

An electronic cop for credit cards (with illus) p63, Jan.30

You can beat most of the risks in credit cards p94, Mar.6

Readers Report: Credit card critics p4, Mar.13

Cutoff on BankAmericard # p32, May 1

Travelers' guide to dollar fluctuations p122, May 15

Chemical loses at cards # p30, June 26

CREDIT Systems, Inc.

An electronic cop for credit cards (with illus) p63, Jan.30

CRESAP, McCormick & Paget, Inc.

Citibank's parent adopts a consultant p17, Jan.9

CRIME

Crime coverage, federal style p28, Jan.16

CRISPUS Attacks Foundation

The Big Board's first black-owned firm (with illus) p78, Mar.20

CRONIN, Timothy X.

Get-up-and-go spirit at Cramer Electronics (with illus) p42, Feb.6

CROSBY Corp.

A court frowns on favors to funds p26, June 12

CROTALE

The U.S. looks at a French missile (with illus) p78, Jan.23

CROWTHER & Sons

Britain: A bid for power in Yorkshire wool (with illus) p55, June 19

CRUCIBLE Specialty Steels Div.

Powdered steel: a tough customer (with illus) p37, Jan.2

CRUSADE for Justice

Chicanos campaign for a better deal (with cover, map and illus) (Special Report) p48, May 29

CRYOGENICS

Natural gas: Start of a boom (with illus) p32, Apr.3

CUBANS

How the immigrants make it in Miami (with illus) p88, May 1

Readers Report: Miami's Cubans p7, May 29

CUNNINGHAM, Willie

Black capitalism: a study of struggle (with illus) p96, Jan.16

CURRENCIES

A U.S. move to keep dollars safe at home (with chart) p25, Jan.16

Britain: The profitable path to decimalization (with illus) p31, Jan.23

EEC tiptoes toward economic union (with chart) p78, Feb.20

Conflict between Administration and Federal Reserve Board on using monetary policy # p47, Feb.27

Nixon's expansion policy irks Europeans (with chart) p88, Mar.13

Pressure grows to revalue Japanese yen p52, Mar.13

The dollar wobbles again (Editorial) p108, Mar.20

Hot dollars to Germany # p24, Apr.3

The bankers try to head off a crisis (with chart) p38, Apr.10

Assault on the dollar (Editorial) p86, May 8
 Hot dollars spark a global crisis (with illus) p16, May 8
 Travelers' guide to dollar fluctuations p122, May 15
 How to handle the currency crisis (Editorial) p160, May 15
 A tighter rein on the Eurodollar (with illus) p17, May 29
 The growth rate bedevils the Fed (with chart) p25, June 12
 Japan: Where the yen is heading p38, June 12
CYERT, Richard
 Readers Report: Five-figure exercise (with illus) p5, Jan.9

D

DWG Corp.
 A prime target for the SEC (with illus) p56, June 19
DADDARIO, Emilio Q.
 G&W gains capital talent # p32, Jan.16
DALEY, Richard J.
 Dick Daley: The business candidate (with illus) p81, Apr.10
 Royko: 'Boss' (with illus) p8, Apr.17
D'ALMEIDA, Louis
 The past stains a detergent maker (with illus) p28, Mar.20
DANA Corp.
 TV replaces stacks of paperwork (with illus) p48, Jan.30
DANN, Michael H.
 TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27
DAROFF, Michael
 Bold cutter trims Botany's losers (with illus) p67, Feb.20
DATA General Corp.
 The big-time beckons minicomputers (with illus) p32, Jan.30
 Japan: Data General's coup in minicomputers (with illus) p54, June 19
DATA Transmission
 The heady dreams at University Computing (with illus) p54, May 1
 The FCC opens up data lines # p24, May 29
DATRAN
 Why the bubble burst at UCC p54, May 1
 The heady dreams at University Computing (with illus) p54, May 1
DATSUN
 A record year that tastes bitter (with illus) p26, June 12
DAVID, Dr. Edward E., Jr.
 The best way to attack cancer (with illus) p62, Apr.3
DAVIES, John
 Britain stages a technological retreat (with illus) p114, Mar.13
DAVIS-Bacon Act
 Nixon opts for intervention (with illus) p34, Feb.27
 Both sides of the law p34, Feb.27
 The hard hats are talking tougher (with illus) p105, Mar.13
DAVIS, Charles L.
 Change of Addressograph # p24, Jan.30
 # Short News Item

DAVIS, Ed.
 Black car dealers struggle to exist (with illus) p54, Apr.10
DAVIS, Sheldon A.
 Teamwork through conflict (with chart and illus) p44, Mar.20
DAVIS, William
 The Keynesian Nixon gets passing marks (with illus) p15, Feb.6
DAY, Derek
 U.S. comeback for a rare car (with illus) p43, Jan.9
DE CASTRO, Edson
 Japan: Data General's coup in minicomputers (with illus) p54, June 19
DE LA Renta, Oscar
 A tuxedo maker promotes the casual look (with illus) p66, Apr.17
DE VOE, George
 Gloom stalks a dealers' meeting (with illus) p18, Jan.23
DE WINDT, E. Mandell
 How to develop multinational executives (with illus) p88, June 12
DEALERS (Automobile)
 Gloom stalks a dealers' meeting (with illus) p18, Jan.23
 Readers Report: What's in a name? p4, Feb.20
 Black car dealers struggle to exist (with illus) p54, Apr.10
 Readers Report: Training black dealers p7, May 29
DEAN, R. Hal
 The Keynesian Nixon gets passing marks (with illus) p15, Feb.6
DEBE, A. Joseph
 Now it's for real (with illus) p105, Feb.27
DECENTRALIZATION
 Changing Fiat with a fine Italian hand (with illus) p58, Feb.20
 The Postal Service gets down to business (with chart and illus) p78, June 26
DECIMALIZATION
 Britain: The profitable path to decimalization (with illus) p31, Jan.23
DEERE & Co.
 The Deere-Fiat combine # p28, May 22
DEFENSE Supply Standardization Act
 Hebert: a tough, critical friend (with illus) p14, Jan.2
DELFINO Neto, Antonio
 Chief architect of a boom (with illus) p90, Mar.13
DELTA Air Lines, Inc.
 A chill at Northeast # p34, Mar.20
 Will Delta ditch Lockheed? (with illus) p27, Mar.27
DELTONA
 Land deals that take cash and caution p82, Jan.23
DEMAS, George C.
 The SEC wants a close-up of Fox (with illus) p31, June 12
DEMOCRATS
 Democrats press public works to spur economy p51, Mar.13
 O'Brien is setting his sights on early July convention # p29, May 8

DEMPSEY-Tegeler & Co.
 Readers Report: Wall Street liquidates p5, Feb.6
DENENBERG, Dr. Herbert S.
 Putting insurers' feet to the fire (with illus) p32, Mar.27
DENNIS, C. L.
 Fight shaping up on rail labor law (with illus) p45, Jan.23
DENUNZIO, Ralph D.
 A new scenario for the big boards (with illus) p64, May 22
DEPARTMENT (U. S. Government Divisions)
 See also entries for departmental officers; Bureaus and spheres of interest such as Taxation, Agriculture, Antitrust Laws and Enforcement

Department of the Air Force

A robot air force flutters its wings (with illus) p46, Jan.2
 Tight timing at Lockheed # p24, Jan.30

Department of the Army

More bang (non-nuclear) for a buck p20, Jan.2
 ABM site: a cost blowup # p24, Apr.3
 The Army is stuck with excessive Safeguard bids, p45, Apr.17
 Readers Report: The Army's challenge p8, June 12

Department of Commerce

Welcome rise in spending plans p35, Mar.13
 Businessmen have an "ombudsman" # p27, Apr.3

Department of Defense

A robot air force flutters its wings (with illus) p46, Jan.2
 Contractors claw at the money door p14, Jan.2
 More bang (non-nuclear) for a buck p20, Jan.2
 The roots of the C-5 agony p15, Jan.9
 A tighter rein on financing (with chart) p78, Jan.23
 The U.S. looks at a French missile (with illus) p78, Jan.23
 Enthoven and Smith: 'How Much is Enough?' (with illus) p6, Jan.30
 Defense spending will have an even rougher time in the Senate this year # p27, Jan.30
 The Navy nets more of the budget (with chart and table) p62, Feb.6
 The aftermath of Lockheed's defeat (with illus) p22, Feb.6
 Three reports that will shake the defense industry # p35, Feb.13
 Defense business: a burden or a boondoggle? p33, Feb.20
 Doves' friend in high places: Melvin Laird p35, Mar.6
 The profit puzzle in procurement (with illus) p44, Mar.6
 The No. 2 man in the Pentagon works too hard p51, Mar.13
 Cutback publicity at Defense becomes a no-no p37, Mar.20
 Project bosses get more power (with illus) p96, Mar.20
 Trimming the defense budget over the last two years # p37, Mar.27
 New design for the bottom line p66, Mar.27
 The Army is stuck with excessive Safeguard bids p45, Apr.17
 Grumman Corp.'s cost problems on the F-14 # p45, Apr.17

Critics plan long war on Pentagon budget p29, May 8

Latest advice on weapons: Profits can wait p55, May 15

Using the trick that built the U-2s (with illus) p130, May 15

The economics of an arms pact (with table) p18, May 29

A top Pentagon watchdog for R&D testing p51, June 5

You can't run wars with a computer (with chart) (Special Report) p122, June 5

What Grumman has learned from Lo-kheed (with illus) p74, June 12

Lo-kheed: a forecast that may never fly p30, June 12

Packard: He plans to stick around p45, June 19

Pentagon 'bank' may no longer serve contractors p33, June 26

Packard keeps the F-14 # p30, June 26

Closing a gap in missiles (with illus) p96, June 26

Department of Health, Education & Welfare

HEW struggles to deliver the American dream (with cover and illus) p62, May 1

Social causes keep HEW simmering (with illus) p65, May 1

Readers Report: HEW's flexible funds p6, June 26

Department of Housing & Urban Development

A firmer foundation for new towns p22, Jan.9

HUD'S other shoe drops on Cleveland p22, Jan.30

Department of the Interior

Best bet for new Under Secretary of Interior is William T. Pecora # p27, Apr.3

Department of Justice

A new court for consumers p33, Feb.20

Department of Labor

Ready to police safety practices p101, Mar.27

A loose lid on construction pay (with illus) p60, May 22

Welfare load shifts to Labor Dept. p31, May 22

Department of the Navy

More bang (non-nuclear) for a buck p20, Jan.2

The Navy nets more of the budget (with chart and table) p62, Feb.6

The U.S. Navy stakes out the Indian Ocean (with map) p66, Mar.27

Department of Transportation

Has Penn Central been nationalized? (with illus) p19, Jan.23

Department of the Treasury

The rough road to the Treasury (with illus) p17, Feb.6

Treasury ruling on antidumping spurs new moves p52, Mar.13

Connally tailors his image to Nixon's style p37, Mar.20

DEPARTMENT Stores

See also Retailing

Top of the line at Macy's # p32, Jan.16

Can the stores trump bank credit cards (with illus) p62, Jan.30

Broadway-Hale makes it to Fifth Avenue (with illus) p68, Apr.3

Big stores begin another Great Migration (with map and illus) p66, May 22

The new breed that runs the big stores (with cover and illus) p54, June 26

Short News Item

DEPRECIATION

A boost for growth, a slap at prices (with chart, table and illus) p22, Jan.16

Realistic depreciation (Editorial) p112, Jan.16

Utilities get in on the write-off bill (with illus) p41, Feb.27

The feud over faster write-offs (with illus) p27, May 1

DEWAR, Robert E.

The new breed that runs the big stores (with cover and illus) p54, June 26

DEXON

Sutures that go away # p60, Feb.13

DIAGNOSTIC Advancements, Inc.

B-school students run a real company (with illus) p100, May 1

DIECOMP, Inc.

A faster way to turn out dies (with illus) p86, Jan.30

DIEGO, Garcia

The U.S. Navy stakes out the Indian Ocean (with map) p66, Mar.27

DIES

A faster way to turn out dies (with illus) p86, Jan.30

Readers Report: Computerized die-making p5, Apr.3

DIESEL Engines

The Colt diesel that led to disaster (with illus) p84, Jan.9

DIGITAL Data System Corp.

An electronic cop for credit cards (with illus) p63, Jan.30

DIGITAL Equipment Corp.

The big-time beckons minicomputers (with illus) p32, Jan.30

Japan: Data General's coup in minicomputers (with illus) p54, June 19

DILL, William R.

Book Review p21, June 5

DILLON, Tom

A new era: 'creativity' plus plain talk (with illus) p72, Feb.20

DINACOLA, Albert J.

Get-up-and-go spirit at Cramer Electronics (with illus) p42, Feb.6

DISCOUNT Rate

Borrowers shrug at prime rate cut (with chart) p24, Jan.16

The bankers try more markdowns p17, Jan.23

High marks for the Fed's freshman boss (with chart and illus) p38, Jan.30

DISCOUNT Stores

Diversification chokes growth (with illus) p52, Jan.2

Gibson's I'll ole billion-dollar business (with illus) p60, Mar.20

How 69¢ stores ring the bell (with illus) p138, May 15

DISTRICT 50 (Allied & Technical Workers)

District 50: A feud threatens its merger p23, Apr.24

DIVELY, George S.

Change at White Motor # p48, Mar.13

DIVERSIFICATION

Diversification chokes growth (with illus) p52, Jan.2

Companies face an identity crisis (with cover and illus) p52, Feb.20

Clorox makes it on its own (with illus) p119, Feb.27

A broader base for Marsh & McLennan (with illus) p55, Mar.13

A sticky time at Sperry & Hutchinson (with illus) p102, Mar.20

Johns-Manville tries to quicken the beat (with illus) p58, Apr.3

W. R. Grace keeps shooting for sevens (with illus) p114, Apr.17

DO-it-Yourself

Do-it-yourself microfilming (with illus) p70, Mar.20

DOCTORS

How to find a doctor in Timbuktu p102, June 5

DODGE (F. W.) Co.

Building contracts hit a new high p20, May 1

DOERGE, John (Jack) O.

The swinger who struck out (with illus) p78, Mar.13

DOMESTICS

If you employ domestics, you can now withhold their federal income tax payments # p88, Mar.27

DONOVAN, Bernard

A 'market economy' for the schools (with illus) p76, Feb.6

DORIOT, Georges

Boston Co.: A string of matched pearls (with illus) p36, Feb.6

DORTMUND'S Biochemical Research Center

Algae face the eating test # p60, Feb.13

DOW Chemical Co.

Argentina curbs Dow's role in petrochemicals p30, Apr.24

DOW Chemical Europe

Chemicals: Sneaking up on Europe's giants (with table and illus) p52, Feb.27

Dow Europe's man for all countries (with illus) p79, Apr.17

DOW Jones & Co.

Hoping fervently for a happier 1971 (with chart) p18, Jan.9

Hopes go higher with the market (with chart) p16, Jan.30

Somewhere over the rainbow, it's 1972 (with chart) p38, Mar.13

Wall Street: 900 and up # p34, Mar.20

The bounding Dow # p44, Apr.10

The Dow slides a little # p24, May 29

An econometric stab at stock forecasting (with chart) p36, May 29

A breather after a skid (with chart) p21, June 26

DOW Jones News Service

Reuters hits Dow with 'Lightfoot Leo' (with illus) p40, Feb.27

DOWNING, Robert W.

A merger that started on the right track (with map and illus) p70, June 12

DREXEL Firestone, Inc.

Commentary: No quick way out (with illus) p33, Jan.2

DREYFUS Corp.

Institutions get a foot on the floor (with illus) p15, Jan.30

DREYFUS, Pierre

The toughest auto market is in Europe (with cover, table, chart and illus) p48, June 12

DRISCOLL, Paul W.

Publisher's Memo: Winners of the second BUSINESS WEEK Awards for Business Citizenship (with illus) p5, Mar.6

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

DROUGHT

Bitter harvest in the Southwest (with map) p22, Apr.24

DRUG Abuse

Fighting drug addiction with drugs (with table and illus) p38, Feb.27

Distributing anti-drug information # p86, May 1

DRUG Industry

The health market gets a new giant (with chart and illus) p38, Feb.20

Abbott's solution # p34, Mar.27

The FTC vs. Warner-Lambert # p26, Apr.24

Italy: Italian drugs lose their kick p62, May 15

DRUG Stores

Drugstore antiques # p44, Feb.6

DRUMM, Thomas E., Jr.

Businessmen have an "ombudsman" p27, Apr.3

DUFFY, Jim

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

DUNHAM, King

Boeing's surplus is on the block (with illus) p35, Apr.17

DUNN, Donald H.

Publisher's Memo: The problems and the future of television (with illus) p7, Mar.27

du PONT de Nemours Int'l

Chemicals: Sneaking up on Europe's giants (with table and illus) p52, Feb.27

du PONT (E. I.) de Nemours & Co.

Corfam's last mile # p34, Mar.20

Du Pont's \$300-million # p34, Mar.27

The old lines fray at Du Pont (with illus) p21, Apr.24

Chandler and Salsbury: 'Pierre S. du Pont (with illus) p11, May 29

du PONT, Edmond "Rex"

Exit the last du Pont # p24, May 29

du PONT (F. I.) Gloire Forgan & Co.

Shakeup at F. I. du Pont # p17, Jan.2

The poker game that Ross Perot won (with illus) p72, Mar.27

The Big Board bows to Perot (with illus) p22, May 8

Exit the last du Pont # p24, May 29

du PONT, Pierre and Alice

Chandler and Salsbury: 'Pierre S. du Pont (with illus) p11, May 29

DURGIN, Donald

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

DUTKA, Solomon

What makes the new consumer buy (with cover, chart and illus) (Special Report) p52, Apr.24

DYKEMA, Gossett, Spencer, Goodnow & Trigg

The backstage power who replaces Zanuck (with illus) p41, June 19

DYNACO

Four-channel sound for laymen p80, May 29

Short News Item

DYNETICS Corp.

How to squeeze faster # p86, Jan.30

E**ESB, Inc.**

ESB battery gets juicier # p32, Mar.6

EVR

See Electronic Video Recording

EARNINGS Per Share

Survey of corporate performance (with chart and table) (Special Report) p41, May 8

EARTH Week

An ecology contest aimed at business (with illus) p40, Apr.17

EARTHQUAKES

California tallies an earthquake's cost (with illus) p24, Feb.13

EAST EUROPE

Investment Going 50-50 in East Europe (with illus) p41, Jan.16

EASTERN Air Lines, Inc.

Rejiggering the air shuttle (with chart) p42, Jan.30

EATON Corp.

How to develop multinational executives (with illus) p88, June 12

ECKERSTROM, Ralph

Companies face an identity crisis (with cover and illus) p52, Feb.20

ECKHARDT, John

Oilman King loses his spread (with illus) p19, Apr.3

ECKSTEIN, Otto

Economists play the numbers game (with illus) (Special Report) p125, June 5

ECOLO - G Corp. of America

The past stains a detergent maker (with illus) p28, Mar.20

ECOLOGY

Eating for ecology # p116, Feb.27

ECOLOGY, Inc.

His process 'digests' trash (with illus) p58, Feb.13

ECONOMIC Conditions

A fresh strategy to win world markets (with illus) p19, May 22

ECONOMIC Growth

An earlier prognosis holds: slow growth p36, June 5

ECONOMIC Indicators

The business indicators turn upward p8, Jan.2

Indicators continue bright forecast p32, Feb.27

The indicators continue to point upward p19, May 1

ECONOMIC Models

Consensus sees mild upturn, but it's often wrong p7, Jan.2

The CEA's foundation: faith and hope (with illus) p15, Jan.23

A wider choice in the range of 1971 forecasts p20, Feb.13

Wharton adjusts GNP sights to a \$73-billion hike p31, Feb.27

Shultz presents the money machine (with illus) p74, Mar.20

An econometric stab at stock forecasting (with chart) p36, May 29

The recovery is showing some momentum (with chart) p15, May 29

Wharton trots out its Mark III p16, May 29

Economists play the numbers game (with illus) (Special Report) p125, June 5

ECONOMIC Policy

Nixon's quadriad gets back in step (with illus) p88, May 8

Stakes rise for Nixon on economy p35, June 12

President Nixon is preparing another major economic policy address # p35, June 12

ECONOMIC Report

The President's economists steer a risky course p11, Feb.6

Targets of Nixon jawboning ask for more p29, Feb.6

Too much of a good thing (Editorial) p94, Feb.6

The slow learners (Editorial) p100, Feb.20

ECONOMICS Commentary

The unconventional becomes respectable (with illus) p62, Jan.9

ECONOMISTS

Business cycle is back again (with chart) p47, Jan.2

The unconventional becomes respectable (with illus) p62, Jan.9

Readers Report: Two breeds of economists p4, Jan.16

No sale on the President's bullish forecast (with illus) p68, Mar.6

Architect of Nixon's new economics (with illus) p72, Mar.20

British economists talk down the EEC (with illus) p85, Apr.3

Mixed signals from the coaches (with illus) p20, May 22

Robinson: 'Economic Heresies' (with illus) p12, May 22

What Solomon will bring to the CEA (with illus) p17, May 29

Economists play the numbers game (with illus) (Special Report) p125, June 5

ECOTAGE Contest

An ecology contest aimed at business (with illus) p40, Apr.17

ECUADOR

Time to adapt to tough Andean policy p41, Jan.2

EDITORIAL

How cities should deal with unionization p56, Jan.2

Wall Street owes the public some answers p56, Jan.2

Top priorities p88, Jan.9

Steel wages and inflation p88, Jan.9

Work for the new Congress p88, Jan.9

Realistic depreciation p112, Jan.16

A steel blunder again p112, Jan.16

Cities as polluters p112, Jan.16

Flaws in revenue sharing p92, Jan.23

The bucolic slum p92, Jan.23

Lockheed's big gamble p92, Jan.23

President Nixon sets up his long-term goals p88, Jan.30

A recipe for progress p94, Feb.6

A hard lesson in ecology p94, Feb.6

Too much of a good thing p94, Feb.6

Show and tell on the Street p96, Feb.13

Science at its best p96, Feb.13

A new roof on bargaining p96, Feb.13

The slow learners p100, Feb.20

Stability for oil p100, Feb.20

Opening an argument p100, Feb.20

Building toward an adequate health program p128, Feb.27

Showdown on inflation in construction p128, Feb.27

The wrong man p112, Mar.6

Social programs that work p112, Mar.6

The Fed is right p112, Mar.6

Brazil's success formula p136, Mar.13

Another Safeguard dud p136, Mar.13

Needed: real rail peace p136, Mar.13

The dollar wobbles again p108, Mar.20

All study, no action p108, Mar.20

Squeeze on black colleges p108, Mar.20

Signs of a real upturn p106, Mar.27

Squandered brainpower p106, Mar.27

TV searches its soul p106, Mar.27

Score one for Nixon p92, Apr.3

Competition as a cure p92, Apr.3

The lost patrol p92, Apr.3

A program with bite p128, Apr.10

Bad smells, bad policy p128, Apr.10

Why black dealers fail p128, Apr.10

Japan's double standard p124, Apr.17

Sinking in a paper ocean p124, Apr.17

Pressure on steel p124, Apr.17

The crunch in metals p94, Apr.24

The China trade p94, Apr.24

Caring for consumers p94, Apr.24

Mystery of the Eurodollar p104, May 1

Inflation slows at last p104, May 1

Disclosure is the answer p104, May 1

Assault on the dollar p96, May 8

Consumerism gone astray p96, May 8

A fable of Wall Street p96, May 8

How to handle the currency crisis p160, May 15

Picking up after Lockheed's mistakes p160, May 15

Labor's slippery logic p90, May 22

A strike Congress invited p90, May 22

What are directors for? p90, May 22

New blood for Big Board p90, May 29

A competitive package p90, May 29

Avoiding a power crisis p90, May 29

Information by the pound costs too much p136, June 5

Regulators will shape the computer's future p136, June 5

A bad bill p98, June 12

No room for cheer p98, June 12

It is too soon for a switch to tight money p126, June 19

A chance to build trade ties with Russia p126, June 19

Here we go again p104, June 26

The Fed's bailout bill p104, June 26

Same old gag at SEC, p104, June 26

Short News Item

EDITORIAL Codex

McNamara faces trouble in Argentina p38, Mar.27

EDUCATION

See also Colleges and Universities

Higher learning moves off the campus (with illus) p78, Jan.16

A 'market economy' for the schools (with illus) p76, Feb.6

Turning on the turned off (with illus) p76, Feb.20

Sesame's creators open out # p116, Feb.27

Colleges unite in troubled times (with illus) p90, Apr.3

HEW struggles to deliver the American dream (with cover and illus) p62, May 1

Chicanos campaign for a better deal (with cover, map and illus) (Special Report) p48, May 29

The high school without walls (with map) p88, May 29

Managing with the 'monster' (with illus) (Special Report) p94, June 5

More homework for the knowledge industry (with illus) p96, June 5

EFRON, Marshall

Who took the lemons out of mom's pie? (with illus) p23, Feb.6

EGAN, William A.

The North Slope boom is in a deep freeze (with map and illus) p152, May 15

EGOZI, David

How the immigrants make it in Miami (with illus) p88, May 1

EGYPT

Middle East: Paris helps the Arabs build (with map) p38, May 1

EHRlichman, John

Architect of Nixon's new economics (with illus) p72, Mar.20

EISENHOWER, Dwight

Businessmen fight the new mail rates (with illus) p23, May 22

EL PASO Natural Gas Co.

El Paso merger heads for the Hill (with illus) p23, May 29

France says 'non' to El Paso # p42, June 19

ELECTRICAL Appliances

A pitch for the noiseless home (with chart) p87, May 22

Appliance sales blow hot and cold (with illus) p37, June 5

ELECTRICITY

Neat packaging for power lines (with illus) p58, Mar.20

Utilities burn over cooling towers (with illus) p52, Apr.3

The unselling of Con Ed # p26, Apr.24

Making megawatts offshore # p26, May 8

The AEC asks billions for breeder reactors (with illus) p82, May 29

Avoiding a power crisis (Editorial) p90, May 29

A cooling threat to nuclear power p46, June 5

The high price of supplying power (with map) p63, June 12

Another summer of power worries (with table and illus) p29, June 26

ELECTRO-Voice

Four-channel sound for laymen p80, May 29

ELECTROGASDYNAMICS, Inc.

An electric way to spray crops (with illus) p89, Feb.20

ELECTRONIC Battlefield

A top Pentagon watchdog for R&D testing p51, June 5

ELECTRONIC Data Systems Corp

The company that put Perot on Wall Street (with chart) p74, Mar.27

Another big firm seeks Perot's aid p74, Apr.3

The Big Board bows to Perot (with illus) p22, May 8

ELECTRONIC Video Recording (EVR)

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

ELECTRONICS

An electronic cop for credit cards (with illus) p63, Jan.30

Get-up-and-go spirit at Cramer Electronics (with illus) p42, Feb.6

The crash program that is changing Detroit (with cover and illus) (Special Report) p78, Feb.27

A defense contractor goes civilian (with illus) p74, Mar.6

Wider spectrum at Magnavox (with illus) p112, Mar.13

Burglar alarms for the home: Choose with care p87, Mar.27

A family switch at Philips Lamp (with illus) p80, May 1

ELEMENTS

On the trail of a new element p90, Mar.6

EMERGENCY Board-up Service

A boom for boarding-up companies (with illus) p90, May 1

EMERGENCY Public Interest Protection Act

A priority switch on labor laws p73, Jan.9

Fight shaping up on rail labor law (with illus) p45, Jan.23

Danger signal in rail talks # p25, Feb.6

EMPLOYMENT

Executives who may face the firing line p50, Jan.2

The safety act's hidden bite p19, Jan.9

The jobless rate ends debate; it was a recession p19, Jan.16

Readers Report: White collar lament p4, Jan.16

The office boom jolts the planners (with chart) p59, Jan.23

A foggy forecast from the CEA (with chart) p16, Feb.6

An equal chance for women # p32, Feb.13

There are signs that the worst is now over p19, Feb.13

'The tragedy of talent not being used' (with illus) p90, Feb.13

When the brains can't get work p90, Feb.13

Ex-engineer's declaration of independence (with illus) p91, Feb.13

Nixon, Congress near a showdown over job bill p47, Feb.27

B-school grads face a tighter market (with table) p122, Feb.27

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

Unemployment rate responds with a slight drop p36, Mar.13

Why the work week pattern is changing (with illus) p108, Mar.13

Stricter standards for personnel tests p34, Mar.20

Interpretation of unemployment and price index reports # p37, Mar.20

First aid for the recession's casualties (with illus) p24, Mar.27

Jobless rate could lag behind more than usual p31, Apr.10

The jobless reach for record benefits (with table) p35, Apr.10

Prodding industries with low-powered research and development # p47, Apr.10

Why employment will be so stubborn (with chart) p90, Apr.17

Readers Report: The other 5-million p4, Apr.17

Nixon's new tonics for the jobless p34, Apr.17

How companies deal with cutback jitters (with illus) p88, Apr.24

The squeeze is on, and payrolls feel it p19, Apr.24

Unemployment shows no signs of a turnaround p40, May 15

A two-tier system for minimum wages p46, May 15

When minimum wage means no wage at all (with chart) p82, May 15

Taking the politics out of the paycheck (with illus) p22, May 22

Supervisors for sale: a package deal (with illus) p28, May 22

Students join the idle poor p21, May 29

Help wanted sign back at Lockheed p24, May 29

Storm clouds do not change the course (with chart) p23, June 12

No decline in unemployment yet in sight p22, June 12

Unemployment as a way of life (with illus) p24, June 12

How to develop multinational executives (with illus) p88, June 12

A bad bill (Editorial) p98, June 12

Nixon got what he wanted on jobs bill' p33, June 26

Jobless scientists bus to Washington (with illus) p22, June 26

ENCYCLOPAEDIA Britannica, Inc.

Microfilm looks for a booming market p23, May 29

ENDOWMENT Management & Research Corp.

The go-go is gone but not forgotten (with chart, table and illus) p68, Apr.24

ENDOWMENTS

Readers Report: Geography lesson p4, Jan.16

ENERGY

The FTC is staring at fuel companies p25, May 22

The AEC asks billions for breeder reactors (with illus) p82, May 29

Solar energy researchers try a new way (with illus) p72, June 12

ENGELHARD, Charles W.

The top title leaves the family p40, Mar.13

ENGELHARD Minerals & Chemicals Corp.

The top title leaves the family p40, Mar.13

ENGINEERS

When the brains can't get work p90, Feb.13

Ex-engineer's declaration of independence (with illus) p91, Feb.13

First aid for the recession's casualties (with illus) p24, Mar.27

Tech schools suffer as students turn off (with illus) p91, Apr.10

Short News Item

Readers Report: On 'retraining' engineers p6, May 8

Readers Report: Jobless engineers p7, May 29

ENGINES

The Colt diesel that led to disaster (with illus) p84, Jan.9

Lear's new engine # p86, Jan.30

Lockheed's search for survival (with cover, chart and illus) p64, Feb.13

Ford's reverse English # p30, June 26

ENTHOVEN, Alain C.

Enthoven and Smith: 'How Much is Enough?' (with illus) p6, Jan.30

Readers Report: More on "whiz kids" p4, Mar.13

ENVIRONMENT

Muskie looks for the proper stump p35, Jan.16

Trade collides with ecology (with illus) p72, Jan.23

Nixon stops up a barge canal p19, Jan.23

A polluter learns the hard way (with cover, map and illus) p52, Feb.6

GM gets a cleanup team # p44, Feb.27

West Virginia turns against strip mining (with illus) p29, Mar.6

Fighting social ills — in a recession (with illus) (Special Report) p51, Mar.6

Union Carbide: the whole truth? p27, Mar.20

Environmental push will concentrate on waste recycling # p37, Mar.27

An ecology contest aimed at business (with illus) p40, Apr.17

Readers Report: Illinois' environment p6, Apr.24

Tapping an old law to catch polluters (with illus) p158, May 15

The high price of supplying power (with map) p63, June 12

ENVIRONMENTAL Protection Agency

New target in the antipollution drive (with illus) p104, Jan.16

Nixon tries to follow Muskie's cleanup act (with illus) p21, Feb.6

Tough standards on smokestacks likely to stick p27, Apr.3

Pollution agency at odds with the antitrusters p29, Apr.24

The Environmental Protection Agency is bowing to complaints # p27, May 29

A city turns trash into money p120, June 19

ENVIRONMENTAL Sciences Associates, Inc.

Detecting tiny traces # p102, June 26

ENZYME Additives

Why detergent makers are turning gray (with illus) p64, Feb.20

EPISCOPAL Church

Church and corporation # p25, Feb.6

Social activists switch to proxy power (with illus) p86, Feb.13

EROS II

Taking the collision-free route # p30, June 26

ESSO Chemical Europe

Chemicals: Sneaking up on Europe's giants (with table and illus) p52, Feb.27

EUREKA and Pacific, Mo.

The fight to claim Missouri's Six Flags (with map) p26, Apr.24

EUROBONDS

Hungary readies a Eurobond issue p27, Mar.6

EURODOLLARS

A U.S. move to keep dollars safe at home (with chart) p25, Jan.16

Britain bans Eurodollar loans for home use p36, Jan.16

Banks fret over Eurodollars (with chart) p76, Apr.24

... brokers play the dollar game (with illus) p76, Apr.24

Mystery of the Eurodollar (Editorial) p104, May 1

A step to slow Eurodollar flows (with table and illus) p110, May 15

A tighter rein on the Eurodollar (with illus) p17, May 29

A Eurodollar pinch pushes up rates p41, June 5

Readers Report: Eurodollars, come home p8, June 5

A first step to curb the Eurodollar mart p35, June 19

EUROPE

Chemicals: Sneaking up on Europe's giants (with table and illus) p52, Feb.27

Nixon's expansion policy irks Europeans (with chart) p88, Mar.13

Europe learns to cut its float p41, Apr.3

Russia offers cooperation abroad p48, Apr.10

Europe: Blue jeans are the 'hot' pants (with illus) p32, Apr.24

The toughest auto market is in Europe (with cover, table, chart and illus) p48, June 12

Europeans play the game of car-buying (with illus) p52, June 12

France bids to be No. 1 in Europe (with chart and illus) p88, June 26

EUROPEAN Economic Community

Trade collides with ecology (with illus) p72, Jan.23

Britain balks at proposed share of EEC budget p30, Feb.6

EEC tiptoes toward economic union (with chart) p78, Feb.20

Europe: Trustbusters fire at a U.S. target (with illus) p41, Mar.27

British economists talk down the EEC (with illus) p85, Apr.3

Europe opens its market to poorer nations p28, Apr.3

The trouble with the value-added tax (with illus) p100, Apr.17

Dollar 'ill wind' may help blow Britain into EEC p56, May 15

Enemies within will try to bar Britain from EEC p30, May 29

Odds are on Heath to win tough debate over EEC p36, June 26

U.S. sees trouble on trading rules p36, June 26

EUROPORT

France: Oil needs inspire a new Europort (with illus) p53, Apr. 10

EVANS, L. J. "Lew"

What Grumman has learned from Lockheed (with illus) p74, June 12

EVANS, Robert B.

American Motors' road looks bumpier (with illus) p23, Apr.24

EVERGLADES

New trouble on Everglades waters (with map) p44, June 5

EXCHANGE Rates

A step to slow Eurodollar flows (with table and illus) p110, May 15

EXECUTIVE Committee (TEC)

Where the boss gets an MBA on the job (with illus) p86, May 8

Readers Report: A way to get an MBA p5, June 12

EXECUTIVE Jet Aviation

How Penn Central lost in Liechtenstein (with illus) p41, Mar.13

EXECUTIVES

Executives who may face the firing line p50, Jan.2

For top rating on the speaker's platform p93, Jan.16

Top men demand new kind of pay (with chart) p65, Jan.23

Setting a TV image for businessmen p77, Jan.30

Low-flying brass # p34, Mar.27

The pay pendulum swings toward cash (with table) p18, Apr.3

Where the boss gets an MBA on the job (with illus) p86, May 8

Hot Springs: inflation on their minds p48, May 15

The businessman is still a skeptic (with illus) p47, May 15

Anaconda turns to a money man (with illus) p24, May 22

Zenith tunes in on a new president (with illus) p24, May 22

Some tips for the executive author p79, May 29

The colonel takes command at Rockwell (with illus) p22, May 29

The organization man: too soon to say farewell (with illus) p21, June 5

Brownstoning: an alternative for foes of suburbia p101, June 5

How to develop multinational executives (with illus) p88, June 12

A gloved rap at corporate bigotry p39, June 19

For top executives: huge raises, huge cuts (with tables) p58, June 19

EXOCET

Closing a gap in missiles (with illus) p96, June 26

EXPORT-Import Bank

World Bank craves a slice of Ex-Im's pie (with illus) p28, Feb.13

EXPORTS

See Foreign Trade

EXPOSITIONS

A dispirited '76 for Philadelphia (with illus) p108, Jan.16

EXTRUDERS, Inc.

How to squeeze faster # p86, Jan.30

F**F-14**

The F-14 crash shakes Grumman (with illus) p16, Jan.9

A cost overrun threatens Grumman p37 Apr.10

Grumman Corp.'s cost problems on the F-14 # p45, Apr.17

Critics plan long war on Pentagon budget p29, May 8

What Grumman has learned from Lockheed (with illus) p74, June 12

Packard keeps the F-14 # p30, June 26

Here we go again (Editorial) p104, June 26

F-15

F-15 for the Air Force # p45, Apr.17

Short News Item

FACS (Feedback and Control System)

The back-office crunch hits the Street (with chart) p74, Feb.13

Tighter rules for heavier trading p72, Feb.27

FACSIMILE Transmission

To send emergency letters use your phone # p78, Feb.13

FACTORING

Factors borrow a touch of class (with table) p88, Mar.6

Readers Report: Unfair to factors? p5, Apr.3

Talcott lends aid and wins a factor p19, May 29

FAFNIR Bearing Co.

Readers Report: Wrong bearings p5, Feb.20

FAILING Company

Defining a 'failing firm' # p32, Jan.16

FAIR Credit Reporting Act

How to question your credit rating p76, May 22

Credit act cools mortgage men p84, May 22

FAIR International Trade & Employment (FITE)

Japanese face suit for dumping TV sets (with illus) p68 Mar.20

FAIRBANK, John K.

Book Review p6, Feb.13

FAIRCHILD Camera & Instrument Corp.

Recession cools Fairchild's recovery (with chart and illus) p80, Jan.30

New Fairchild circuit # p30, Feb.20

Publisher's memo: Winners of the second BUSINESS WEEK Awards for Business Citizenship (with illus) p5, Mar.6

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

FAIRCHILD Hiller Corp.

The crash program that is changing Detroit (with cover, and illus) (Special Report) p78, Feb.27

The satellite men struggle for space (with table) p26, Mar.6

The SST is still circling # p42, Apr.17

FAIRCHILD, Sherman M.

Recession cools Fairchild's recovery (with chart and illus) p80, Jan.30

FAIRFIELD Fund, Inc.

Fund with a floor under it p108, May 15

FAIRS and Exhibitions

Boat builders eye consumer course p18, Jan.23

It's boat show season # p78, Jan.30

The toy battle is no game (with illus) p38, Feb.27

Russian model may parade at Paris show (with illus) p27, Mar.27

New visas for Europe's kings of the road p97, Apr.10

Russians asked for more space at the Paris Air Show # p34, May 22

L. A. shows off its mini mania p27, June 12

FARRAR, Donald E.

SEC study ducks some hard issues p39, Mar.13

FASTENERS

Some British snap for a fastener maker (with illus) p42, Mar.20

Nuts and bolts are in a bind (with chart) p104, Apr.17

FEAHENY, Thomas

The crash program that is changing Detroit (with cover, and illus) (Special Report) p78, Feb.27

FEDERAL Communications Commission

The agency shuffle starts drawing fire (with table) p25, Feb.13

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

The FCC opens up data lines # p24, May 29

FEDERAL Insurance Administration

Crime coverage, federal style p28, Jan.16

FEDERAL Power Commission

Trying to spark a rush for gas (with chart and illus) p60, May 1

Another summer of power worries (with table and illus) p29, June 26

FEDERAL Reserve Board

Credit loosens, but the supply rises only slightly p20, Jan.16

The bankers try more markdowns p17, Jan.23

Fed acts cautiously on 'one-bank' issue (with illus) p20, Jan.30

High marks for the Fed's freshman boss (with chart and illus) p38, Jan.30

The role of the Fed p12, Feb.6

Conflict between Administration and Federal Reserve on using monetary policy # p47, Feb.27

The Fed says it can't do more p23, Mar.6

The Fed is right (Editorial) p112, Mar.6

The long and short of the Fed's problem (with chart) p26, Mar.20

The White House and the Fed call a truce p47, Apr.10

The Fed draws fire # p48, June 5

The growth rate bedevils the Fed (with chart) p25, June 12

A prime dilemma for the bankers (with chart) p34, June 19

It is too soon for a switch to tight money (Editorial) p126, June 19

The Fed's bailout bill (Editorial) p104, June 26

FEDERAL Trade Commission

Shutting the gates on area franchises p22, Jan.23

FTC hits credit pitches # p32, Feb.13

A wilting FTC suit # p30, Feb.20

The FTC zooms in on the 'better' buys (with illus) p20, Feb.20

The Federal Trade Commission is cracking down on itself # p35, Mar.6

A task force to work on an operations manual # p47, Apr.10

The Federal Trade Commission to ease the pressure on delinquent billpayers # p35, May 1

The FTC is staring at fuel companies p25, May 22

Who stuffed antiwar literature into envelopes containing press releases # p35, June 12

Federal Trade Commission poring over computer printout listing every possible point of illegal reciprocity # p45, June 19

An ally for admen against the FTC p39, June 19

FEDERAL Trade Practices Agency

The agency shuffle starts drawing fire (with table) p25, Feb.13

FEDERATED Department Stores, Inc.

The new breed that runs the big stores (with cover and illus) p54, June 26

FEIN, Rashi

Book Review p6, Mar.13

FEINER (Richard) & Co.

Fans, take heart # p44, Feb.6

FERTILIZERS

His process 'digests' trash (with illus) p58, Feb.13

FERRY, John B.

Boise Cascade shifts toward tighter control (with chart and illus) p86, May 15

FIAT

Changing Fiat with a fine Italian hand (with illus) p58, Feb.20

The Deere-Fiat combine # p28, May 22

The toughest auto market is in Europe (with cover, table, chart and illus) p48, June 12

FIBER Optics

A genie in Poly-Optic's fiber lamps (with illus) p52, Feb.13

FIDELITY Management & Research Co.

A court frowns on favors to funds p26, June 12

FIDELITY Trend Fund, Inc.

The proxy activists turn on the SEC (with illus) p39, Apr.17

FIELDING, Dr. Stuart

Ready to spend, but still wary (with illus) p19, Feb.20

FIGGIE, Harry E., Jr.

The swinger who struck out (with illus) p78, Mar.13

FINANCE Commentary

Why accountants need to tell a fuller story (with table and illus) p86, Feb.6

FINANCE Companies

An unexpected cut in Chrysler's prime rate p34, Mar.27

FINCH, Robert

Architect of Nixon's new economics (with illus) p72, Mar.20

FINE, William

Over-the-counter views of 1971 (with illus) p27, Jan.16

FINN Cool O'Murphy

Readers Report: Finn Cool O'Murphy p4, Feb.6

FIREPROOF Fabric

A glass fabric with cotton's feel (with illus) p62, Mar.27

FIRESTONE Tire & Rubber Co.

Bigger stakes in tire belting (with illus) p34, Apr.24

Tire safety gets a heavier tread (with illus) p124, May 15

FIRST Boston Corp.

What's behind the tombstones (with illus) p67, Mar.6

First Boston finds the big money (with cover and illus) p64, Mar.6

Saul's broad role at First Boston (with illus) p32, Mar.20

Readers Report: Boston's First p4, Apr.10

FIRST Harlem Securities Corp.

The Big Board's first black-owned firm (with illus) p78, Mar.20

FIRST Multifund

The SEC puts the bite on 'funds of funds' (with table) p70, Feb.27

FIRST National Bank & Trust Co.

Banks move into multipurpose checks (with illus) p88, Feb.13

≡ Short News Item

FIRST National Bank of Boston

Brazil: Banco de Boston's 'end run' to Belem p22, Jan.2

FIRST National City Bank of N.Y.

How Citibank gets the job done (with illus) (Special Report) p106, June 5

FIRST National City Corp.

Citibank's parent adopts a consultant p17, Jan.9

FIRST Pennsylvania Banking & Trust Co.

Another bank rate cut # p25, Feb.6

Campaign GM wins a convert # p42, Apr.17

FIRST Western Bank & Trust Co. of Los Angeles

Wells Fargo heads south # p44, Apr.10

FISH and Fishing

Ahoy, anglers, it's the Bahamas for bluefin p95, Apr.17

The showdown at Hilton Head (with illus) p102, Apr.17

A warning on swordfish # p26, May 8

Canadian Arctic: a mecca for sportsmen p121, May 15

A squabble with Brazil could expand p48, June 19

FISHER, Ray

The first of the '30 and outs' (with illus) p60, May 22

FISK, James B.

How Bell Labs answers calls for help (with cover, chart and illus) p38, Jan.23

FISK, Jim

Seligman: 'The Potentates' (with illus) p6, Jan.16

FITZSIMMONS, Frank E.

Firm support for a shaky alliance (with illus) p97, Mar.6

Hoffa's move # p80, May 8

Hoffa's exit opens new doors (with illus) p77, June 12

FLANIGAN, Peter

Japanese textile curbs may get a trial (with illus) p26, Mar.20

FLETCHER, Dr. James C.

Tasks pile up for new NASA chief (with illus) p90, Mar.6

FLIGHT Shop

Why TWA is the 'Sears of the air' (with illus) p68, Apr.17

FLOAT Glass

Europe learns to cut its float p41, Apr.3

Glass makers get a break p109, Apr.17

FLORIDA

Curing Florida's strip-mining ills (with illus) p43, Jan.2

Nixon stops up a barge canal p19, Jan.23

Florida banks combine to prosper (with table and illus) p40, Apr.3

New trouble on Everglades waters (with map) p44, June 5

States race for the gold in primaries (with illus) p66, June 12

FLUOR Corp.

A 'white elephant' finds a buyer (with illus) p28, Mar.27

FLYING Tiger Corp.

A lion's share for Flying Tiger (with illus) p72, May 22

FOCUS on Drugs

Distributing anti-drug information # p86, May 1

FOKKER (VFW)

Germany: Short-range planes for the long haul (with illus) p37, Feb.20

FOOD

Ups and downs of food costs # p43, Jan.9

Who took the lemons out of mom's pie? (with illus) p23, Feb.6

Switzerland: Merger breeds monopoly fears p34, Feb.27

He dishes out advice (with illus) p84, Mar.6

Washington's diet for food companies (with illus) p28, Mar.20

Prices slow, but food costs will speed up p20, May 1

A warning on swordfish # p26, May 8

How Pathmark disarms the crusaders (with illus) p62, May 8

Asparagus in pastry dough # p122, May 15

A proxy fight shakes S. S. Pierce's teapot (with illus) p26, June 26

FOOD Chains

Eating for ecology # p116, Feb.27

FOOD Stores

Chains woo consumers with open dating (with illus) p48, Jan.16

FOOTBALL

Meggyesy: 'Out of Their League' (with illus) p6, Jan.2

Jamming into the Super Bowl p78, Jan.9

FORD Foundation

Corporate critics gain new allies (with illus) p29, Feb.13

FORD, Henry

Seligman: 'The Potentates' (with illus) p6, Jan.16

FORD, Henry II

The new year puzzles Detroit (with chart and illus) p11, Jan.2

FORD Motor Co.

Ford Motor Co.'s efforts to tie up with Japan's Toyo Kogyo Co. have hit another snag # p28, Jan.30

Modern model T for Asia # p25, Feb.6

The crash program that is changing Detroit (with cover, and illus) (Special Report) p78, Feb.27

Ford has an Asian idea p46, Mar.13

Latin America: Weeding out auto plants (with illus) p36, May 22

Detroit gets a toe in Japanese waters (with illus) p58, June 19

Ford's reverse English # p30, June 26

FORD Motor Co., Ltd.

Britain: Harried industry tightens its belt (with chart) p52, Feb.27

FORECASTS

Consensus sees mild upturn, but it's often wrong p7, Jan.2

The profit of gloom (with illus) p23, Jan.2

The CEA's foundation: faith and hope (with illus) p15, Jan.23

Economic aides pin the blame on each other p27, Jan.23

Few can match the CEA's happy forecasts p11, Jan.30

The President's economists steer a risky course p11, Feb.6

A wider choice in the range of 1971 forecasts p20, Feb.13

How wrong forecasts hurt the utilities (with table, chart and illus) p44, Feb.13

Indicators continue bright forecast p32, Feb.27

Businessmen see profit rise, but not in CEA range p19, Mar.6

No sale on the President's bullish forecast (with illus) p68, Mar.6

The industrial world ahead: a look at business in 1990 # p45, Apr. 17

Projections for second quarter p14, Apr.24

Now a monetary crisis is thrown into the forecast p39, May 15

The recovery is showing some momentum (with chart) p15, May 29

Wharton trots out its Mark III p16, May 29

An econometric stab at stock forecasting (with chart) p36, May 29

Economists play the numbers game (with illus) (Special Report) p125, June 5

Madison Avenue: Promise anything but (with illus) (Special Report) p74, June 5

Readers Report: My son, the economist p6, June 26

FOREIGN Aid

Congress is cool to foreign aid reform proposals p30, Apr.24

FOREIGN Trade

Oilmen shrug off increase in imports (with illus) p12, Jan.2

How OECD rates its members' competitiveness p28, Jan.9

Trade squabble puts Sato on the spot (with chart and illus) p82, Jan.9

Will imports crimp new steel prices? p29, Jan.16

Trade collides with ecology (with illus) p72, Jan.23

A new chance to end stalemate on trade policy p28, Jan.23

Steel: The irony of quotas that protect imports p31, Jan.23

Nixon pushes plan to spur business with Communists p28, Jan.30

U.S. minicars trail on the first lap (with map) p20, Feb.6

Nixon will boost aid to those hurt by imports p36, Feb.13

EEC tiptoes toward economic union (with chart) p78, Feb.20

A plea to share world problems (with illus) p36, Feb.27

Japanese plan eases trade row (with illus) p26, Mar.6

Treasury ruling on antidumping spurs new moves p52, Mar.13

Japanese textile curbs may get a trial (with illus) p26, Mar.20

The toolmakers' mission to Moscow (with illus) p24, Mar.20

Imports race for the middle market (with illus) p15, Apr.3

Nuts and bolts are in a bind (with chart) p104, Apr.17

Glass makers get a break p109, Apr.17

U.S. faces a reluctant dragon (with illus) p16, Apr.24

China's buying power might be a surprise p36, May 1

Mergers to help industries hit by rising imports p30, May 8

Ways & Means tackles three hot issues (with cover, map and illus) p72, May 8

Short News Item

What U.S. industries hopes China will buy (with illus) p26, May 22

A competitive package (Editorial) p90, May 29

Steel's past ills linger tenaciously (with chart) p20, May 29

Will British entry hurt U.S. exports to EEC? p30, May 29

Decision near on petrochemical import policy p35, June 12

Trading with Russia gets down to hardware (with illus) p95, June 12

The rules ease on trade with Russia (with illus) p94, June 12

FOREST Products Industry

Potlatch's oil man (with illus) p79, Apr.17

FORRESTER, Jay W.

Club of Rome: computerizing the world (with illus) p42, Apr.10

FOSTER, Roger

The proxy activists turn on the SEC (with illus) p39, Apr.17

FOUNDATIONS

Corporate critics gain new allies (with illus) p29, Feb.13

Goulden: 'The Money Givers' (with illus) p8, Apr.3

FOUR-Channel Sound

Four-channel sound for laymen p80, May 29

FOUR Corners Power Plant

The high price of supplying power (with map) p63, June 12

FOWLER, Henry

Trade collides with ecology (with illus) p72, Jan.23

FRANCE

France: Champagne taste stimulates mergers (with illus) p22, Jan.2

The U.S. looks at a French missile (with illus) p78, Jan.23

Ski in Europe and hit a slide in price p81, Jan.23

France: Jean-Jacques loosens his grip (with illus) p33, Jan.23

The SST's point of no return (with illus) p88, Feb.27

Russian model may parade at Paris show (with illus) p27, Mar.27

The SST makes a balky corpse (with illus) p16, Apr.3

France: Oil needs inspire a new Europort (with illus) p53, Apr.10

France's Total invades the U.S. (with illus) p34, Apr.24

Middle East: Paris helps the Arabs build (with map) p38, May 1

Algeria: A foreign legion routs the French p35, May 8

Russians asked for more space at the Paris Air Show # p34, May 22

The air show that Europe stole (with illus) p40, June 5

France says 'non' to El Paso # p42, June 19

Westinghouse's European scheme looks brighter p48, June 19

Renault was surprised by the Mack deal p36, June 26

Closing a gap in missiles (with illus) p96, June 26

France bids to be No. 1 in Europe (with chart and illus) p88, June 26

FRANCHISING

Shutting the gates on area franchises p22, Jan.23

Gibson's I'll ole million-dollar business (with illus) p60, Mar.20

The flip-flop of the flapjack king (with illus) p20, Apr.24

FRANKLIN, O.

A city turns trash into money p120, June 19

FRASER, Douglas

Chrysler reshuffles to whittle costs (with illus) p25, Jan.16

'Check it with Leonard' (with illus) p63, May 29

FRAZIER, Joe

All vs. Frazier: a show-biz approach (with illus) p27, Feb.13

'The Fight' a week from Monday between Muhammad Ali and Joe Frazier # p102, Feb.27

'Fight of the century' has few losers (with illus) p44, Mar.13

FREEPORT Sulphur Co.

Readers Report: Mining time p4, Jan.2

FREY, Donald N.

He'll put snap into Bell & Howell (with illus) p28, Feb.20

FRIDEN Div.

The battle of the cash registers (with illus) p67, Apr.10

Friden rings up \$50-million # p30, June 26

FRIGITRONICS, Inc.

Wall Street latches on to soft lenses (with illus) p70, May 15

FRINGE Benefits

See Benefits; Wages

FROST S/80

The 'white' whiskey battle # p65, Jan.30

FUELS (Gaseous)

Motor fleets ride on vapor fuels (with illus) p124, June 19

FUNCTURA House

A quiet gamble on a steel house (with illus) p108, Feb.27

FUND Raising

A better year for fund raising p92, Apr.10

Readers Report: Gift tax clarification p13, May 15

FUNDS of Funds

The SEC puts a bite on 'funds of funds' (with table) p70, Feb.27

Readers Report: No squeeze play p4, Mar.20

FURNITURE

Browsers still outnumber buyers (with illus) p25, May 1

New brides ring out the old traditions (with illus) p114, June 19

FUSION

The AEC asks billions for breeder reactors (with illus) p82, May 29

FUTURES

The bright futures in cotton trading (with chart) p44, June 5

G

GAF Corp.

The personnel job as personal affront p40, Mar.13

GAF's anchor man (with illus) p76, Mar.20

GAINES, Tilford C.

No sale on the President's bullish forecast (with illus) p68, Mar.6

GALBRAITH, John Kenneth

The unconventional becomes respectable (with illus) p62, Jan.9

Galbraith: 'Economics, Peace and Laughter' (with illus) p8, May 8

GAMBLE, Bertin C.

Gamble finds a man for the top (with illus) p40, Jan.9

GAME Plan No. 2

There goes game plan No. 2 p20, June 26

GAMES (Management)

Managing with the 'monster' (with illus) (Special Report) p94, June 5

GAMMONS, Robert F.

A proxy fight shakes S. S. Pierce's teapot (with illus) p26, June 26

GANZ, Claude L.

The Keynesian Nixon gets passing marks (with illus) p15, Feb.6

GARDNER, John

Common Cause flexes its muscles p2., Feb.13

GAS

Natural gas from naphtha # p60, Feb.13

Neat packaging for power lines (with illus) p58, Mar.20

Gas price rule hits a maverick p20, Apr.3

Natural gas: Start of a boom (with illus) p32, Apr.3

Trying to spark a rush for gas (with chart and illus) p60, May 1

The FTC is staring at fuel companies p25, May 22

France says 'non' to El Paso # p42, June 19

Motor fleets ride on vapor fuels (with illus) p124, June 19

GAS Turbines

Jet-turbine makers build sales power (with illus) p22, Apr.3

GENERAL Accounting Office

Three reports that will shake the defense industry # p35, Feb.13

The profit puzzle in procurement (with illus) p44, Mar.6

New design for the bottom line p66, Mar.27

GENERAL Automation, Inc.

Automating the jobs that others ignore (with illus) p56, Feb.20

GENERAL Development Corp.

Land sales: a lower key (with table and illus) p84, Jan.23

Land deals that take cash and caution p82, Jan.23

GENERAL Electric Co.

Jet-turbine makers build sales power (with illus) p22, Apr.3

A ventilator for city air # p65, Apr.17

The SST rides again # p52, May 15

Cities lose more brass # p28, May 22

GENERAL Foods Corp.

He dishes out advice (with illus) p84, Mar.6

Japan: Instant profits for coffee (with illus) p40, May 1

GENERAL Learning Corp.

More homework for the knowledge industry (with illus) p96, June 5

GENERAL Motors Corp.

GM's critics hail its new director (with illus) p17, Jan.9

Short News Item

Church and corporation # p25, Feb.6

General Motors' pollution man (with illus) p80, Feb.6

Social activists switch to proxy power (with illus) p86, Feb.13

The crash program that is changing Detroit (with cover, and illus) (Special Report) p78, Feb.27

GM gets a cleanup team # p44, Feb.27

A black director pushes reform at GM (with cover and illus) p100, Apr.10

Campaign GM wins a convert # p42, Apr.17

The Corvair complaint case # p32, May 1

Chandler and Salsbury: 'Pierre S. du Pont' (with illus) p11, May 29

GENESCO, Inc.

A laser to cut the garment tangle p46, Mar.13

GEORGE, Thomas and Stephan

A glass fabric with cotton's feel (with illus) p62, Mar.27

GEORGE Washington University

A besieged crusader (with illus) p23, Jan.2

GEO THERMAL Steam

Hot springs fuel Iceland's hopes (with illus) p124, Apr.10

GERBER Scientific Instrument Co.

Stitching shirts by tape control p32, June 12

GERMANY

Debt rides a German state-run railroad (with illus) p34, Jan.23

Germany's Schiller cools the boom (with chart) p96, Feb.20

Germany: Short-range planes for the long haul (with illus) p37, Feb.20

Germany: Antitrusters nip a steel cartel bid p42, Mar.6

Germany's new edge may soon be dulled (with chart) p25, Mar.20

A German banker moves to center stage (with illus) p56, Mar.27

Germany: From union-made to union-owned (with illus) p34, Apr.3

Hot dollars to Germany # p24, Apr.3

Germany: The monarch of pantyhose (with illus) p50, Apr.17

Time is right to stock up on German wines p84, Apr.24

Germany: Detroit's way doesn't work at VW p38, May 1

Unions may name some of VW's directors p40, May 1

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

Germany: The camper Americans love (with illus) p33, May 29

Germany: Where the game plan went wrong (with illus) p42, June 12

Closing a gap in missiles (with illus) p96, June 26

Germany: Liebherr digs the U.S. market (with illus) p40, June 26

GERMANY (East)

East Germany's new regime: more of the same p30, May 8

East Germany: The big black market (with illus) p35, May 8

GIBSON, Herbert and Belva

Gibson's l'il ole billion-dollar business (with illus) p60, Mar.20

GIBSON, Kenneth

The financial noose draws tighter (with illus) p31, Jan.2

Revenue sharing faces a bloody battle (with illus) p68, Jan.30

GIBSON Products Co.

Gibson's l'il ole billion-dollar business (with illus) p60, Mar.20

GIBSON, Weldon B. "Hoot"

The mover behind the diplomats p37, May 22

Asia: Japan's executives turn to diplomacy (with illus) p36, May 22

GIDDINGS & Lewis, Inc.

A slowdown that is hard to shake off (with chart and illus) p18, Jan.30

GIESECKE, Raymond H.

CPA in charge (with illus) p105, Feb.27

GIFFEN, James H.

The toolmakers' mission to Moscow (with illus) p24, Mar.20

The big breakthrough in East-West trade (with map and illus) p84, June 19

GISCARD D'Estaing, Valery

Hot dollars spark a global crisis (with illus) p16, May 8

A fresh strategy to win world markets (with illus) p19, May 22

GLASS

Glass makers get a break p109, Apr.17

GLASS-Cotton Fabric

A glass fabric with cotton's feel (with illus) p62, Mar.27

GLASS, H. Bentley

The painful struggle for relevancy (with chart and illus) p38, Jan.2

GLUSHKOV, V. M.

Russia: Picking the capitalist brains (with illus) p40, Mar.27

GOETZ, Fidel

How Penn Central lost in Liechtenstein (with illus) p41, Mar.13

GOFMAN, John

Reviving the radiation scare (with illus) p83, May 29

GOINGS, Russell L., Jr.

The Big Board's first black-owned firm (with illus) p78, Mar.20

GOLD

How big Swiss banks manage \$60-billion (with cover, chart and illus) p80, Apr.17

GOLD, Bela

Steel negotiates to survive (with cover, chart, table and illus) (Special Report) p92, May 15

GOLDMAN Sachs & Co.

New ways to sell municipal bonds p32, Jan.16

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

GOLDSMITH (Louis), Inc.

What well-knit men will wear (with illus) p89, Jan.23

GOLF

Country clubs fall short of the green (with chart and illus) p77, Mar.6

GONZALES, George A.

Sante Fe capitalizes on its atmosphere (with illus) p112, Apr.10

GONZALES, Rudolfo "Corky"

Chicanos campaign for a better deal (with cover, map and illus) (Special Report) p48, May 29

GOODMAN, Andrew

Broadway-Hale makes it to Fifth Avenue (with illus) p68, Apr.3

GOODMAN, Julian

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

GOODRICH (B. F.) Co.

Bigger stakes in tire belting (with illus) p34, Apr.24

The Netherlands: Tiremakers in a tug-of-war p32, Apr.24

Radial tire gives Akron a turn (with illus) p27, May 22

GOODWIN, W. Richard

Johns-Manville tries to quicken the beat (with illus) p58, Apr.3

GOODYEAR Tire & Rubber Co.

Bigger stakes in tire belting (with illus) p34, Apr.24

The Netherlands: Tiremakers in a tug-of-war p32, Apr.24

GOSHORN, Lawrence A.

Automating the jobs that others ignore (with illus) p56, Feb.20

GOSSETT, William T.

20th Century-Fox presents: Proxy War (with illus) p68, May 8

The backstage power who replaces Zanuck (with illus) p41, June 19

GOTT, Edwin H.

The rumblings of a steel strike get louder (with illus) p69, Feb.27

Steel negotiates to survive (with cover, chart, table and illus) (Special Report) p92, May 15

GOTT, Rodney C.

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

GOVERNMENT

Where government needs to clean up (with illus) p104, Jan.16

The tough road to reorganization (with chart) p70, Jan.30

For Social Security, it works like a dream (with illus) (Special Report) p110, June 5

States race for the gold in primaries (with illus) p66, June 12

GOVERNMENT Contractors

Contractors claw at the money door p14, Jan.2

The shock waves of Lockheed's gamble (with table and illus) p14, Jan.9

The roofs of the C-5 agony p15, Jan.9

A tighter reign on financing (with chart) p78, Jan.23

The Navy nets more of the budget (with chart and table) p62, Feb.6

Defense business: a burden or a boondoggle? p33, Feb.20

A defense contractor goes civilian (with illus) p74, Mar.6

The profit puzzle in procurement (with illus) p44, Mar.6

New design for the bottom line p66, Mar.27

ABM site: a cost blowup # p24, Apr.3

A cost overrun threatens Grumman p37, Apr.10

The SEC wants more disclosure p21, May 8

Latest advice on weapons: Profits can wait p55, May 15

What Grumman has learned from Lockheed (with illus) p74, June 12

Pentagon 'bank' may no longer serve contractors p33, June 26

Short News Item

GOVERNMENT Reorganization

White House pressing to win business support for revenue-sharing and government reorganization # p35, Mar.6

GOVERNMENT Spending

It's 'wait and see' on fiscal stimulus p30, Mar.27

Spending freeze draws more political heat p29, Apr.24

GRACE, J. Peter, Jr.

W. R. Grace keeps shooting for sevens (with illus) p114, Apr.17

GRACE (W. R.) & Co.

W. R. Grace keeps shooting for sevens (with illus) p114, Apr.17

Readers Report: Dissent on Grace p8, June 5

GRAD 2

Computers jobhunt for undergrads (with illus) p123, Feb.27

GRAHAM Magnetics, Inc.

A particle that jams more data on tape (with illus) p42, Apr.10

GRAND Central Station

Grand Central sales pitch # p65, Jan.30

GRANITE City Steel Co.

Two steelmakers tempt antitrust p21, Apr.24

GRANT, Bess Myerson

The FTC zooms in on the 'better' buys (with illus) p20, Feb.20

GRAY, Douglas S.

Where blacks own the bus (with illus) p78, May 15

GREAT American Dream Machine

Who took the lemons out of mom's pie? (with illus) p23, Feb.6

GREAT Atlantic & Pacific Tea Co.

The sit-in at A&P was no tea party (with illus) p21, Feb.6

Continuing A&P's rejuvenation (with illus) p68, Feb.20

GREAT BRITAIN

Britain creates a private airline (with illus) p34, Jan.9

U.S. comeback for a rare car (with illus) p43, Jan.9

Britain: A car maker's dented dream (with illus) p32, Jan.9

British International Camps # p94, Jan.16

Britain's 'university of the air' p79, Jan.16

Britain bans Eurodollar loans for home use p36, Jan.16

Readers Report: Of Britishmen and sex p5, Jan.23

Postal strike tests British mettle (with illus) p22, Jan.23

Britain: The profitable path to decimalization (with illus) p31, Jan.23

Britain: Reversing the tide of nationalization (with table) p30, Jan.30

Britain balks at proposed share of EEC budget p30, Feb.6

Lockheed's search for survival (with cover, chart and illus) p64, Feb.13

Companies in Britain may cut back their capital spending # p36, Feb.13

A legend may go under the hammer (with illus) p67, Feb.13

Natural gas from naptha # p60, Feb.13

The SST's point of no return (with illus) p88, Feb.27

Britain: Harried industry tightens its belt (with chart) p52, Feb.27

The TriStar engine may be U.S.-made (with illus) p42, Mar.13

Britain stages a technological retreat (with illus) p114, Mar.13

Britain: Heath tries 'Industrial Darwinism' (with illus) p41, Mar.20

Some British snap for a fastener maker (with illus) p42, Mar.20

British economists talk down the EEC (with illus) p85, Apr.3

The SST makes a balky corpse (with illus) p16, Apr.3

BBC's battle of Britain # p24, Apr.3

Britain: Auto makers look for help in Japan p53, Apr.10

The trouble with the value-added tax (with illus) p100, Apr.17

ICI reaches for Atlas # p42, Apr.17

Britain: What Atlas has that ICI wants (with illus) p33, Apr.24

Hire your own vintage Rolls Royce # p84, May 8

The British lion that beat the bear (with illus) p56, May 8

Readers Report: The British will make out p16, May 15

Dollar 'ill wind' may help blow Britain into EEC p56, May 15

Britain: Texans make it big in the City p33, May 29

Enemies within will try to bar Britain from EEC p30, May 29

U.S. Trust picks a winner # p32, June 12

The toughest auto market is in Europe (with cover, table, chart and illus) p48, June 12

Britain: A bid for power in Yorkshire wool (with illus) p55, June 19

Odds are on Heath to win tough debate over EEC p36, June 26

GREAT LAKES

Lakes shippers chip out a longer season (with illus) p50, Feb.13

Readers Report: De-icing the Lakes p6, Mar.27

GREAT Southwest Corp.

Great Southwest bailout # p32, Jan.16

GREATER Buffalo Press

Defining a 'falling firm' # p32, Jan.16

GREENBERG, Selig

Greenberg: 'The Quality of Mercy' (with illus) p6, Mar.13

GREER, Philip

The biggest bank bets more on high risk (with table and illus) p80, May 22

GREG-Gary International Corp.

A horse trader at the highest level (with illus) p89, June 19

GREYHOUND Corp.

Greyhound Corp.'s takeover of Armour & Co. # p51, June 5

GRIBBS, Roman S.

The financial noose draws tighter (with illus) p31, Jan.2

GRIMM, Roland D.

The go-go is gone but not forgotten (with chart, table and illus) p68, Apr.24

GRINNELL Corp.

A setback for antitrusters # p24, Jan.9

GROSS National Product

Consensus sees mild upturn, but it's often wrong p7, Jan.2

A good start to a record GNP quarterly gain p11, Jan.23

The President's economists steer a risky course p11, Feb.6

A foggy forecast from the CEA (with chart) p16, Feb.6

The Nixon men defend their optimism (with illus) p22, Feb.13

Strike-bound fourth quarter fell below estimates p15, Feb.20

Shultz presents the money machine (with illus) p74, Mar.20

Record first-quarter gain in GNP p13, Apr.24

GROWTH In Common Equity

Survey of corporate performance (with chart and table) (Special Report) p41, May 8

GRUMMAN Aerospace Corp.

A cost overrun threatens Grumman p37, Apr.10

GRUMMAN Corp.

The F-14 crash shakes Grumman (with illus) p16, Jan.9

Grumman Corp.'s cost problems on the F-14 # p45, Apr.17

What Grumman has learned from Lockheed (with illus) p74, June 12

Packard keeps the F-14 # p30, June 26

GUENTHER, George C.

Ready to police safety practices p101, Mar.27

GUILD Drug Stores

Drugstore antiques # p44, Feb.6

GUILFOYLE, Joseph

Reuters hits Dow with 'Lightfoot Leo' (with illus) p40, Feb.27

GULF & Western Industries, Inc.

G&W gains capital talent # p32, Jan.16

The roughneck from Bologna (with illus) p43, June 5

GULF Oil Corp.

Gulf Oil kneels to church wishes p39, Feb.27

The moral power of shareholders (with illus) p76, May 1

GUSTAFSON, Stanley W.

TV replaces stacks of paperwork (with illus) p48, Jan.30

GUTHMAN, Ed

Guthman: 'We Band of Brothers' (with illus) p16, June 19

GYROCORE

Radial tire gives Akron a turn (with illus) p27, May 22

H

HAAS, Paul R.

Shock waves rock a Texas insurer (with chart and illus) p84, Jan.16

HACKNER, Otto Boris

Europeans play the game of car-buying (with illus) p52, June 12

HAIRCUTS

Commentary: No quick way out (with illus) p33, Jan.2

HAIRPIECES

A shiny pate need not mean an indoor summer p85, June 26

HAMMOND Corp.

One-finger orchestra # p116, Feb.27

HANDLER, Elliot and Ruth

The toy battle is no game (with illus) p38, Feb.27

Short News Item

HANDY Associates, Inc.

A recruiter's recruit (with illus) p84, Mar.6

HANIMEX, Ltd.

Australia: A camera maker aims at the U.S. (with illus) p66, May 15

HANNES, Jack D.

Australia: A camera maker aims at the U.S. (with illus) p66, May 15

HANSBERGER, Robert Vall

Boise Cascade shifts toward tighter control (with chart and illus) p86, May 15

HANSEN, C. R.

The big breakthrough in East-West trade (with map and illus) p84, June 19

HARDSITE

The economics of an arms pact (with table) p18, May 29

HARLEM Preparatory School, Inc.

Turning on the turned off (with illus) p76, Feb.20

HARLEYSVILLE Mutual Insurance Co.

Fund with a floor under it p108, May 15

HARPOON

Closing a gap in missiles (with illus) p96, June 26

HARRIS, Fred R.

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

HARRIS, John

Ready to spend, but still wary (with illus) p19, Feb.20

HARRIS, Patricia Roberts

A black woman joins three boards (with illus) p22, May 29

HART, Phillip A.

No-fault plans hit more potholes (with illus) p44, May 15

HARTFORD Fire Insurance Co.

Regulators eye insurers' funds (with chart) p36, Jan.2

HARVARD Table Tennis Co.

Peking puts no spin on table tennis sales (with illus) p17, Apr.24

HASBRO Industries, Inc.

A toy maker builds on a TV name (with illus) p116, Mar.13

HASSENFELD, Stephen

A toy maker builds on a TV name (with illus) p116, Mar.13

HATA, Yu

Japan: Data General's coup in minicomputers (with illus) p54, June 19

HAUGE, Gabriel

The bank that makes up for lost time (with cover, chart and illus) p58, Jan.16

HAUGHTON, Daniel J.

Lockheed's unflappable boss (with table and illus) p65, Feb.13

The TriStar engine may be U.S.-made (with illus) p42, Mar.13

Closer to a deal to save the TriStar (with illus) p37, Apr.10

Lockheed's fate if it loses in Congress (with illus) p33, June 19

HAWAII

Hawaii pursues the Japanese yen (with illus) p26, May 22

HAY, Peter

Santa Fe capitalizes on its atmosphere (with illus) p112, Apr.10

HAY, Raymond A.

No. 2 at Xerox (with illus) p76, Mar.20

HAYFEVER

God bless you! Some tips for hayfever sufferers p79, June 12

HAYNIE, Roscow

Controlling troubled J&L # p25, Feb.6

HEADSTART

HEW struggles to deliver the American dream (with cover and illus) p62, May 1

HEALTH

The Administration's promised overhaul of health care # p29, Feb.6

Hepatitis: a growing menace p86, Feb.20

The health market gets a new giant (with chart and illus) p38, Feb.20

Weighty evidence against heavy metals (with table and illus) p46, Feb.20

Building toward an adequate health program (Editorial) p128, Feb.27

Aid for Blue Cross in Nixon's plan (with chart and illus) p94, Feb.27

Greenberg: 'The Quality of Mercy' (with illus) p6, Mar.13

The best way to attack cancer (with illus) p62, Apr.3

Readers Report: Too strained (with illus) p5, Apr.3

More insurance against hepatitis (with illus) p116, Apr.10

Congress to hedge on health for this session p45, Apr.17

Staying healthy: a regimen for executives p85, May 1

HEW struggles to deliver the American dream (with cover and illus) p62, May 1

Ways & Means tackles three hot issues (with cover, map and illus) p72, May 8

Reviving the radiation scare (with illus) p83, May 29

If you're still hooked on cigarettes p80, May 29

How to find a doctor in Timbuktu p102, June 5

God bless you! Some tips for hayfever sufferers p79, June 12

HEALTH Maintenance Organizations

Political doctors argue health care (with table) p99, Feb.27

HEART

There's more to it than cholesterol p85, May 1

HEATERS

A heater that can switch # p86, Jan.30

HEATH, Edward

Lockheed's search for survival (with cover, chart and illus) p64, Feb.13

HEBERT, F. Edward

Hebert: a tough, critical friend (with illus) p14, Jan.2

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

HEDLUND, Charles J.

Is a cartel next for oilmen? (with table, map and illus) p70, Jan.23

HELDING, Frederick

The quality of credit is strained (with table and illus) p70, June 26

HELLER, Ed

Peking puts no spin on table tennis sales (with illus) p17, Apr.24

HELLER (Walter E.) & Co.

Factors borrow a touch of class (with table) p88, Mar.6

HELMSLEY, Harry B.

A shrewd collector (with illus) p74, Jan.9

HELMSLEY-Spear, Inc.

A shrewd collector (with illus) p74, Jan.9

HELP

Chicanos campaign for a better deal (with cover, map and illus) (Special Report) p48, May 29

HENNESSY

France: Champagne taste stimulates mergers (with illus) p22, Jan.2

HENSLEY, Stuart K.

The health market gets a new giant (with chart and illus) p38, Feb.20

HEPATITIS

Hepatitis: a growing menace p86, Feb.20

More insurance against hepatitis (with illus) p116, Apr.10

HERMAN, Stan

Teamwork through conflict (with chart and illus) p44, Mar.20

HERTER, Christian, Jr.

Trade collides with ecology (with illus) p72, Jan.23

HEXCEL Corp.

Readers Report: A downturn's dividends p4, Feb.6

HIGHWAYS

Readers Report: Paying for highways p5, Jan.2

Billboards start falling # p42, Apr.17

Commentary: A new push for public transport (with illus) p74, May 15

HILDEBRAND, George

The crash program that is changing Detroit (with cover, and illus) (Special Report) p78, Feb.27

HILL, Richard

The Keynesian Nixon gets passing marks (with illus) p15, Feb.6

HILTON, Edward

Britain: Heath tries 'Industrial Darwinism' (with illus) p41, Mar.20

HILTON Head Island, S. C.

The showdown at Hilton Head (with illus) p102, Apr.17

Readers Report: View from Hilton Head p5, May 15

HILTON International

Hilton International is trying a variation at its 10 Caribbean and three Mexican resorts # p76, May 22

HINES, Gerald

The new No. 1 city in the Southwest (with illus) p82, June 12

HISPANO

Chicanos campaign for a better deal (with cover, map and illus) (Special Report) p48, May 29

HODGE, Charles J.

House report puts Penphil under fire (with illus) p22, Feb.20

HODGE, Ronald J.

Some British snap for a fastener maker (with illus) p42, Mar.20

HODGSON, James D.

Will Nixon freeze construction wages? (with illus) p25, Feb.20

Interpretation of unemployment and price index reports # p37, Mar.20

Short News Item

Nixon puts more teeth in the jawbone (with illus) p14, Apr.3

A loose lid on construction pay (with illus) p60, May 22

HOFFA, James R.

Hoffa's move # p80, May 8

Hoffa's golden handshake # p42, June 19

HOFFA, James R. (and son)

The Teamsters reassess Hoffa's chances (with illus) p52, Apr.17

Hoffa's exit opens new doors (with illus) p77, June 12

HOFFMAN, Julian L.

Russia sells knowhow wrapped in red tape (with illus) p59, May 8

HOFFMAN, Wayne M.

A lion's share for Flying Tiger (with illus) p72, May 22

HOGAN, C. Lester

Recession cools Fairchild's recovery (with chart and illus) p80, Jan.30

HOLDING Companies

Boston Co.: A String of matched pearls (with illus) p36, Feb.6

HOLIFIELD, Chet

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

HOME Oil, Ltd.

Canada hedges on takeover of Home Oil, Ltd. p48, Feb.27

HOMEOWNERS Emergency Services, Inc.

... and others tap a household market (with illus) p25, Mar.27

HONEYWELL, Inc.

Social activists switch to proxy power (with illus) p86, Feb.13

Honeywell builds on the GE line (with illus) p30, Feb.20

HOOVER, Herbert

Lockheed stirs up the ghost of RFC (with illus) p73, June 26

HORSELESS Carriage Hire

Hire your own vintage Rolls Royce # p84, May 8

HOSPITALS

Aid for Blue Cross in Nixon's plan (with chart and illus) p94, Feb.27

HOT Springs, Va.

Hot Springs: inflation on their minds p48, May 15

HOTELS and Motels

A chill wind nips island hotels (with illus) p17, Apr.3

Bahama hotels: a correction # p44, Apr.10

Hilton International is trying a variation at its 10 Caribbean and three Mexican resorts # p76, May 22

Next, the hospitality conglomerate (with illus) p61, June 12

There are too many rooms at the inn (with illus) p60, June 12

HOUSING

Metal men tune up for homebuilding (with illus) p42, Jan.9

A new assault on urban zoning (with map and illus) p30, Jan.18

Homebuilding ends 1970 on strong upbeat p12, Jan.23

And builders get more to build on (with chart) p17, Jan.23

Yearend jump in contract awards for homebuilding p12, Jan.30

A housing boom starts off cautiously (with table and illus) p70, Feb.6

Housing slows down a bit p32, Feb.27

A quiet gamble on a steel house (with illus) p108, Feb.27

Building awards dip as home market softens p19, Mar.6

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

Building snaps back with a bang (with illus) p34, Apr.10

Housing: On a rising trend p14, Apr.24

A higher wall around suburbia (with illus) p24, May 1

Over the wall at Levitt (with illus) p36, May 8

Working on the railroads to get cheaper rates for factory-built housing # p29, May 8

Housing starts outstrip the early estimates p18, May 22

The modules look for a cheaper ride (with illus) p22, May 22

Brownstoning: an alternative for foes of suburbia p101, June 5

A new pressure on housing bias (with illus) p38, June 19

Home building continues its steady buildup p22, June 19

Italy: Olivetti's formula for labor peace (with illus) p38, June 26

Readers Report: Taking housing for a ride (with illus) p8, June 26

HOUSING & Urban Development Act

Land sales: a lower key (with table and illus) p84, Jan.23

HOUSTON, Tex.

Businessman's guide to Houston p75, May 22

The new No. 1 city in the Southwest (with illus) p82, June 12

Readers Report: Hot time in Houston, p6, June 26

HOUTHAKKER, Hendrik S.

Another shot fired at the oil producers (with illus) p30, Feb.13

Will McCracken heed the campus call? (with illus) p33, Apr.17

HOW To Stay Alive

Staying healthy: a regimen for executives p85, May 1

HUGHES Aircraft Co.

Satellite suitors # p17, Jan.2

The satellite men struggle for space (with table) p26, Mar.6

HUGHES, Roy E.

Kaiser industries searches for a new mix (with illus) p76, Apr.10

HUGHES Tool Co.

Quiet helicopter with a big lift (with illus) p34, Apr.17

HUMPHREYS, Arthur

Britain stages a technological retreat (with illus) p114, Mar.13.

HUNGARY

Hungary readies a Eurobond issue p27, Mar.6

HUNT Commission

The lost patrol (Editorial) p92, Apr.3

HUNTING

Canadian Arctic: a mecca for sportsmen p121, May 15

HYATT Corp.

There are too many rooms at the inn (with illus) p60, June 12

HYMAN, Joe

Britain: A bid for power in Yorkshire wool (with illus) p53, June 19

I**IOS, Ltd.**

Cornfield exits in style # p25, Jan.23

Cornfield's colonels try an IOS revolt (with illus) p25, June 26

I-T-E Imperial Corp.

Neat packaging for power lines (with illus) p58, Mar.20

ITT Continental Baking Co.

Washington's diet for food companies (with illus) p28, Mar.20

ICELAND

Hot springs fuel Iceland's hopes (with illus) p124, Apr.10

ICHIKAWA, Fusae

Japan tries women's liberation (with illus) p70, Apr.10

ILLIAC IV

You can't run wars with a computer (with chart) (Special Report) p122, June 5

IMAGE (Corporate)

Companies face an identity crisis (with cover and illus) p52, Feb.20

IMPERIAL Chemical Industries, Ltd.

ICI reaches for Atlas # p42, Apr.17

Britain: What Atlas has that ICI wants (with illus) p33, Apr.24

IMPERIAL Oil, Ltd.

The three-day week # p44, Apr. 10

INCOMES

Everybody felt the GM strike (with table) p42, Jan.2

Consumers hold the key to 1971 (with table and chart) p46, Jan.9

Personal income continues its upward advance p12, Jan.23

Incomes could get heady again p11, Jan.30

The barometer is still dropping (with table) p58, Jan.30

Personal income is soaring p16, Feb.20

The signs belie a quick recovery (with table) p72, Mar.6

Passing marks for the first quarter (with chart) p29, Mar.27

Income rises across the U.S. (with table) p44, Apr.3

What makes the new consumer buy (with cover, chart and illus) (Special Report) p52, Apr.24

Income growth is still spotty (with table) p94, May 1

Income climb reflects recovery (with table) p54, May 29

INCOMES Policy

Incomes policy debate stars Burns vs. Shultz p20, Jan.2

An incomes policy by any other name (with illus) p14, Jan.23

INDEPENDENT Unions

See also AFL-CIO; Labor; Wages; Dept. of Labor; National Labor Relations Board

Years of trial for the UMW (with illus) p88, Feb.6

Short News Item

Firm support for a shaky alliance (with illus) p97, Mar.6

The UAW agrees to settle for less p34, Apr.17

The Teamsters reassess Hoffa's chances (with illus) p52, Apr.17

District 50: A feud threatens its merger p23, Apr.24

Harry Bridges veers right (with illus) p50, May 1

Hoffa's move # p80, May 8

'Check it with Leonard' (with illus) p63, May 29

Hoffa's exit opens new doors (with illus) p77, June 12

Coal walks out before it bargains (with illus) p37, June 19

The bombshell from the Yablonski trial p30, June 26

INDIAN Ocean

The U.S. Navy stakes out the Indian Ocean (with map) p66, Mar.27

INDIANS (American)

Reader Report: Slices of wampum (with illus) p5, Jan.30

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

INDUSTRIAL Design

Companies face an identity crisis (with cover and illus) p52, Feb.20

INDUSTRIAL Management

Gamble finds a man for the top (with illus) p40, Jan.9

Black capitalism: a study of struggle (with illus) p96, Jan.16

TV replaces stacks of paperwork (with illus) p48, Jan.30

Boston Co.: A string of matched pearls (with illus) p36, Feb.6

Changing Fiat with a fine Italian hand (with illus) p58, Feb.20

Teamwork through conflict (with chart and illus) p44, Mar.20

Russia: Picking the capitalist brains (with illus) p40, Mar.27

A black director pushes reform at GM (with cover and illus) p100, Apr.10

How companies deal with cutback jitters (with illus) p88, Apr.24

Boise Cascade shifts toward tighter control (with chart and illus) p86, May 15

The recession forces a reappraisal (with cover and illus) (Special Report) p59, June 5

The organization man: too soon to say farewell (with illus) p21, June 5

The perils of data systems (with illus) (Special Report) p62, June 5

How to develop multinational executives (with illus) p88, June 12

For top executives: huge raises, huge cuts (with tables) p58, June 19

INDUSTRIAL Raw Materials Corp.

Russia sells knowhow wrapped in red tape (with illus) p59, May 8

INDUSTRY Growth

Coming up: widespread industry growth p22, Mar.27

INFLATION

Inflation: Economic clouds girdle the globe (with table) p21, Jan.2

The CEA's foundation: faith and hope (with illus) p15, Jan.23

A foggy forecast from the CEA (with chart) p16, Feb.6

A program with bite (Editorial) p128, Apr.10

Why unemployment will be so stubborn (with chart) p90, Apr.17

An inflation alert with a louder ring p33, Apr.17

Inflation slows at last (Editorial) p104, May 1

Inflation looks stubborn to business (with chart) p26, May 1

Take your pick—growth or inflation p22, June 12

INFLATION Alert

Unions spurn the inflation alert (with illus) p72, Apr.24

INFORMATION Storage Systems, Inc.

Independents twist the elephant's tail p16, Jan.2

'Dirty Dozen' outfit cleans up in ITEL deal (with illus) p21, Jan.23

INGERSOLL, Robert S.

Borg-Warner sheds a list of losers (with illus) p22, May 1

INGRAM Ocean Systems, Inc.

Tugs reach for the ocean trade (with illus) p100, Mar.6

INSTALLMENT Selling

Consumers are reluctant to take on debt p12, Jan.9

Consumers still shun heavy credit buying p32, Apr.10

INSTANT Transfer of Funds

Europe learns to cut its float p41, Apr.3

INSTITUTE for New Motivations

Dry voyage # p90, Jan.23

INSTITUTE of Management Consultants, Inc.

Who can wear a consultant's hat? p41, June 19

INSTITUTIONAL Investors

All study, no action (Editorial) p108, Mar.20

INSTITUTIONS (Financial)

Institutions get a foot on the floor (with illus) p15, Jan.30

Keeping the funds at arm's length p44, Feb.27

SEC study ducks some hard issues p39, Mar.13

INSULATION (Gas)

Neat packaging for power lines (with illus) p58, Mar.20

INSURANCE

Regulators eye insurers' funds (with chart) p36, Jan.2

Crime coverage, federal style p28, Jan.16

Shock waves rock a Texas insurer (with chart and illus) p84, Jan.16

California tallies an earthquake's cost (with illus) p24, Feb.13

No-fault may go nationwide # p44, Feb.27

Aid for Blue Cross in Nixon's plan (with chart and illus) p84, Feb.27

The mad rush to go public p58, Mar.13

Ready to peddle life insurance (with illus) p80, Mar.20

A weak push toward no-fault (with illus) p30, Mar.27

Putting insurers' feet to the fire (with illus) p32, Mar.27

Readers Report: Insurance brokers p5, May 1

Ways & Means tackles three hot issues (with cover, map and illus) p72, May 8

No-fault plans hit more potholes (with illus) p44, May 15

Fund with a floor under it p108, May 15

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

Under a plan offered by American Home Casualty Assurance Co. through Pan American World Airways, you can collect when it rains # p108, June 19

Italy: Traffic gets heavy for auto insurers (with illus) p54, June 19

INSURANCE Brokers

A broader base for Marsh & McLennan (with illus) p55, Mar.13

INTEGRATED Circuits

New Fairchild circuit # p30, Feb.20

Cashing in on a new generation of chips (with illus) p50, Mar.27

INTELSAT

Comsat: out of the crib into the cold (with illus) p42, May 29

INTERCONTINENTAL Business Service, Inc.

An overseas punchline that pays off (with illus) p40, Jan.2

INTERDEAN

Readers Report: Quality p5, Feb.20

INTEREST Rates

Interest rates continue to slide p20, Jan.16

Borrowers shrug at prime rate cut (with chart) p24, Jan.16

And builders get more to build on (with chart) p17, Jan.23

Rising rates mark a bond rally's end (with chart) p42, Feb.27

Nixon's expansion policy irks Europeans (with chart) p88, Mar.13

Interest rates flash a hopeful sign p29, Apr.17

Interest rates cross the experts with a fast rise p18, May 22

A prime dilemma for the bankers (with chart) p34, June 19

INTERLOCKING Directorships

A multiple warhead aimed at the banks (with illus) p19, Apr.24

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

INTERMEDIC

How to find a doctor in Timbuktu p102, June 5

INTERNATIONAL Assn. for Medical Assistance to Travelers

How to find a doctor in Timbuktu p102, June 5

INTERNATIONAL Brotherhood of Teamsters

Firm support for a shaky alliance (with illus) p97, Mar.6

The teamsters reassess Hoffa's chances (with illus) p52, Apr.17

Hoffa's move # p80, May 8

Hoffa's exit opens new doors (with illus) p77, June 12

Hoffa's golden handshake # p42, June 19

INTERNATIONAL Business Machines Corp.

Readers Report: Twisting IBM's tail p5, Jan.30

The big-time beckons minicomputers (with illus) p32, Jan.30

IBM launches its latest # p48, Mar.13

A black woman joins three boards (with illus) p22, May 29

The prospects are good (with chart and illus) (Special Report) p128, June 5

INTERNATIONAL Chemical Workers Union

Firm support for a shaky alliance (with illus) p97, Mar.6

Short News Item

INTERNATIONAL Color Printing Co.

Defining a 'failing firm' # p32, Jan.16

INTERNATIONAL Computers, Ltd.

Readers Report: British computers p4, Apr.17

INTERNATIONAL Finance Corp.

McNamara faces trouble in Argentina p38, Mar.27

INTERNATIONAL Industries, Inc.

The flip-flop of the flapjack king (with illus) p20, Apr.24

INTERNATIONAL Ladies Garment Workers Union

Readers Report: A pensioner protests p5, Jan.9

INTERNATIONAL Longshoremen's & Warehousemen's Union

Harry Bridges veers right (with illus) p50, May 1

INTERNATIONAL Stretch Products, Inc.

The prefab comes to girdles # p89, Feb.20

INTERNATIONAL Telephone & Telegraph Corp.

Regulators eye insurers' funds (with chart) p36, Jan.2

A setback for antitrusters # p24, Jan.9

Now Avis thinks it can become No. 1 (with chart and illus) p46, Feb.6

Over the wall at Levitt (with illus) p36, May 8

Next, the hospitality conglomerate (with illus) p61, June 12

INTERNATIONAL Typographical Union

A 'lost' strike goes on and on p90, Feb.6

INTERSECTING Storage Rings (ISR)

Extra zip for atom smashers (with illus) p78, Mar.27

INTERSTATE Land Sales Full Disclosure Act

Land sales: a lower key (with table and illus) p84, Jan.23

INTRAVENOUS Solutions

Abbott's solution # p34, Mar.27

INVENTORIES

Steel and autos will hasten inventory buildup p12, Jan.9

Revised figures brighten stocks and new orders p12, Apr.3

The inventory picture is still not in focus p29, Apr.17

Manufacturers balance inventories, sales p13, May 8

The turnaround was stronger than it seemed p17, May 22

Still going slow on inventories (with chart) p42, June 5

INVESTMENT Banking

First Boston finds the big money (with cover and illus) p64, Mar.6

Saul's broad role at First Boston (with illus) p32, Mar.20

INVESTMENTS

Foreign in U.S.

Foreign capital heads this way (with map and chart) p56, Jan.9

U.S. Trust picks a winner # p32, June 12

INVESTMENTS

U.S. Abroad

Time to adapt to tough Andean policy p41, Jan.2

Investment Going 50-50 in East Europe (with illus) p41, Jan.16

INVESTORS Overseas Services, Ltd.

See IOS, Ltd.

IRAN

Oil giants brace for big changes (with chart and illus) p14, Jan.30

Mideast oil pact: stability at a price (with illus) p23, Feb.20

IRAQ

Mideast oil pact: stability at a price (with illus) p23, Feb.20

IRELAND

St. Patrick's Day parades in Dublin, Cork, Galway, and Limerick # p94, Mar.6

IRWIN, James B.

Rover revs up for a moon ride (with illus) p73, Jan.16

ISHIHARA, Mrs. Ichiko

Japan tries women's liberation (with illus) p70, Apr.10

ISOPLANAR

New Fairchild circuit # p30, Feb.20

ISRAEL

Israel: Maritime Fruit's twisting course (with illus) p32, May 29

ISRAEL Aviation Industries

Israel: Where aerospace still flies high (with illus) p51, Apr.17

ITALY

Ski in Europe and hit a slide in price p81, Jan.23

Italy: Sick companies spur a reserve action (with chart) p34, Feb.6

Changing Fiat with a fine Italian hand (with illus) p58, Feb.20

Italy: The big showdown at Montedison (with illus) p52, Apr.10

The strike: a leading indicator for Italy's future p48, Apr.10

A nautical street sweeper # p65, Apr.17

Italy: At the brink of recession (with chart and illus) p34, May 8

Italy: Italian drugs lose their kick p62, May 15

Italy: Traffic gets heavy for auto insurers (with illus) p54, June 19

Italy: Olivetti's formula for labor peace (with illus) p38, June 26

ITEL Corp.

'Dirty Dozen' outfit cleans up in ITEL deal (with illus) p21, Jan.23

J

JACKSON & Perkins

Picking customers out of the mob (with illus) (Special Report) p71, June 5

JACKSON, Samuel C.

The race is on for new towns (with illus) p130, Mar.13

JACKSON, Tom

Postal strike tests British mettle (with illus) p22, Jan.23

JACOBS, Andrew

Speech of the week: "The current Administration has been hard on capitalism." # p55, May 15

JAGGERS, George A.

A particle that jams more data on tape (with illus) p42, Apr.10

JALLOUD, Abdel Salam

How Libya set a stiffer price (with illus) p87, Apr.10

JAMESON, Frank G.

Frank G. Jameson will be named head of the National Aeronautics & Space Administration # p29, Feb.6

Can NASA keep its programs aloft? (with illus) p23, Feb.13

JANEWAY, Elliot

The profit of gloom (with illus) p23, Jan.2

JAPAN

Sato fights off a stand-pat image (with illus) p83, Jan.9

Trade squabble puts Sato on the spot (with chart and illus) p82, Jan.9

Japanese bulldozers invade U.S. market (with illus) p48, Jan.23

Japanese talks are decisive p28, Jan.23

Sweden: The odd shape that sold Japan (with illus) p30, Jan.30

Japan has quiet dynamite # p86, Jan.30

Ford Motor Co.'s efforts to tie up with Japan's Toyo Kogyo Co. have hit another snag # p28, Jan.30

Textile talks between the U.S. and Japan are getting nowhere # p35, Feb.13

Pocket-sized figuring # p89, Feb.20

Sanyo's 'Samurai' fight sagging profits (with illus) p41, Mar.6

Japan: A boycott tunes down TV makers (with illus) p41, Mar.6

Japanese plan eases trade row (with illus) p26, Mar.6

Japanese may file antitrust suit p52, Mar.13

Pressure grows to revalue Japanese yen p52, Mar.13

A much cheaper TV camera # p120, Mar.13

Japanese face suit for dumping TV sets (with illus) p68, Mar.20

Japanese textile curbs may get a trial (with illus) p26, Mar.20

Foreign banks thrive in California (with illus) p104, Apr.10

Japan tries women's liberation (with illus) p70, Apr.10

Britain: Auto makers look for help in Japan p53, Apr.10

Japan's double standard (Editorial) p124, Apr.17

Readers Report: Japanese TV p4, Apr.17

Japan's troubled railroads (with map and illus) p38, Apr.24

Japan: Instant profits for coffee (with illus) p40, May 1

Japan corners Alabama's coal (with illus) p45, May 15

Japanese ease curbs on stock buying abroad p56, May 15

Hawaii pursues the Japanese yen (with illus) p26, May 22

World Bank and Japan help each other p34, May 22

Asia: Japan's executives turn to diplomacy (with illus) p36, May 22

The Street's pipeline to Japanese money (with illus) p66, May 29

Japanese cars: good performance at modest prices p80, June 12

Japan: Where the yen is heading p38, June 12

A record year that tastes bitter (with illus) p26, June 12

Detroit gets a toe in Japanese waters (with illus) p36, June 19

Japan: Data General's coup in minicomputers (with illus) p54, June 19

He custom-builds light steel beams (with illus) p92, June 26

Short News Item

JAVITS, Jacob K.

A searching look at pension plans p40, Apr.10

JENSEN, Jens J.

Gloom stalks a dealers' meeting (with illus) p18, Jan.23

JESUIT Fathers of Houston, Inc.

The big names in a Texas stock scheme (with illus) p77, Jan.23

JEUMONT-Schneider

Westinghouse's European scheme looks brighter p48, June 19

JICARILLA Apache

Readers Report: Progress a la Jicarilla p4, Jan.23

JOBE, John B.

Johns-Manville tries to quicken the beat (with illus) p58, Apr.3

JOFFE, Sy

The heady dreams at University Computing (with illus) p54, May 1

JOHN, John "Jack"

How Kaiser dug a hole for itself (with illus) p98, June 19

JOHNS-Manville Corp.

Johns-Manville tries to quicken the beat (with illus) p58, Apr.3

Cities lose more brass # p28, May 22

JOHNSON C. Smith University

South from Fordham (with illus) p91, Mar.20

JOHNSON, Edward L.

The Keynesian Nixon gets passing marks (with illus) p15, Feb.6

JOHNSON, Nicholas

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

JOINT Economic Committee

The Nixon men defend their optimism (with illus) p22, Feb.13

JOINT Ventures

Investment Going 50-50 in East Europe (with illus) p41, Jan.16

Blue chips talk joint ventures with Rumania p28, Jan.23

JONATHAN Logan, Inc.

Commentary: The fashion industry still wins (with illus) p112, Feb.27

JONES & Laughlin Steel Corp.

Waiting for tenure at Jones & Laughlin (with illus) p20, Jan.23

Controlling troubled J & L # p25, Feb.6

JONES, Lawrence M.

Sheldon Coleman merchandises the outdoors (with illus) p68, May 22

JONES, Robert Trent

Johns-Manville tries to quicken the beat (with illus) p58, Apr.3

JOURNALISM

Hohenberg: 'Free Press/Free People' (with illus) p8, Mar.20

JUNGA Verktæder

A quiet gamble on a steel house (with illus) p108, Feb.27

K**KLM**

Airlines slash fares for youth (with illus) p30, June 12

KADISH, Stanford

Unions woo the college faculties (with illus) p69, May 1

KAHN, Irving B.

His voice is still loud above the static (with illus) p46, June 26

KAISER, Edgar F.

Kaiser industries searches for a new mix (with illus) p76, Apr.10

KAISER Industries Corp.

Kaiser industries searches for a new mix (with illus) p76, Apr.10

KAISER Resources, Ltd.

How Kaiser dug a hole for itself (with illus) p98, June 19

KALDOR, Nicholas

British economists talk down the EEC (with illus) p85, Apr.3

KALVAR Corp.

SEC nominee is facing a jury trial in Kalvar case p37, Mar.27

KANE, William J.

The sit-in at A & P was no tea party (with illus) p21, Feb.6

Continuing A & P's rejuvenation (with illus) p68, Feb.20

KATO, Mrs. Tomiko

Japan tries women's liberation (with illus) p70, Apr.10

KATONA, George

Why consumers buy—or hoard (with illus) p54, Feb.13

What makes the new consumer buy (with cover, chart and illus) (Special Report) p52, Apr.24

KAWAI, Ryoichi

Japanese bulldozers invade U.S. market (with illus) p48, Jan.23

KAYSER-Roth Corp.

Roth ponders a bid (with illus) p67, Jan.23

Roth doesn't do it again # p24, Jan.30

KEELEY, Robert

First Boston finds the big money (with cover and illus) p64, Mar.6

KELLER, Stephen A.

Bandag gets a bounce out of retreads (with illus) p44, May 22

KENDALL, David W.

Railpax gets up steam # p25, Jan.23

KENDELL, Leon T.

Ready to peddle life insurance (with illus) p80, Mar.20

KENMORE, Robert H.

The new breed that runs the big stores (with cover and illus) p54, June 26

KENNEDY, David M.

A boost for growth, a slap at prices (with chart, table and illus) p22, Jan.16

KENNEDY, Edward M.

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

Political doctors argue health care (with table) p99, Feb.27

The best way to attack cancer (with illus) p62, Apr.3

KENNEDY, Robert F.

Guthman: 'We Band of Brothers' (with illus) p16, June 19

KENT State University

Michener: 'Kent State' (with illus) p12, May 1

KERAN, Michael W.

An econometric stab at stock forecasting (with chart) p36, May 29

KEYPUNCH Systems

Retailers search for the right price tag (with illus) p52, Jan.23

KIDDE (Walter) & Co.

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

KINDLEBERGER, C. P.

Book Review p12, Feb.27

KING, John M.

Oilman King loses his spread (with illus) p19, Apr.3

KING Resources Co.

Two likely buyers for King oil funds p32, Mar.20

Readers Report: King oil estimate p5, Apr.17

Readers Report: King's largess p6, Apr.24

KINTNER, Earl W.

Book Review p13, June 12

KLEIN, Lawrence

Economists play the numbers game (with illus) (Special Report) p125, June 5

KLEIN, Paul L.

TV Networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

KNAPP, Richard A.

Publisher's memo: Union Carbide has come to be an object lesson for any businessman caught up in a pollution problem (with illus) p5, Feb.6

KNITWEAR

What well-knit men will wear (with illus) p89, Jan.23

KNUDSEN, Semon E. (Bunkie)

Knudsen returns in a White truck (with illus) p22, May 1

KOLE, Tom

REA rides again on a new track (with illus) p34, Jan.2

KOLTON, Paul

The Amex promotes from within (with illus) p24, May 29

KOMAROV, N. D.

The toolmakers' mission to Moscow (with illus) p24, Mar.20

The big breakthrough in East-West trade (with map and illus) p84, June 19

KOMATSU Mfg. Co.

Japanese bulldozers invade U.S. market (with illus) p48, Jan.23

KOPPELMAN, Charles A.

... and others tap a household market (with illus) p25, Mar.27

KORMORAN

Closing a gap in missiles (with illus) p96, June 26

KOVAC, Frederick J.

Bigger stakes in tire belting (with illus) p34, Apr.24

KRAUT, Ralph

A slowdown that is hard to shake off (with chart and illus) p18, Jan.30

KRESGE (S.S.) Co.

The new breed that runs the big stores (with cover and illus) p54, June 26

KROFT, Fred C., Jr.

A polluter learns the hard way (with cover, map and illus) p52, Feb.6

Short News Item

KROGER, William

Book Review p11, May 29

L**LFE Corp.**

A defense contractor goes civilian (with illus) p74, Mar.6

LSI Chips

Cashing in on a new generation of chips (with illus) p50, Mar.27

LA BARBERA, Joseph

Crushing refuse down to size (with illus) p58, Feb.13

LA BARGE, Pierre L., Jr.

The Keynesian Nixon gets passing marks (with illus) p15, Feb.6

LA Salle & Bureau County RR

Who took the boxcars when PC wasn't looking (with illus) p34, Mar.27

LABELS

Labels to protect bottles # p89, Feb.20

Washington's diet for food companies (with illus) p28, Mar.20

LABOR

How cities should deal with unionization (Editorial) p56, Jan.2

Steel bargaining tops '71's calendar (with table) p72, Jan.9

A priority switch on labor laws p73, Jan.9

A mutual fund for unionists only p71, Jan.9

Canadians try to catch up again (with table and illus) p90, Jan.16

Williams has what labor likes (with illus) p82, Feb.13

Labor's early bid for 1972 votes p25, Mar.6

The unions aim still higher (with chart) p106, Mar.13

The hard hats are talking tougher (with illus) p105, Mar.13

The unions set a minimum raise p101, Mar.27

Unions woo the college faculties (with illus) p69, May 1

Unions may name some of VW's directors p40, May 1

Labor support for Vietnam war may crumble p35, May 1

Uncertainty leads to higher wages p17, May 8

Labor's slippery logic (Editorial) p90, May 22

Bargaining by electronics (with illus) (Special Report) p78, June 5

Not much luck with computer operators (Special Report) p80, June 5

Strikes

When cities collide with the unions (with cover, chart and illus) (Special Report) p24, Jan.2

High-level search for a 'better way' (with illus) p80, Feb.20

Pickets cry 'scab' at UAW leaders (with illus) p31, Mar.20

Mayor Lindsay's hot summer starts early (with illus) p28, June 12

Coal walks out before it bargains (with illus) p37, June 19

A new try at curbing transportation strikes (with illus) p116, June 19

LABOR—Management Relations Service

When cities collide with the unions (with cover, chart and illus) (Special Report) p24, Jan.2

LABORATORIES

The rush to raise animals for labs (with illus) p146, May 15

LAFFER, Arthur B.

Shultz presents the money machine (with illus) p74, Mar.20

LAIRD Industries, Inc.

A proxy fight shakes S.S. Pierce's teapot (with illus) p26, June 26

LAIRD, Melvin R.

Doves' friend in high places: Melvin Laird p35, Mar.6

LAMBDA Electronics Corp.

Shrinking a regulator # p120, Mar.13

LAMPS

A genie in Poly-Optic's fiber lamps (with illus) p52, Feb.13

LAND Development Companies

Land sales: a lower key (with table and illus) p84, Jan.23

Land deals that take cash and caution p82, Jan.23

Accounting for premature profits (with illus) p87, Jan.23

Readers Report: Pocono land sharks p7, Feb.27

LANDRIGAN, Edward J.

Parke-Bernet opens a new west wing (with illus) p39, Feb.27

LANDRUM, Phil

Ways & Means tackles three hot issues (with cover, map and illus) p72, May 8

LANGDON, Jervis, Jr.

A faint chance for the Penn Central (with illus) p70, May 29

Four bosses without a chief p94, June 19

The Penn Central: A year later (with illus) p92, June 19

LANGUAGE and Languages

Danke, gracias, merci # p43, Jan.9

Learning the lingo for that overseas plum p96, Apr.17

LANSBURGH, Morris

Bahama hotels: a correction # p44, Apr.10

LANSKY, Morris (Meyer)

Bahama hotels: a correction # p44, Apr.10

LAPIN, Al, Jr.

The flip-flop of the flapjack king (with illus) p20, Apr.24

LARCADE, John

How Ling engineered a new beginning (with table and illus) p76, May 29

LARGE Scale Integration (LSI)

Cashing in on a new generation of chips (with illus) p50, Mar.27

LARRY, R. Heath

Steel settles in for some long talks (with illus) p50, June 26

LASERS

A laser to cut garment tangle p46, Mar.13

LASH System (Lighter-aboard-ship)

U.S. cotton heads overseas (with illus) p142, May 15

LATIN America

Time to adapt to tough Andean policy p41, Jan.2

South America: preparing for the new climate p83, Feb.6

Latin America: Weeding out auto plants (with illus) p36, May 22

LAUREL and Hardy Movies

Fans, take heart # p44, Feb.6

Readers Report: Ad night at the movies p6, Mar.27

LAUTENBERG, Frank

An electronic accountant Wall Street likes (with illus) p52, Mar.20

LAW of Delay

Parkinson: 'The Law of Delay' (with illus) p8, Mar.20

LAWRENCE, Kan.

Moyers: 'Listening to America' (with illus) p9, Mar.27

LAWRENCE, Mary Wells

A new era: 'creativity' plus plain talk (with illus) p72, Feb.20

LAWYERS

Readers Report: Lawyers need help p4, Feb.6

A public corporation for poverty lawyers (with illus) p52, May 15

LEAD

Weighty evidence against heavy metals (with table and illus) p46, Feb.20

LEAR, William

Lear's new engine # p86, Jan.30

LEASING

The rush to lease nuclear fuel p46, June 5

The Fed draws fire # p48, June 5

LEATHER (Breathable)

Corfam's last mile # p34, Mar.20

LEBANON

The makings of a Middle East boom (with chart and illus) p86, Apr.10

LEBEDEV, V. D.

The big breakthrough in East-West trade (with map and illus) p84, June 19

LECTURE Bureaus

How to line up a speaker for your program p81, Apr.3

LEGAL Services Program

A public corporation for poverty lawyers (with illus) p52, May 15

LEGGAT, Al

When cities collide with the unions (with cover, chart and illus) (Special Report) p24, Jan.2

LEHN & Fink Products Corp.

He wants to lengthen antitrust's reach (with illus) p38, May 22

An antitrust arm is blunted # p32, June 12

LENSES (Soft)

Wall Street latches on to soft lenses (with illus) p70, May 15

LETTERING (SIGNS)

Companies face an identity crisis (with cover and illus) p52, Feb.20

LEVI Strauss & Co.

Europe: Blue jeans are the 'hot' pants (with illus) p32, Apr.24

LEVINE, George

Why Bell System wants higher rates (with table and illus) p36, Feb.27

LEVINE, Richard C.

A faster way to turn out dies (with illus) p86, Jan.30

Short News Item

LEVINSON, Lawrence E.

G & W gains capital talent # p32, Jan.16

LEVITT & Sons, Inc.

Over the wall at Levitt (with illus) p36, May 8

LEVY, Gustave L.

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

LEVY, James

... brokers play the dollar game (with illus) p76, Apr.24

LEVY, Leon

Commentary: No quick way out (with illus) p33, Jan.2

LEWIS, Charles M.

20th Century-Fox presents: Proxy War (with illus) p68, May 8

A cliff-hanger for Fox shareholders (with illus) p24, May 22

The SEC wants a close-up of Fox (with illus) p31, June 12

LEWIS, Roger

Amtrak: the need for a hard sell (with illus) p19, May 8

L'EXPRESS

France: Jean-Jacques loosens his grip (with illus) p33, Jan.23

LIBBEY-Owens-Ford Co.

An equal chance for women # p32, Feb.13

LIBERALS

Readers Report: Blitzing the liberals p4, Jan.30

LIBYA

Others may follow Libyan demands for oil price hikes p36, Jan.16

Is a cartel next for oilmen? (with table, map and illus) p70, Jan.23

The oil pact should cool Libyan demands p34, Feb.20

How Libya set a stiffer price (with illus) p87, Apr.10

LICENSING

Russia sells knowhow wrapped in red tape (with illus) p59, May 8

The big breakthrough in East-West trade (with map and illus) p84, June 19

Japan: Data General's coup in minicomputers (with illus) p54, June 19

LIEBHERR, Hans

Germany: Liebherr digs the U.S. market (with illus) p40, June 26

LIECHTENSTEIN

How Penn Central lost in Liechtenstein (with illus) p41, Mar.13

LIFE Insurance Agency Management Assn.

College costs: More green for the halls of ivy (with table) p107, June 19

LIFE Magazine

Sign of the times # p24, Jan.30

LIGHT Wand

A chemical light 'wand' # 120, Mar.13

LIGHTFOOT Leo

Reuters hits Dow with 'Lightfoot Leo' (with illus) p40, Feb.27

LINCOLN, George A.

Oilmen shrug off increase in imports (with illus) p12, Jan.2

LIND, Jack

Boeing's surplus is on the block (with illus) p35, Apr.17

LINDEN, Fabian

What makes the new consumer buy (with cover, chart and illus) (Special Report) p52, Apr.24

LINDSAY, John V.

The financial noose draws tighter (with illus) p31, Jan.2

Revenue sharing faces a bloody battle (with illus) p68, Jan.30

Mayor Lindsay's hot summer starts early (with illus) p28, June 12

LING & Co.

A tougher SEC shuts broker Ling p19, Jan.9

LING, James J.

Ling's new lesson in how to go public p21, Jan.9

LTV finds a buyer # p44, Feb.27

Rival offer stymies Ling's Okonite bid p30, Mar.6

How Ling engineered a new beginning (with table and illus) p76, May 29

LING, Michael F.

A tougher SEC shuts broker Ling p19, Jan.9

LING-Temco-Vought, Inc.

Waiting for tenure at Jones & Laughlin (with illus) p20, Jan.23

Controlling troubled J&L # p25, Feb.6

LTV finds a buyer # p44, Feb.27

LTV resurrects a Ling game plan p30, Mar.20

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

How Ling engineered a new beginning (with table and illus) p76, May 29

LIPPINCOTT & Margulies, Inc.

Companies face an identity crisis (with cover and illus) p52, Feb.20

LIQUIFIED Natural Gas (LNG)

Natural gas: Start of a boom (with illus) p32, Apr.3

LIQUOR

Hangover mix # p50, Jan.2

The 'white' whiskey battle # p65, Jan.30

Witches' Brew # p84, Feb.6

Permutation of the martini—the "okratini" # p94, Mar.6

The distillers serve up new brands (with table and illus) p80, Mar.6

From the Hotel Nova Scotian, Halifax, comes the Cherry O # p88, Mar.20

Texas permits counties to allow open sales of liquor # p84, Apr.24

A 12% drop in hard-liquor sales # p34, May 22

Disaster Special p80, May 29

LITTLE Orphan Annie

Goulden: 'The Money Givers' (with illus) p8, Apr.3

LITTLE, Royal

Royal Little's second career (with illus) p42, June 26

LITTON Industries

Tugs reach for the ocean trade (with illus) p100, Mar.6

LLOYD, Robert H. F.

Chip memories go peripheral p120, Mar.13

LOANS

A new lease for S & Ls # p25, Jan.23

Banks still scrape for borrowers (with chart) p21, Apr.3

LOCKHEED Aircraft Corp.

The shock waves of Lockheed's gamble (with table and illus) p14, Jan.9

Lockheed's big gamble (Editorial) p82, Jan.23

Tight timing at Lockheed # p24, Jan.30

The aftermath of Lockheed's defeat (with illus) p22, Feb.6

Three reports that will shake the defense industry # p35, Feb.13

Lockheed's search for survival (with cover, chart and illus) p64, Feb.13

Lockheed's unflappable boss (with table and illus) p65, Feb.13

The TriStar engine may be U.S.-made (with illus) p42, Mar.13

Commentary: Games airplane people play (with illus) p43, Mar.13

TriStar: the cost of buying American p29, Mar.20

Will Delta ditch Lockheed? (with illus) p27, Mar.27

Closer to a deal to save the TriStar (with illus) p37, Apr.10

Congressional opposition to government help for Lockheed # p29, Apr.24

The case for helping Lockheed (with illus) p41, May 15

Picking up after Lockheed's mistakes (Editorial) p160, May 15

Congress will make Lockheed sweat for a loan p31, May 22

White House lobbyists will resist pressure to expand the Lockheed Aircraft Corp. loan bill into a sweeping credit program # p27, May 29

Readers Report: Should Lockheed be saved? p5, June 12

Lockheed: a forecast that may never fly p30, June 12

Lockheed's fate if it loses in Congress (with illus) p33, June 19

Readers Report: Questions for a critic p7, June 19

The quality of credit is strained (with table and illus) p70, June 26

Campaigning for Lockheed (with illus) p24, June 26

Airlines and aerospace: the debt load factor (with table) p70, June 26

Lockheed stirs up the ghost of RFC (with illus) p23, June 26

LOCKHEED-California Co.

Help wanted sign back at Lockheed p24, May 29

LONG Island RR

Readers Report: The good old days (with illus) p5, Mar.13

LONG, Russell B.

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

LORD & Taylor

Commentary: The fashion industry still wins (with illus) p112, Feb.27

LOS ANGELES, Calif.

L. A. shows off its mini mania p27, June 12

LOTTERIES

The lottery fever is highly contagious (with illus) p45, Mar.13

LOTZ, Kurt

The toughest auto market is in Europe (with cover, table, chart and illus) p48, June 12

LOUDEN, J. Keith

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p30, May 22

Short News Item

LOW, John

Oilman King loses his spread (with illus) p19, Apr.3

LUDVIKSSON, Vihjalmur

Hot springs fuel Iceland's hopes (with illus) p124, Apr.10

LUFT, Zvi H.

A faster way to turn out dies (with illus) p86, Jan.30

LUMBER and Plywood

A housing boom starts off cautiously (with table and illus) p70, Feb.6

Readers Report: In defense of wood p4, Feb.13

Readers Report: No shortage of wood (with illus) p6, Feb.27

Readers Report: The price of wood p4, Apr.3

Lumber prices echo the building boom p24, Apr.24

Readers Report: Competition in lumber p8, June 5

Lumber prices fail to catch fire (with chart) p40, June 5

He won Riegel for Southwest (with illus) p42, June 19

LUNA, Charles

Fight shaping up on rail labor law (with illus) p45, Jan.23

Bickering starts on the Railpax line (with illus) p37, Apr.17

LUNDSTROM, Lou

The crash program that is changing Detroit (with cover, and illus) (Special Report) p78, Feb.27

M**MBA Enterprises Study**

B-school grads face a tighter market (with table) p122, Feb.27

MDTS

See Modular Data Transaction System

MIRV (Multiple Independently Targetable Reentry)

The economics of an arms pact (with table) p18, May 29

MOS

See Metal Oxide Semiconductor

MacDIARMID, Bruce

How a tiny store keeps the books (with illus) p80, Jan.9

MacDONALD, Donald

Canadians try to catch up again (with table and illus) p90, Jan.16

MACE, Myles C.

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

MacGREGOR, Clark

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

The White House learns the ropes on the Hill p51, June 5

MACHINE Tool Industry

The toolmakers' mission to Moscow (with illus) p24, Mar.20

Germany's new edge may soon be dulled (with chart) p25, Mar.20

The rules ease on trade with Russia (with illus) p94, June 12

MACHINERY

Japanese bulldozers invade U.S. market (with illus) p48, Jan.23

Allis: The turnaround got stuck (with chart, table and illus) p96, Mar.13

The Deere-Fiat combine # p28, May 22

MACIOCE, Thomas M.

Over-the-counter views of 1971 (with illus) p27, Jan.16

The new breed that runs the big stores (with cover and illus) p54, June 26

MACK Trucks, Inc.

The big breakthrough in East-West trade (with map and illus) p84, June 19

Renault was surprised by the Mack deal p36, June 26

MACY (R. H.) & Co.

Top of the line at Macy's # p32, Jan.16

The new breed that runs the big stores (with cover and illus) p54, June 26

MADDEN, Richard B.

Potlatch's oil man (with illus) p79, Apr.17

MAGAZINES

A puff for magazines # p43, Jan.9

France: Jean-Jacques loosens his grip (with illus) p33, Jan.23

Microfilm looks for a booming market p23, May 29

Time Inc. stalks some new markets p32, June 12

MAGIC Mountain

A Magic Mountain for the jobless (with illus) p24, May 8

MAGNAVOX Co.

Wider spectrum at Magnavox (with illus) p112, Mar.13

Advertising that comes a la carte (with illus) p44, May 1

MAGNETIC Bubble

How Bell Labs answers calls for help (with cover, chart and illus) p38, Jan.23

MAGNETIC Ink

Retailers search for the right price tag (with illus) p52, Jan.23

MAGNETIC Tape

A particle that jams more data on tape (with illus) p42, Apr.10

Memorizing more on tape (with illus) p65, Apr.17

MAGNETIC Wands

Retailers search for the right price tag (with illus) p52, Jan.23

MAGNUSON, Warren G.

El Paso merger heads for the Hill (with illus) p23, May 29

MAILER, Norman

Mailer: 'Of a Fire on the Moon' (with illus) p6, Jan.9

MAKRIS, Michael A. S.

The widening impact of a Texas scandal (with illus) p22, Jan.30

MANAGEMENT Commentary

Why the work week pattern is changing (with illus) p108, Mar.13

MANAGEMENT Consultants

Who can wear a consultant's hat? p41, June 19

MANAGEMENT Games

See Games (Management)

MANAGEMENT Information Systems (MIS)

Managing with the 'monster' (with illus) (Special Report) p94, June 5

MANNESMANN-Roehrenwerke

Germany: Antitrusters nip a steel cartel bid p42, Mar.6

MANSFIELD, Mike

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

MANTUA Industrial Development Corp.

Black capitalism: a study of struggle (with illus) p96, Jan.16

Businessmen go to the ghetto to learn (with illus) p102, June 19

MANUFACTURERS Hanover Trust Co.

The bank that makes up for lost time (with cover, chart and illus) p58, Jan.16

MARAFLOOD

Getting more oil from an oil field (with illus) p108, Mar.6

MARATHON Oil Co.

Getting more oil from an oil field (with illus) p108, Mar.6

MARCOR, Inc.

FTC hits credit pitches # p32, Feb.13

MARCREST-Pacific Co.

He custom-builds light steel beams (with illus) p92, June 26

MARCUS, James L.

Goodman: 'A Percentage of the Take' (with illus) p8, Feb.20

MARGINS

Survey of corporate performance (with chart and table) (Special Report) p41, May 8

MARGULIES, Walter

Companies face an identity crisis (with cover and illus) p52, Feb.20

MARIETTA, O.

A polluter learns the hard way (with cover, map and illus) p52, Feb.6

MARITIME Fruit Carriers Co.

Israel: Maritime Fruit's twisting course (with illus) p32, May 29

MARK Cross

The hallelujah chorus was missing (with illus) p13, Jan.2

MARK III

Wharton trots out its Mark III p16, May 29

MARKET Value

Survey of corporate performance (with chart and table) (Special Report) p41, May 8

MARKETING

Companies face an identity crisis (with cover and illus) p52, Feb.20

Cigarette makers do great without TV (with chart and illus) p56, May 29

The toughest auto market is in Europe (with cover, table, chart and illus) p48, June 12

New brides ring out the old traditions (with illus) p114, June 19

MARKETING Commentary

Commentary: The fashion industry still wins (with illus) p112, Feb.27

Big stores begin another Great Migration (with map and illus) p66, May 22

MARKETING Games

See Games (Marketing)

MARKETS Commentary

Commentary: No quick way out (with illus) p33, Jan.2

Why the little guy feels neglected (with illus) p86, Apr.17

The moral power of shareholders (with illus) p76, May 1

MARLENNAN Corp.

A broader base for Marsh & McLennan (with illus) p55, Mar.13

Short News Item

MARS

A fat-free diet for the space program p73, Jan.16

MARSEILLES Port Authority

France: Oil needs inspire a new Europort (with illus) p53, Apr.16

MARSH & McLennan, Inc.

A broader base for Marsh & McLennan (with illus) p55, Mar.13

MARTELL, Ellie

Why Bell System wants higher rates (with table and illus) p36, Feb.27

MARTIN, William McC., Jr.

A Big Board study brings Martin back (with illus) p16, Jan.30

MARUBENI-Iida Co.

He custom-builds light steel beams (with illus) p92, June 26

MARY Carter Industries, Inc.

Readers Report: A different company, p4, Feb.20

MASSACHUSETTS Bay Transit Authority

Boston's transit system hits the skids (with chart and illus) p62, Jan.16

Readers Report: Boston track record (with illus) p5, Feb.13

Readers Report: Boston transit p7, Feb.27

MASSELL, Sam

The financial noose draws tighter (with illus) p31, Jan.2

MASTER Charge

Chemical loses at cards # p30, June 26

MASTER Control, Inc.

The big names in a Texas stock scheme (with illus) p77, Jan.23

MATHEWS, Dr. Max V.

The minicomputer captures Bell Labs (with illus) (Special Report) p118, June 5

MATRIX (Management)

Teamwork through conflict (with chart and illus) p44, Mar.20

MATTEL, Inc.

The toy battle is no game (with illus) p38, Feb.27

MAY, Francis H.

Johns-Manville tries to quicken the beat (with illus) p58, Apr.3

MCCAIN, E. W.

The heady dreams at University Computing (with illus) p54, May 1

MCCOY, Charles B.

The old lines fray at Du Pont (with illus) p21, Apr.24

MCCRACKEN, Paul W.

A boost for growth, a slap at prices (with chart, table and illus) p22, Jan.16

The CEA's foundation: faith and hope (with illus) p15, Jan.23

Nixon spends to spur faster growth (with cover, chart, table and illus) p66, Jan.30

Conflict between Administration and Federal Reserve Board on using monetary policy # p47, Feb.27

Architect of Nixon's new economics (with illus) p72, Mar.20

Will McCracken heed the campus call? (with illus) p33, Apr.17

McCracken will stay # p29, Apr.24

Nixon's quadriad gets back in step (with illus) p88, May 8

McCRARY, Daniel D.

Book Review p9, Mar.27

McDONNELL Douglas Corp.

Switches at McDonnell # p32, Mar.6

Will the space shuttle follow SST? (with illus) p36, Apr.10

Aircraft unions hold their fire (with illus) p118, May 15

Taking the collision-free route # p30, June 26

Closing a gap in missiles (with illus) p96, June 26

McDONNELL, Sanford N.

Switches at McDonnell # p32, Mar.6

McGANNON, Donald H.

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

McGILLICUDDY, John

The bank that makes up for lost time (with cover, chart and illus) p58, Jan.16

McGRAW-Edison Co.

CPA in charge (with illus) p105, Feb.27

McGRAW-HILL Economics Dept.

Inflation: Economic clouds girdle the globe (with table) p21, Jan.2

A modest comeback for profits (with table) p24, Mar.6

Spending plans show an increase p19, May 1

Capital spending: hope and caution (with table and chart) p28, May 1

A squeeze hurts lab spending (with table) p94, May 8

Polluters raise the cleanup ante (with table) p46, May 15

Still going slow on inventories (with chart) p42, June 5

McKENNEY, James L.

Managing with the 'monster' (with illus) (Special Report) p94, June 5

McKINSEY & Co.

Top men demand new kind of pay (with chart) p65, Jan.23

McLAUGHLIN, Rev. Leo

South from Fordham (with illus) p91, Mar.20

McLEAN, John G.

Boston Co.: A string of matched pearls (with illus) p36, Feb.6

Ties that may keep two oil giants apart (with illus) p30, Mar.6

McNEIL, R. E.

The bank that makes up for lost time (with cover, chart and illus) p58, Jan.16

McNERNEY, Walter J.

Aid for Blue Cross in Nixon's plan (with chart and illus) p94, Feb.27

McPHERSON, Rene C.

TV replaces stacks of paperwork (with illus) p48, Jan.30

McQUILKIN, William

Bausch & Lomb focuses on a new lens (with illus) p68, May 15

MEANY, George

Will Nixon freeze construction wages? (with illus) p25, Feb.20

MEAT

Readers Report: A beef on beef (with illus) p5, Jan.16

MEDBERRY, C. J.

The quality of credit is strained (with table and illus) p70, June 26

MEDICINE

A Xerox machine that prints X-rays (with illus) p60, May 29

MEEHAN, Arthur

A public corporation for poverty lawyers (with illus) p52, May 15

MEGGYESY, Dave

Readers Report: Double Standard? p4, Jan.23

MEINDEL, Marjorie and Aden

Solar energy researchers try a new way (with illus) p72, June 12

MEMBERS of Congress for Peace Through Law

Trimming the defense budget over the last two years # p37, Mar.27

MEMOREX Corp.

Independents twist the elephant's tail p16, Jan.2

MEMORY System

Chip memories go peripheral p120, Mar.13

Memorizing more on tape (with illus) p65, Apr.17

Ampex buys its own in semiconductors (with illus) p24, Apr.24

MENASCO Mfg. Co.

Readers Report: A downturn's dividends p4, Feb.6

MENK, Louis W.

A merger that started on the right track (with map and illus) p70, June 12

MENON, Bhaskar

Another president on Capitol's turntable (with illus) p23, May 1

MENZIES, Hugh

Book Review p8, Mar.20

MERCHANT Marine Act

Subsidy board sinks the oversized crew (with illus) p15, Jan.2

MERCURY

Weighty evidence against heavy metals (with table and illus) p46, Feb.20

A warning on swordfish # p26, May 8

MERCURY (eka)

On the trail of a new element p90, Mar.6

MERGERS

France: Champagne taste stimulates mergers (with illus) p22, Jan.2

Commentary: No quick way out (with illus) p33, Jan.2

Regulators eye insurers' funds (with chart) p36, Jan.2

Citibank's parent adopts a consultant p17, Jan.9

A setback for antitrusters # p24, Jan.9

Commentary: Mergers are a must for airlines (with illus) p37, Jan.9

Northeast loses part of its dowry p16, Jan.9

Defining a 'falling firm' # p32, Jan.16

White Motor roadblock # p24, Jan.30

White frees Allis in record stock sale p25, Feb.13

A willing FTC suit # p30, Feb.20

The health market gets a new giant (with chart and illus) p38, Feb.20

Switzerland: Merger breeds monopoly fears p54, Feb.27

Ties that may keep two oil giants apart (with illus) p30, Mar.6

Rival offer stymies Ling's Okonite bid p30, Mar.6

Short News Item

A chill at Northeast # p34, Mar.20

Sauerhaft: "The Merger Game" (with illus) p8, Apr.10

Barmash: "Welcome to Our Conglomerate ... (with illus) p8, Apr.24

Two steelmakers tempt antitrusts p21, Apr.24

District 50: A feud threatens its merger p23, Apr.24

Harry Bridges veers right (with illus) p50, May 1

Mergers to help industries hit by rising imports p30, May 8

He wants to lengthen antitrust's reach (with illus) p38, May 22

Collins Radio's new spark # p28, May 22

The Deere-Flat combine # p28, May 22

El Paso merger heads for the Hill (with illus) p23, May 29

Talcott lends aid and wins a factor p19, May 29

An antitrust arm is blunted # p32, June 12

He won Riegel for Southwest (with illus) p42, June 19

MERIDOR, Yaacov

Israel: Maritime Fruit's twisting course (with illus) p32, May 29

MERRILL Lynch, Pierce, Fenner & Smith, Inc.

The biggest goes public p37, Apr.17

MERRILL, Theodore B., Jr.

Book Review p6, Jan.9

Publisher's Memo: Business takes a second look at the computer (with illus) p5, June 5

MERSZEL, Zoltan

Dow Europe's man for all countries (with illus) p79, Apr.17

META 4

Madison Avenue: Promise anything but (with illus) (Special Report) p74, June 5

METAL Oxide Semiconductor

Cashing in on a new generation of chips (with illus) p50, Mar.27

METALS

Metal men tune up for homebuilding (with illus) p42, Jan.9

Weighty evidence against heavy metals (with table and illus) p46, Feb.20

The top title leaves the family p40, Mar.13

Nonferrous metals start to live a little (with chart) p39, June 5

METER Reading

Readers Report: Remote meter-reading p5, Jan.30

METROPOLITAN Transportation Authority

New York Transit boss rides out the storm (with illus) p90, Feb.20

MEXICAN Americans

Chicanos campaign for a better deal (with cover, map and illus) (Special Report) p48, May 29

MEXICO

Aluminum from alunite # p60, Feb.13

Readers Report: Mexico is balmy p5, May 1

MEYER, John

Economists play the numbers game (with illus) (Special Report) p125, June 5

MEYER, Richard A.

New head on Anheuser-Busch # p32, May 1

MEYERSON, Morton H.

The Big Board bows to Perot (with illus) p22, May 8

MIAMI, Fla.

Jamming into the Super Bowl p78, Jan.9

How the immigrants make it in Miami (with illus) p88, May 1

MICHIGAN, University of

Why consumers buy—or hoard (with illus) p54, Feb.13

MICRODISPLAY Systems

Portable microfiche reader # p102, June 26

MICROFICHE Readers

Portable microfiche reader # p102, June 26

MICROFILM

Do-it-yourself microfilming (with illus) p70, Mar.20

Microfilm looks for a booming market p23, May 29

MICROGRAPHIC Technology Corp.

Do-it-yourself microfilming (with illus) p70, Mar.20

MICROPUBLISHING

Microfilm looks for a booming market p23, May 29

MICROWAVE Communications, Inc.

The satellite men struggle for space (with table) p26, Mar.6

The FCC opens up data lines # p24, May 29

MICROWAVE Network

The heady dreams at University Computing (with illus) p54, May 1

MIDAS-International Corp.

The family fight to control Midas (with illus) p40, Apr.17

Midas: The father wins # p32, May 1

Readers Report: What Midas meant p8, May 22

MIDDLE East

Mideast oil pact: stability at a price (with illus) p23, Feb.20

The oil pact should cool Libyan demands p34, Feb.20

The politics behind the new oil hunt (with map and illus) p104, Mar.6

The makings of a Middle East boom (with chart and illus) p86, Apr.10

Middle East: Paris helps the Arabs build (with map) p38, May 1

MIDDLETON, William C.

Unemployment as a way of life (with illus) p24, June 12

MIDWEST Stock Exchange

Ready to peddle life insurance (with illus) p30, Mar.20

A Midwest solution for back-office paper p36, June 19

MIGRANT Workers

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

Chicanos campaign for a better deal (with cover, map and illus) (Special Report) p48, May 29

MILITARY Establishment

Yarmolinsky: 'The Military Establishment' (with illus) p6, Feb.6

MILITARY Service

Tauber: 'The Sunshine Soldiers' (with illus) p22, May 15

MILL Factors Corp.

Talcott lends aid and wins a factor p19, May 29

MILLS, Wilbur

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

Ways & Means tackles three hot issues (with cover, map and illus) p72, May 8

MILSTEIN, Seymour

The personnel job as personal affront p40, Mar.13

MIMS, Robert

Book Review p6, Jan.16

Publisher's Memo: Business takes a second look at the computer (with illus) p5, June 5

MINER, Roy B.

Diversification chokes growth (with illus) p52, Jan.2

MINES and Mining

Curing Florida's strip-mining ills (with illus) p43, Jan.2

Reform that hasn't stopped disaster (with illus) p20, Jan.9

A strip-mine reformer (with illus) p74, Jan.9

Mine safety slips through a loophole (with illus) p19, Jan.30

Readers Report: Miner miracle p5, Feb.6

The mining crash felt round the world (with chart) p23, Feb.20

West Virginia turns against strip mining (with illus) p29, Mar.6

Readers Report: Accident frequency p5, Mar.13

How Kaiser dug a hole for itself (with illus) p98, June 19

MINORITY Enterprise Small Business

Investment Co. (MESBIC)

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

MINTZ, Gerald E.

The big breakthrough in East-West trade (with map and illus) p84, June 19

MINTZ, Morton

Big business as all-purpose villain (with illus) p13, June 12

MINUTE Maid

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

MINUTEMAN

The Navy nets more of the budget (with chart and table) p62, Feb.6

Ready to give on arms control (with illus) p86, Mar.13

The economics of an arms pact (with table) p18, May 29

MISSOURI

The fight to claim Missouri's Six Flags (with map) p28, Apr.24

MITCHELL, John N.

Attorney General John N. Mitchell to run Nixon's reelection campaign # p55, May 15

MITSUBISHI Heavy Industries, Ltd.

Japanese bulldozers invade U.S. market (with illus) p48, Jan.23

MITSUBISHI Motors

Detroit gets a toe in Japanese waters (with illus) p36, June 19

MODULAR Data Transaction System

How a tiny store keeps the books (with illus) p80, Jan.9

MODULAR Housing Units

The modules look for a cheaper ride (with illus) p22, May 22

Short News Item

MOET-Hennessy

France: Champagne taste stimulates mergers (with illus) p22, Jan.2

MOHAWK Airlines, Inc.

Mohawk: no wampum # p48, Mar.13

MONARCH Marking System Co.

Retailers search for the right price tag (with illus) p52, Jan.23

MONEY Machine

Shultz presents the money machine (with illus) p74, Mar.20

MONOGRAM Industries, Inc.

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

MONOSODIUM Phosphate

Who took the lemons out of mom's pie? (with illus) p23, Feb.6

MONSANTO Europe

Chemicals: Sneaking up on Europe's giants (with table and illus) p52, Feb.27

MONTECATINI-Edison

Montecatini-Edison will have to keep competitive # p36, May 1

MONTEDISON

Italy: The big showdown at Montedison (with illus) p52, Apr.10

MONTGOMERY Ward & Co.

Readers Report: Holding the bank p4, Jan.9

MOODY Foundation

Shock waves rock a Texas insurer (with chart and illus) p84, Jan. 16

MOODY, Shearn, Jr.

Shock waves rock a Texas insurer (with chart and illus) p84, Jan.16

MOON

Mailer: 'Of a Fire on the Moon' (with illus) p6, Jan.9

Rover revs up for a moon ride (with illus) p73, Jan.16

The big breakthrough in East-West trade (with map and illus) p84, June 19

MOORE, Philip

The moral power of shareholders (with illus) p76, May 1

MOORE, William H.

Penn Central makes some mileage (with illus) p24, Mar.6

The Penn Central: A year later (with illus) p92, June 19

MORAN, William

A warm-up fight for steelworkers (with illus) p28, Jan.16

MORGAN Motor Co.

U.S. comeback for a rare car (with illus) p43, Jan.9

Readers Report: One man's chassis is . . . (with illus) p5, Jan.23

MORGAN, Thomas J.

Russia sells knowhow wrapped in red tape (with illus) p59, May 8

MORIGAKI, Toshikazu

He custom-builds light steel beams (with illus) p92, June 26

MORLEY, Jack R.

The biggest bank bets more on high risk (with table and illus) p80, May 22

MORRELL, Allan

New dailies whistle past the graveyard (with illus) p22, Jan.23

MORRIS, Bob

A boom for boarding-up companies (with illus) p90, May 1

MORRIS Marina

The toughest auto market is in Europe (with cover, table, chart and illus) p48, June 12

MORROW, Winston V., Jr.

Now Avis thinks it can become No. 1 (with chart and illus) p46, Feb.6

MORSE, David A.

High-level search for a 'better way' (with illus) p80, Feb.20

MORSE, Richard S.

A new try to revive the steam car p45, Mar.13

MORTGAGES

And builders get more to build on (with chart) p17, Jan.23

Building snaps back with a bang (with illus) p34, Apr.10

MORTON, Alan

Publisher's Memo: Business takes a second look at the computer (with illus) p5, June 5

MOSES, Henry C.

Is a cartel next for oilmen? (with table, map and illus) p70, Jan.23

MOSTEK Corp.

Pocket-sized figuring # p89, Feb.20

MOTION Pictures

Son of Zanuck returns (with illus) # p32, Mar.6

Distributing anti-drug information # p86, May 1

20th Century-Fox presents: Proxy War (with illus) p68, May 8

The SEC wants a close-up of Fox (with illus) p31, June 12

The backstage power who replaces Zanuck (with illus) p41, June 19

MOVING

Easing the trauma of moving p101, Mar.13

When a big company moves next door p87, Mar.20

Has a one-way truck rental hit a dead end? (with illus) p44, Mar.27

Readers Report: Beer for the movers? (with illus) p5, Apr.10

The roadblocks in the trek to suburbia (with illus) p60, Apr.17

Readers Report: Movable feasts p5, May 1

Cities lose more brass # p28, May 22

MOYERS, Bill

Moyers: 'Listening to America' (with illus) p9, Mar.27

MUHAMMAD, Ali

Ali vs. Frazier: a show-biz approach (with illus) p27, Feb.13

'The Fight' a week from Monday between Muhammad Ali and Joe Frazier # p102, Feb.27

'Fight of the century' has few losers (with illus) p44, Mar.13

MULTINATIONALS

Foreign capital heads this way (with map and chart) p56, Jan.9

Turner: 'Invisible Empire' (with illus) p12, Feb.27

How to develop multinational executives (with illus) p88, June 12

MUMFORD, Lewis

Brave new towns that aged awkwardly (with illus) p22, Jan.9

MURPHY, W. B.

Publisher's Memo: Winners of the second BUSINESS WEEK Awards for Business Citizenship (with illus) p5, Mar.6

MURTHA, Joseph

Companies face an identity crisis (with cover and illus) p52, Feb.20

MUSIC

A flat in taped-music sales # p43, Jan.9

Rock concerts: a perilous profit (with illus) p54, Jan.16

One-finger orchestra # p116, Feb.27

The \$100-million market in bootleg tapes (with illus) p132, May 15

MUSKIE, Edmund S.

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

Muskie looks for the proper stump p35, Jan.16

Nixon tries to follow Muskie's cleanup act (with illus) p21, Feb.6

MUTUAL Funds

Fund manager goes West # p24, Jan.9

A mutual fund for unionists only p71, Jan.9

Mutual funds: they're worth a fresh look p77, Feb.13

Keeping the funds at arm's length p44, Feb.27

The SEC puts a bite on 'funds of funds' (with table) p70, Feb.27

Now it's for real (with illus) p105, Feb.27

Two likely buyers for King oil funds p32, Mar.20

Supreme Court vs. banks # p44, Apr.10

Readers Report: A doubt about funds p4, Apr.10

The go-go is gone but not forgotten (with chart, table and illus) p68, Apr.24

A fund that bets on social progress p29, May 1

Fund with a floor under it p108, May 15

Readers Report: A milder 6% p8, May 29

A court frowns on favors to funds p26, June 12

N**NASDAQ**

The tussle over automatic OTC trading (with table and illus) p72, Jan.30

The back-office crunch hits the Street (with chart) p74, Feb.13

Quotes thatirk exchanges p95, Apr.10

Radical changes for Wall Street p108, June 5

NBC-TV

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

NADER, Ralph

A polluter learns the hard way (with cover, map and illus) p52, Feb.6

The FTC zooms in on the 'better' buys (with illus) p20, Feb. 20

Union Carbide: the whole truth? p27, Mar.20

A black director pushes reform at GM (with cover and illus) p100, Apr.10

The feud over faster write-offs (with illus) p27, May 1

Faster write-offs finally emerge p22, June 26

NAGANO, Shigeo

Asia: Japan's executives turn to diplomacy (with illus) p36, May 22

Short News Item

NAITO, Takeshi

The Street's pipeline to Japanese money (with illus) p66, May 29

NAMES & Faces

The profit of gloom (with illus) p23, Jan.2

A besieged crusader (with illus) p23, Jan.2

A strip-mine reformer (with illus) p74, Jan.9

A shrewd collector (with illus) p74, Jan.9

Shock waves rock a Texas insurer (with chart and illus) p84, Jan.16

Roth ponders a bid (with illus) p67, Jan.23

Strategist at Bethlehem Steel (with illus) p67, Jan.23

The other Buckley minds the business (with illus) p54, Jan.30

Pepsi's whiz kid (with illus) p80, Feb.6

General Motors' pollution man (with illus) p80, Feb.6

Renewing A & P (with illus) p68, Feb.20

Bold cutter trims Botany's losers (with illus) p67, Feb.20

Now it's for real (with illus) p105, Feb.27

CPA in charge (with illus) p105, Feb.27

A recruiter's recruit (with illus) p84, Mar.6

He dishes out advice (with illus) p84, Mar.6

Wider spectrum at Magnavox (with illus) p112, Mar.13

GAF's anchor man (with illus) p76, Mar.20

No. 2 at Xerox (with illus) p76, Mar.20

Master pitchman for a jetport (with map and illus) p60, Mar.27

Dick Daley: The business candidate (with illus) p81, Apr.10

Dow Europe's man for all countries (with illus) p79, Apr.17

Potlatch's oil man (with illus) p79, Apr.17

A direct line to consumers (with illus) p46, Apr.24

A family switch at Philips Lamp (with illus) p80, May 1

Over the wall at Levitt (with illus) p36, May 8

Sheldon Coleman merchandises the outdoors (with illus) p68, May 22

A prime target for the SEC (with illus) p56, June 19

Royal Little's second career (with illus) p42, June 26

His voice is still loud above the static (with illus) p46, June 26

NAPTHA

Natural gas from naptha # p60, Feb.13

NARCOTICS

Fighting drug addiction with drugs (with table and illus) p58, Feb.27

NARDI, Joseph M., Jr.

Campbell stays with Camden (with illus) p66, Feb.6

NARRAGANSETT Capital Corp.

Royal Little's second career (with illus) p42, June 26

NARVER, John

He wants to lengthen antitrust's reach (with illus) p38, May 22

NASSAU Liquors

How a tiny store keeps the books (with illus) p80, Jan.9

NASSIKAS, John N.

Trying to spark a rush for gas (with chart and illus) p60, May 1

NATIONAL Advertising Review Board

Admen policing clients? # p28, May 22

Admen set up their own watchdog (with illus) p56, June 12

NATIONAL Aeronautics & Space Administration

A fat-free diet for the space program p73, Jan.16

Frank G. Jameson will be named head of the National Aeronautics & Space Administration # p29, Feb.6

Can NASA keep its programs aloft? (with illus) p23, Feb.13

Tasks pile up for new NASA chief (with illus) p90, Mar.6

NATIONAL Alliance of Businessmen

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

NATIONAL Assn. for the Advancement of Colored People

The NAACP builds a suburb # p24, Apr.3

NATIONAL Assn. of Securities Dealers

The tussle over automatic OTC trading (with table and illus) p72, Jan.30

NATIONAL Association of Securities Dealers Automated Quotations

See NASDAQ

NATIONAL Bank of Washington

A black woman joins three boards (with illus) p22, May 29

NATIONAL Bankers Life Insurance Co.

The big names in a Texas stock scheme (with illus) p77, Jan.23

NATIONAL Bureau of Economic Research

Now it's official: There was a slump p16, May 29

NATIONAL Can Corp.

USW whets its c-o-l clause p82, Feb.20

NATIONAL Cancer Institute

The best way to attack cancer (with illus) p62, Apr.3

NATIONAL Cash Register Co.

Retailers search for the right price tag (with illus) p52, Jan.23

Readers Report: NCR's tag printer p4, Feb.20

The battle of the cash registers (with illus) p67, Apr.10

NATIONAL Cash Register, Ltd.

Britain: The profitable path to decimalization (with illus) p31, Jan.23

NATIONAL Center for Solid Waste Disposal

Aluminum peddles its own recycle (with table and illus) p21, Jan.30

NATIONAL Commission on Peacetime Transition

First aid for the recession's casualties (with illus) p24, Mar.27

NATIONAL Labor Relations Board

Nixon looks warily for a new NLRB czar p43, May 15

NATIONAL Railroad Passenger Corp.

Debt rides a German state-run railroad (with illus) p34, Jan.23

Railpax gets up steam # p25, Jan.23

Norpax vs. Railpax # p30, Feb.20

Amtrak spins its wheels # p26, Apr.24

Amtrak: the need for a hard sell (with illus) p19, May 8

NATIONAL Steel Corp.

Two steelmakers tempt antitrust p21, Apr.24

NAUTICAL Street Sweeper

A nautical street sweeper # p65, Apr.17

NAVIGATION (Area)

A safer, cheaper way to fly planes (with illus) p62, Apr.24

NAZAROV, Boris P.

Russia sells knowhow wrapped in red tape (with illus) p59, May 8

NEAMAN, Samuel

The new breed that runs the big stores (with cover and illus) p54, June 26

NEBRASKA

Readers Report: Nebraska's farmers p4, Mar.20

NEGOTIATED Rates

A confusing debut for negotiated rates (with table) p39, Apr.10

NEGROES

A dispirited '76 for Philadelphia (with illus) p108, Jan.16

A new assault on urban zoning (with map and illus) p30, Jan.16

Black capitalism: a study of struggle (with illus) p96, Jan.16

The sit-in at A & P was no tea party (with illus) p21, Feb.6

The Big Board's first black-owned firm (with illus) p78, Mar.20

Why black Colleges need help (with illus) p91, Mar.20

The NAACP builds a suburb # p24, Apr.3

Why black dealers fall (Editorial) p128, Apr.10

Abernathy's war on repression (with illus) p39, Apr.10

Black car dealers struggle to exist (with illus) p54, Apr.10

A black director pushes reform at GM (with cover and illus) p100, Apr.10

Readers Report: Saving black schools p6, Apr.24

Where blacks own the bus (with illus) p78, May 15

A black woman joins three boards (with illus) p22, May 29

NEIMAN-Marcus Co.

Big stores begin another Great Migration (with map and illus) p66, May 22

NELSON, Douglas T.

Project bosses get more power (with illus) p96, Mar.20

NESTLE Co.

Switzerland: Merger breeds monopoly fears p34, Feb.27

Japan: Instant profits for coffee (with illus) p40, May 1

NETHERLANDS

To arrange a shotgun marriage of United Shipyard in Rotterdam with a rival group # p36, Feb.13

The Netherlands: Tiremakers in a tug-of-war p32, Apr.24

A merger of two big Dutch shipbuilders # p36, May 1

NETZER, Dick

The financial noose draws tighter (with illus) p31, Jan.2

NEUE Heimat

Germany: From union-made to union-owned (with illus) p34, Apr.3

NEVIN, John J.

Zenith tunes in on a new president (with illus) p24, May 22

Short News Item

NEW American Revolution

'New revolution' may founder on old politics p27, Jan.30

The tough road to reorganization (with chart) p70, Jan.30

NEW HAMPSHIRE

States race for the gold in primaries (with illus) p66, June 12

NEW JERSEY

The lottery fever is highly contagious (with illus) p45, Mar.13

NEW Orders

The statistics take on a brighter look p12, Jan.30

Passing marks for the First quarter (with chart) p29, Mar.27

Revised figures brighten stocks and new orders p12, Apr.3

New orders decline in March p14, Apr.24

Machine tool orders off 42% p20, May 1

Storm clouds do not change the course (with chart) p23, June 12

NEW Towns

See also Cities

Brave new towns that aged awkwardly (with illus) p22, Jan.9

A firmer foundation for new towns p22, Jan.9

Readers Report: Good old new town p4, Feb.13

The race is on for new towns (with illus) p130, Mar.13

The NAACP builds a suburb # p24, Apr.3

NEW YORK American

New dailies whistle past the graveyard (with illus) p22, Jan.23

NEW YORK Daily Mirror

New dailies whistle past the graveyard (with illus) p22, Jan.23

NEW YORK, N. Y.

A sick Broadway tries two potions (with illus) p16, Jan.2

Sign of the times # p24, Jan.30

Unconventional center # p32, Feb.13

A new set of rules to reshape New York (with illus) p70, Feb.13

How wrong forecasts hurt the utilities (with table, chart and illus) p44, Feb.13

Goodman: 'A Percentage of the Take' (with illus) p8, Feb.20

New York Transit boss rides out the storm (with illus) p90, Feb.20

"The Fight" a week from Monday between Muhammad Ali and Joe Frazier # p102, Feb.27

Louis Armstrong picks up his horn again at the Waldorf # p102, Feb.27

Trains for New York planes # p44, Feb.27

Readers Report: Blocked expressway p6, Feb.27

New York: a ban on cars? # p34, Mar.20

The Rainbow Room is bringing a touch of Londontown # p88, Mar.27

The Port Authority battles its critics (with cover, map, chart and illus) p48, Apr.3

The colossus nobody seems to love (with illus) p50, Apr.3

The Clean Air Act cuts more teeth (with table) p18, May 8

Mayor Lindsay's hot summer starts early (with illus) p28, June 12

There are too many rooms at the inn (with illus) p60, June 12

NEW YORK State's Urban Development Corp.

New ways to sell municipal bonds p32, Jan.16

NEW YORK Stock Exchange

Commentary: No quick way out (with illus) p33, Jan.2

The Big Board starts defogging (with table) p80, Jan.16

A Big Board study brings Martin back (with illus) p16, Jan.30

Institutions get a foot on the floor (with illus) p15, Jan.30

Show and tell on the Street (Editorial) p96, Feb.13

The back-office crunch hits the Street (with chart) p74, Feb.13

Keeping the funds at arm's length p44, Feb.27

The big buyers start to bargain (with illus) p74, Apr.3

A new scenario for the big boards (with illus) p64, May 22

New blood for Big Board (Editorial) p90, May 29

The radicals want to change Wall Street (Special Report) p108, June 5

NEW YORK Times Co.

The New York Times trims some edges p17, Jan.2

The times' business: much more than news (with illus) p75, June 26

NEWBURGH, N. Y.

Master pitchman for a jetport (with map and illus) p60, Mar.27

NEWHALL Land & Farming Co.

A Magic Mountain for the jobless (with illus) p24, May 8

NEWS Services

Reuters hits Dow with 'Lightfoot Leo' (with illus) p40, Feb.27

NEWSPAPERS

The New York Times trims some edges p17, Jan.2

Readers Report: A matter of circulation p4, Jan.23

New dailies whistle past the graveyard (with illus) p22, Jan.23

A 'lost' strike goes on and on p90, Feb.6

The Times' business: much more than news (with illus) p75, June 26

NEWTON, Mass.

Jobless scientists bus to Washington (with illus) p22, June 26

NICHOLS, Byron J.

'Your man' at Chrysler # p32, Mar.6

NICKEL

Weighty evidence against heavy metals (with table and illus) p46, Feb.20

NIELSEN, A. C., Jr.

What makes the new consumer buy (with cover, chart and illus) (Special Report) p52, Apr.24

NIKKO Securities Co.

The Street's pipeline to Japanese money (with illus) p66, May 29

NIPPON Calculating Machine Co.

Pocket-sized figuring # p89, Feb.20

NIPPON Oils & Fats Co.

Japan has quiet dynamite # p86, Jan.30

NITROGEN Oxides

NOx is the next pollutant to go p108, Mar.6

NIXON, Richard M.

President's talk reveals basic policy decisions p27, Jan.9

Nixon: 'I am committed to an activist policy' p11, Jan.9

Revenue-sharing in trouble, but Nixon will fight p35, Jan.16

The tough road to reorganization (with chart) p70, Jan.30

Nixon spends to spur faster growth (with cover, chart, table and illus) p66, Jan.30

'New revolution' may founder on old politics p27, Jan.30

President Nixon sets up his long-term goals (Editorial) p88, Jan.30

Nixon tries to follow Muskie's cleanup act (with illus) p21, Feb.6

The Keynesian Nixon gets passing marks (with illus) p15, Feb.6

Targets of Nixon jawboning ask for more p29, Feb.6

Nixon puts more teeth in the jawbone (with Feb.27

A plea to share world problems (with illus) p36, Feb.27

The architect of Nixon's new economics (with illus) p72, Mar.20

Readers Report: The Nixon image p4, Mar.20

Nixon put more teeth in the jawbone (with illus) p14, Apr.3

Nixon set to fire when ready p35, May 1

Nixon's quadriad gets back in step (with illus) p88, May 8

A fresh strategy to win world markets (with illus) p19, May 22

President Nixon is preparing another major economic policy address # p35, June 12

NO-Fault Automobile Insurance

See Insurance

NOISE

Quiet helicopter with a big lift (with illus) p34, Apr.17

Industrial noise curtain widens p88, May 22

A pitch for the noiseless home (with chart) p87, May 22

NORELCO

Norelco joins a race # p44, Feb.6

NORTH American Chemicals Corp.

The past stains a detergent maker (with illus) p28, Mar.20

NORTH American Rockwell Corp.

Project bosses get more power (with illus) p96, Mar.20

A 'white elephant' finds a buyer (with illus) p28, Mar.27

Will the space shuttle follow SST? (with illus) p36, Apr.10

Collins Radio's new spark # p28, May 22

Collins finds a taker # p48, June 5

Collins Radio finds a friend with money (with illus) p111, June 19

NORTH Sea

The politics behind the new oil hunt (with map and illus) p104, Mar.6

NORTH Slope

The North Slope boom is in a deep freeze (with map and illus) p152, May 15

NORTHEAST Airlines, Inc.

Northeast loses part of its dowry p16, Jan.9

A chill at Northeast # p34, Mar.20

NORTHEAST Corridor Rail Passenger Improvement Corp.

Norpax vs. Railpax # p30, Feb.20

NORTHWEST Airlines, Inc.

Northeast loses part of its dowry p16, Jan.9

Short News Item

NORWAY

Norway: A tanker shortage brings joy to Oslo p31, Jan.30

Norway: Oil fever strikes the Norwegians p40, June 26

NUCLEAR Fuel

The rush to lease nuclear fuel p46, June 5

NUMERICAL Control

Stitching shirts by tape control p32, June 12

NUMISMATICS

Numismatics: At least you can't go broke p83, May 8

O

OECD

See Organization for Economic Cooperation & Development

OPEC

See Organization of Petroleum Exporting Countries

OBSOLESCENCE

Detroit de-emphasizes the styling game p16, Apr.3

OCCIDENTAL Petroleum Corp.

The past haunts an SEC nominee p35, Feb.27

OCCUPATIONAL Safety & Health Act

The safety act's hidden bite p19, Jan.9

Industrial noise curtain widens p88, May 22

OFFICE Machines and Equipment

Retailers search for the right price tag (with illus) p52, Jan.23

Pocket-sized figuring # p89, Feb.20

Friden rings up \$50-million # p30, June 26

OFFICE of Economic Opportunity

A 'market economy' for the schools (with illus) p76, Feb.6

A public corporation for poverty lawyers (with illus) p52, May 15

OFFICE of Emergency Preparedness

Oilmen shrug off increase in imports (with illus) p12, Jan.2

OFFICE of Environmental Affairs

Trade collides with ecology (with illus) p72, Jan.23

OFFICE of Management & Budget

Architect of Nixon's new economics (with illus) p72, Mar.20

OFFICE Supplies and Equipment

The battle of the cash registers (with illus) p67, Apr.10

OFFICES

The office boom jolts the planners (with chart) p59, Jan.23

Grand Central sales pitch # p65, Jan.30

O'HARA, James G.

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

OKONITE Co.

LTV finds a buyer # p44, Feb.27

Rival offer stymies Ling's Okonite bid p30, Mar.6

LTV resurrects a Ling game plan p30, Mar.20

How Ling engineered a new beginning (with table and illus) p76, May 29

OLDBERG Mfg. Co.

The first of the '30 and outs' (with illus) p60, May 22

OLIVETTI

Italy: Olivetti's formula for labor peace (with illus) p38, June 26

OLSEN, Kenneth

The big-time beckons minicomputers (with illus) p32, Jan.30

OLYMPIC Life Insurance Co.

The big names in a Texas stock scheme (with illus) p77, Jan.23

OMBUDESMAN

Businessmen have an "ombudsman" # p27, Apr.3

OMEGA-Alpha, Inc.

Ling's new lesson in how to go public p21, Jan.9

LTV finds a buyer # p44, Feb.27

Rival offer stymies Ling's Okonite bid p30, Mar.6

How Ling engineered a new beginning (with table and illus) p76, May 29

O'MURPHY, Finn Cool

Readers Report: Murphy's law applied p6, Feb.27

ONODA, Susumu

Foreign banks thrive in California (with illus) p104, Apr.10

OPEN Code Dating

Chains woo consumers with open dating (with illus) p48, Jan.16

How Pathmark disarms the crusaders (with illus) p62, May 8

OPERATION Breadbasket

The sit-in at A & P was no tea party (with illus) p21, Feb.6

OPERATION Twist

The long and short of the Fed's problem (with chart) p26, Mar.20

The surprising turns in Operation Twist p32, May 1

OPIATE Antagonistics

Fighting drug addiction with drugs (with table and illus) p58, Feb.27

OPINION Polls

A direct line to consumers (with illus) p46, Apr.24

OPPORTUNITIES Industrialization Centers of America

GM's critics hail its new director (with illus) p17, Jan.9

A black director pushes reform at GM (with cover and illus) p100, Apr.10

OPTICAL Chemistry

Solar energy researchers try a new way (with illus) p72, June 12

OPTICAL Memory Systems

As easy as changing a slide # p102, June 26

OPTIGAN Corp.

One-finger orchestra # p116, Feb.27

ORDMAN, Arnold

Nixon looks warily for a new NLRB czar p43, May 15

ORGANIZATION Development (OD)

Teamwork through conflict (with chart and illus) p44, Mar.20

ORGANIZATION for Economic Cooperation & Development

How OECD rates its members' competitiveness p28, Jan.9

Trade collides with ecology (with illus) p72, Jan.23

ORGANIZATION Man

The organization man: too soon to say farewell (with illus) p21, June 5

ORGANIZATION of Petroleum Exporting Countries

Is a cartel next for oilmen? (with table, map and illus) p70, Jan.23

Oil giants brace for big changes (with chart and illus) p14, Jan.30

Mideast oil pact: stability at a price (with illus) p23, Feb.20

All-Arab venture will sell oil direct to customer p38, Mar.27

ORGANS

One-finger orchestra # p116, Feb.27

OSBORN, Dr. Elburt

Mine safety slips through a loophole (with illus) p19, Jan.30

OSBORNE, Phillip

Book Review p6, Mar.6

OSBORNE, Richard de J.

Recession cools Fairchild's recovery (with chart and illus) p80, Jan.30

OTIS, Henry W.

A broader base for Marsh & McLennan (with illus) p55, Mar.13

OUTLOOK

The prospects are good (with chart and illus) p128, June 5

OVER-the-Counter

The tussle over automatic OTC trading (with table and illus) p72, Jan.30

Quotes that irk exchanges p85, Apr.10

OVERBY, Andrew N.

First Boston finds the big money (with cover and illus) p64, Mar.6

OVERSEAS Private Investment Corp. (OPIC)
Nixon pushes plan to spur business with Communists p28, Jan.30

Flurry over oil explorations off Vietnam p36, Mar.6

OWENS, Ben

Do-it-yourself microfilming (with illus) p70, Mar.20

OXFORD Paper Co.

Supervisors for sale: a package deal (with illus) p28, May 22

OZEKI, Toshio

The Street's pipeline to Japanese money (with illus) p66, May 29

OZTEMEI, Ara

The big breakthrough in East-West trade (with map and illus) p84, June 19

A horse trader at the highest level (with illus) p89, June 19

P**PHM Corp.**

The Big Board bows to Perot (with illus) p22, May 8

PIP

See Programmed Individual Presentation System

PRB

A primer that kills rust # p120, Mar.13

PACHACHI, Nadim

Is a cartel next for oilmen? (with table, map and illus) p70, Jan.23

PACIFIC Basin Economic Council

Asia: Japan's executives turn to diplomacy (with illus) p36, May 22

Short News Item

The mover behind the diplomats p37, May 22

PACIFIC Northwest Pipeline Corp.

El Paso merger heads for the Hill (with illus) p23, May 29

PACKAGING

Chains woo consumers with open dating (with illus) p48, Jan.16

PACKARD, David

Lockheed's search for survival (with cover, chart and illus) p64, Feb.13

The No. 2 man in the Pentagon works too hard p51, Mar.13

Project bosses get more power (with illus) p96, Mar.20

Readers Report: "Hats off to Packard" p5, Apr.10

Using the trick that built the U-2s (with illus) p130, May 15

Packard: He plans to stick around p45, June 19

Packard keeps the F-14 # p30, June 26

PAINT

A pipeline-heating paint # p65, Apr.17

PALMER, H. Bruce

Admen set up their own watchdog (with illus) p56, June 12

PALMIERI, Victor

A faint chance for the Penn Central (with illus) p70, May 29

PAN American World Airways

Danke, gracias, merci # p43, Jan.9

Two airlines ponder their losing runs p26, Jan.16

Commentary: The plane that arrived too soon (with illus) p46, Jan.30

Moscow makes the going tough (with illus) p20, May 8

Airlines slash fares for youth (with illus) p30, June 12

Under a plan offered by American Home Casualty Assurance Co. through Pan American World Airways, you can collect when it rains # p108, June 19

And now Pan Am is in a nose dive (with chart) p63, June 26

PANTYHOSE

Germany: The monarch of pantyhose (with illus) p50, Apr.17

PAPAS, Robert

Unemployment as a way of life (with illus) p24, June 12

PAPER and Pulp

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

PAPERWORK

The cashless society isn't here yet (with illus) (Special Report) p104, June 5

PARIS Air Show

The air show that Europe stole (with illus) p40, June 5

PARK Lane Hotel

There are too many rooms at the inn (with illus) p60, June 12

PARKE-Bernet Galleries

Parke-Bernet opens a new west wing (with illus) p39, Feb.27

PARKE-Davis & Co.

The health market gets a new giant (with chart and illus) p38, Feb.20

The FTC vs. Warner-Lambert # p26, Apr.24

PARKING

Commentary: A new push for public transport (with illus) p74, May 15

PARKINSON'S Law

Parkinson: 'The Law of Delay' (with illus) p8, Mar.20

PARKWAY School

The high school without walls (with map) p88, May 29

PARSONS, Donald H.

More tremors jolt a shaky empire (with illus) p24, Feb.20

PARTICLES

A particle that jams more data on tape (with illus) p42, Apr.10

PATENTS

Patent licensing agreements # p27, Jan.30

Cost-price pressure is pinching the Patent Office # p51, Mar.13

Russia sells knowhow wrapped in red tape (with illus) p59, May 8

PATHMARK

How Pathmark disarms the crusaders (with illus) p62, May 8

PATMAN, Wright

Fed acts cautiously on 'one-bank' issue (with illus) p20, Jan.30

Patman's new threat to the bankers (with illus) p20, Apr.3

A multiple warhead aimed at the banks (with illus) p19, Apr.24

PATTBERG, Emil, Jr.

First Boston finds the big money (with cover and illus) p64, Mar.6

PATTERSON, Jack

Book Review p8, Feb.20

PAVE, Irene

Publisher's Memo: A new department labeled Social Issues (with illus) p8, May 29

PECCEL, Aurelio

Club of Rome: computerizing the world (with illus) p42, Apr.10

PECK, Stephen M.

A new scenario for the big boards (with illus) p64, May 22

PECORA, William T.

Best bet for new Under Secretary of Interior is William T. Pecora # p27, Apr.3

PENN Central Co.

Penn Central is still hungry for help (with illus) p21, Jan.9

Has Penn Central been nationalized? (with illus) p19, Jan.23

House report puts Penphil under fire (with illus) p22, Feb.20

Penn Central makes some mileage (with illus) p24, Mar.6

How Penn Central lost in Liechtenstein (with illus) p41, Mar.13

Penn Central unloads # p34, Mar.20

Who took the boxcars when PC wasn't looking? (with illus) p34, Mar.27

Penn Central is set to unload # p52, May 15

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

A faint chance for the Penn Central (with illus) p70, May 29

Unscrambling the figures on the books p71, May 29

Ten blocks on the block # p48, June 5

Four bosses without a chief p94, June 19

The Penn Central: A year later (with illus) p92, June 19

The quality of credit is strained (with table and illus) p70, June 26

PENNSYLVANIA

Taking the politics out of the paycheck (with illus) p22, May 22

PENNSYLVANIA Engineering Corp.

A prime target for the SEC (with illus) p56, June 19

PENPHIL

House report puts Penphil under fire (with illus) p22, Feb.20

PENSIONS

A searching look at pension plans p40, Apr.10

Readers Report: Public pensions p5, May 1

Hoffa's golden handshake # p42, June 19

PEPPERDINE University

Where the boss gets an MBA on the job (with illus) p86, May 8

PEPSI-Cola Co.

Pepsi's whiz kid (with illus) p80, Feb.6

PERENCHIO, Jerry

Ali vs. Frazier: a show-biz approach (with illus) p27, Feb.13

PERIODIC Table

On the trail of a new element p90, Mar.6

PERLMUTTER, Milton

How Pathmark disarms the crusaders (with illus) p62, May 8

PEROT, H. Ross

The poker game that Ross Perot won (with illus) p72, Mar.27

The company that put Perot on Wall Street (with chart) p74, Mar.27

Another big firm seeks Perot's aid p74, Apr.3

A fable of Wall Street (Editorial) p96, May 8

The Big Board bows to Perot (with illus) p22, May 8

Exit the last duPont # p24, May 29

PERRY, Jay

The big buyers start to bargain (with illus) p74, Apr.3

PERSONNEL Tests

Stricter standards for personnel tests p34, Mar.20

PERU

Time to adapt to tough Andean policy p41, Jan.2

Peru: No love for the Yanqui dollar (with illus) p62, May 15

PETERSON, Peter G.

He'll put snap into Bell & Howell (with illus) p28, Feb.20

Peterson heads new economic strategy council p46, Apr.17

PETROCHEMICALS

Decision near on petrochemical import policy p35, June 12

PETROLEUM

Oilmen shrug off increase in imports (with illus) p12, Jan.2

Others may follow Libyan demands for oil price hikes p36, Jan.16

Is a cartel next for oilmen? (with table, map and illus) p70, Jan.23

The other Buckley minds the business (with illus) p54, Jan.30

Short News Item

Oil giants brace for big changes (with chart and illus) p14, Jan.30

Oil spills bring a call for action (with illus) p20, Jan.30

Another shot fired at the oil producers (with illus) p30, Feb.13

The oil pact should cool Libyan demands p34, Feb.20

Mideast oil pact: stability at a price (with illus) p23, Feb.20

Shipping: There's a lot of gravy in hauling oil (with illus) p36, Feb.20

Stability for oil (Editorial) p100, Feb.20

Oil firms move to offset cost of Teheran pact p48, Feb.27

Getting more oil from an oil field (with illus) p108, Mar.6

Ties that may keep two oil giants apart (with illus) p30, Mar.6

Flurry over oil explorations off Vietnam p36, Mar.6

The politics behind the new oil hunt (with map and illus) p104, Mar.6

All-Arab venture will sell oil direct to customer p38, Mar.27

The makings of a Middle East boom (with chart and illus) p86, Apr.10

Readers Report: Nature's pollution p5, Apr.10

How Libya set a stiffer price (with illus) p87, Apr.10

France: Oil needs inspire a new Europort (with illus) p53, Apr.10

Oil companies race for Spain's offshore acreage p30, Apr.24

Middle East: Paris helps the Arabs build (with map) p38, May 1

Anchorage: On the oil frontier (with illus) p156, May 15

The North Slope boom is in a deep freeze (with map and illus) p152, May 15

The FTC is staring at fuel companies p25, May 22

New trouble on Everglades waters (with map) p44, June 5

Norway: Oil fever strikes the Norwegians p40, June 26

Service Stations

France's Total invades the U.S. (with illus) p34, Apr.24

PHANTOM Stock

Top men demand new kind of pay (with chart) p65, Jan.23

PHILADELPHIA Gas Works

Companies lend their expertise to the arts (with illus) p102, May 15

PHILADELPHIA Orchestra

Readers Report: . . . would play as sweetly p8, June 12

PHILADELPHIA, Pa.

A dispirited '76 for Philadelphia (with illus) p108, Jan.16

The high school without walls (with map) p88, May 29

Businessmen go to the ghetto to learn (with illus) p102, June 19

The price planners pay for secrecy (with illus) p28, June 26

PHILCO-Ford Corp.

Philco-Ford drops a loser # p32, Feb.13

PHILIPS, Frederick J. (Frits)

A family switch at Philips Lamp (with illus) p80, May 1

PHILIPS' Lamp Works

A family switch at Philips Lamp (with illus) p80, May 1

PHILLIPS Curve

Why unemployment will be so stubborn (with chart) p90, Apr.17

PHONOGRAPH Records

Less record, more profit # p90, Jan.23

Another president on Capitol's turntable (with illus) p23, May 1

The \$100-million market in bootleg tapes (with illus) p132, May 15

PHOSPHATE Mines and Mining

Curing Florida's strip-mining ills (with illus) p43, Jan.2

PHOSPHATES

Still pushing phosphates # p44, Feb.6

Why detergent makers are turning gray (with illus) p64, Feb.20

PHOTOGRAPHY

He'll put snap into Bell & Howell (with illus) p28, Feb.20

Australia: A camera maker aims at the U.S. (with illus) p66, May 15

PHRIX-Werke

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

PICTUREPHONE

RCA switches on its Videovoice (with illus) p120, June 19

PIEDMONT Airlines

Taking the collision-free route # p30, June 26

PIERCE (S. S.) Co.

A proxy fight shakes S. S. Pierce's teapot (with illus) p26, June 26

PIERCE, Wilbur

Black capitalism: a study of struggle (with illus) p96, Jan.16

PIERCY, George T.

How Libya set a stiffer price (with illus) p87, Apr.10

PIFER, Alan

Higher learning moves off the campus (with illus) p78, Jan.16

PING-Pong

Ping Pong has received more attention lately # p84, Apr.24

Peking puts no spin on table tennis sales (with illus) p17, Apr.24

A Ping Pong star's get-rich plans (with illus) p26, May 8

PIPELINES

Middle East: Paris helps the Arabs build (with map) p38, May 1

PIRELLI, Thomas R.

How a tiny store keeps the books (with illus) p80, Jan.9

PITNEY Bowes - Alpex

The battle of the cash registers (with illus) p67, Apr.10

PITTSBURGH, Pa.

Making the best of a visit to Pittsburgh p102, Mar.13

Pittsburgh goes after the big polluters (with illus) p124, Mar.13

PLACE, John B. M.

Anaconda turns to a money man (with illus) p24, May 22

PLANT Expansion

Capital spending remains a big question for '71 p11, Jan.9

Welcome rise in spending plans p35, Mar.13

Capital spending: hope and caution (with table and chart) p28, May 1

Spending plans show an increase p19, May 1

Flatter capital spending plans can slow recovery p35, June 5

PLASTIC Optical Fiber

A genie in Poly-Optic's fiber lamps (with illus) p52, Feb.13

PLASTICS

How to squeeze faster # p86, Jan.30

The plastic hours # p32, May 1

Bausch & Lomb focuses on a new lens (with illus) p68, May 15

PLATT, Robert H.

Wider spectrum at Magnavox (with illus) p112, Mar.13

PLUENNEKE, John E.

Book Review p6, Feb.6

PLYWOOD

See Lumber and Plywood

POLARIS-Poseidon

The economics of an arms pact (with table) p18, May 29

POLITICS

Labor's early bid for 1972 votes p25, Mar.6

States race for the gold in primaries (with illus) p66, June 12

Dutton: 'Changing Sources of Power' (with illus) p13, June 26

POLK, Louis "Bo"

A fund that bets on social progress p29, May 1

POLLS

A direct line to consumers (with illus) p46, Apr.24

What makes the new consumer buy (with cover, chart and illus) (Special Report) p52, Apr.24

POLLUTION Management Institute

For some, pollution is the answer (with illus) p25, Mar.27

POLY-Optics, Inc.

A genie in Poly-Optic's fiber lamps (with illus) p52, Feb.13

POPULATION

The crowded planet gets more crowded p20, Jan.16

PORT of New York Authority

The Port Authority turns to transit (with illus) p91, Feb.20

Trains for New York planes # p44, Feb.27

The Port Authority battles its critics (with cover, map, chart and illus) p48, Apr.3

PORTUGAL

Readers Report: Portugal takes off p4, Feb.20

POSNER, Victor

A prime target for the SEC (with illus) p56, June 19

POST Co.

Troy Post cashes in some big chips (with illus) p20, Jan.23

POST Office Corp.

Postal strike tests British mettle (with illus) p22, Jan.23

POST, Troy V.

Troy Post cashes in some big chips (with illus) p20, Jan.23

LTV resurrects a Ling game plan p30, Mar.20

POSTAL Rate Commission

Businessmen fight the new mail rates (with illus) p23, May 22

Short News Item

POTLATCH Forests, Inc.

Potlatch's oil man (with illus) p79, Apr.17

POULLAIN, Ludwig

A German banker moves to center stage (with illus) p56, Mar.27

POVERTY

Chicanos campaign for a better deal (with cover, map and illus) (Special Report) p48, May 29

POWDER Metallurgy

Powdered steel: a tough customer (with illus) p37, Jan.2

POWER

How wrong forecasts hurt the utilities (with table, chart and illus) p44, Feb.13

Neat packaging for power lines (with illus) p58, Mar.20

Utilities burn over cooling towers (with illus) p52, Apr.3

The unselling of Con Ed # p26, Apr.24

Making megawatts offshore # p26, May 8

The high price of supplying power (with map) p63, June 12

Another summer of power worries (with table and illus) p29, June 26

POWER-Gas Corp.

Natural gas from naptha # p60, Feb.13

PRECYCLOPEDIA

Open, Sesame! # p34, Mar.27

PRENTICE, William

How Kaiser dug a hole for itself (with illus) p98, June 19

PRESCOTT, Robert W.

A lion's share for Flying Tiger (with illus) p72, May 22

PRESIDENTIAL Commission on Financial Institutions

Financial panel is stumbling over tough questions p37, Mar.27

PRICE-Earnings Ratio

Survey of corporate performance (with chart and table) (Special Report) p41, May 8

PRICE Tags

Retailers search for the right price tag (with illus) p52, Jan.23

PRICES

The first blush of a buyer's market (with chart) p10, Jan.2

Inflation: Economic clouds girdle the globe (with table) p21, Jan.2

Ups and downs of food costs # p43, Jan.9

Will imports crimp new steel prices? p29, Jan.16

A boost for growth, a slap at prices (with chart, table and illus) p22, Jan.16

Nonferrous prices: no silver lining (with chart) p29, Jan.16

An incomes policy by any other name (with illus) p14, Jan.23

Users shrug off steel price hike p16, Jan.23

Steel: The irony of quotas that protect imports p31, Jan.23

A housing boom starts off cautiously (with table and illus) p70, Feb.6

Prices improve, but it may not be for long p31, Feb.27

Wholesale prices continue on an upward spiral p20, Mar.6

Consumer prices rise at a slower rate p21, Mar.27

Industrial prices are moving up p22, Mar.27

Nixon puts more teeth in the jawbone (with illus) p14, Apr.3

Gas price rule hits a maverick p20, Apr.3

An inflation alert with a louder ring p33, Apr.17

Lumber prices echo the building boom p24, Apr.24

Why Bethlehem acts that way (with table and illus) p86, Apr.24

Inflation looks stubborn to business (with chart) p26, May 1

Prices slow, but food costs will speed up p20, May 1

U.S. Steel springs one # p26, May 8

Wholesale prices are beginning to rise faster p39, May 15

The slowdown in retail prices may not last long p13, May 29

Nonferrous metals start to live a little (with chart) p39, June 5

Lumber prices fail to catch fire (with chart) p40, June 5

Storm clouds do not change the course (with chart) p23, June 12

Prices: up almost across the board p19, June 26

PRIMARIES

States race for the gold in primaries (with illus) p66, June 12

PRIME Rate

More easing for money # p24, Jan.9

Borrowers shrug at prime rate cut (with chart) p24, Jan.16

The bankers try more markdowns p17, Jan.23

High marks for the Fed's freshman boss (with chart and illus) p38, Jan.30

Banks prod demand with a new rate cut p21, Feb.20

An unexpected cut in Chrysler's prime rate p34, Mar.27

Banks still scrape for borrowers (with chart) p21, Apr.3

A prime dilemma for the bankers (with chart) p34, June 19

PRINCE, Eugene E.

Ampex buys its own in semiconductors (with illus) p24, Apr.24

PRINTING and Publishing

Businessmen fight the new mail rates (with illus) p23, May 22

Some tips for the executive author p79, May 29

Time Inc. stalks some new markets p32, June 12

PROCTER & Gamble Co.

Why detergent makers are turning gray (with illus) p64, Feb.20

PRODUCTION

The decline in production has reversed p11, Jan.23

Stock prices ignore slow business upturn p21, Mar.20

Passing marks for the first quarter (with chart) p29, Mar.27

Industrial output has yet to show any muscle p17, May 22

Production gain is best news yet for the upturn p21, June 19

PRODUCTIVITY

Productivity group gains some muscle p23, Jan.16

It all hinges on the gains in productivity p12, Feb.6

The key factor is productivity p19, Mar.6

Why the work week pattern is changing (with illus) p108, Mar.13

Productivity takes a big jump p20, May 1

The issue of teacher productivity p72, May 1

PROFESSIONAL Service Center

When the brains can't get work p90, Feb.13

PROGRAMMED Individual Presentation System (PIP)

Norelco joins a race # p44, Feb.6

PROJECT Aerospace Enterprises, Inc.

GM's critics hail its new director (with illus) p17, Jan.9

PRORATIONING

Another shot fired at the oil producers (with illus) p30, Feb.13

PROTEIN

Algae face the eating test # p60, Feb.13

PROXIES

The proxy activists turn on the SEC (with illus) p39, Apr.17

20th Century-Fox presents: Proxy War (with illus) p68, May 8

The proxy wars flare up anew (with illus) p50, May 15

The SEC wants a close-up of Fox (with illus) p31, June 12

A proxy fight shakes S. S. Pierce's teapot (with illus) p26, June 26

PROXMIRE, William

Proxmire talks of credit allocation p27, Jan.9

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

Revenue sharing faces a bloody battle (with illus) p68, Jan.30

The past haunts an SEC nominee p35, Feb.27

The profit puzzle in procurement (with illus) p44, Mar.6

What makes Proxmire run (with illus) p84, Mar.27

PUBLIC Interest Research Group

The feud over faster write-offs (with illus) p27, May 1

PUBLIC Ownership

The mad rush to go public p58, Mar.13

PUBLIC Service Electric & Gas Co.

Making megawatts offshore # p26, May 8

PUBLIC Service Employment

Nixon, Congress near a showdown over job bill p47, Feb.27

Nixon got what he wanted on jobs bill p33, June 26

PUBLIC Speaking

For top rating on the speaker's platform p93, Jan.16

Setting a TV image for businessmen p77, Jan.30

PUBLIC Works Program

Democrats press public works to spur economy p51, Mar.13

PUBLISHER'S Memo

BUSINESS WEEK'S annual report for 1970 (with illus) p5, Jan.2

Union Carbide has come to be an object lesson for any businessman caught up in a pollution problem (with illus) p5, Feb.6

Winners of the second BUSINESS WEEK Awards for Business Citizenship (with illus) p5, Mar.6

The problems and the future of television (with illus) p7, Mar.27

Short News Item

BUSINESS WEEK Quarterly Survey of Corporate Performance (with illus) p6, May 8

A new department labeled Social Issues (with illus) p8, May 29

Business takes a second look at the computer (with illus) p5, June 5

PUERTO RICO

Travel scene: What's on in Puerto Rico p49, Jan.2

PULITZER, Joseph

Hohenberg: 'Free Press/Free People' (with illus) p8, Mar.20

PUTNAM, George

The go-go is gone but not forgotten (with chart, table and illus) p68, Apr.24

PUTNAM Group

The go-go is gone but not forgotten (with chart, table and illus) p68, Apr.24

Q

QADAHAFI, Muammar

Is a cartel next for oilmen? (with table, map and illus) p70, Jan.23

QANTAS

Non-skeds go after charter pacts (with chart) p36, Apr.3

QUARTERLY Survey of Corporate Performance

Survey of corporate performance (with chart and table) (Special Report) p41, May 8

QUINTER, Ralph

A fund that bets on social progress p29, May 1

QUIST, George

'Dirty Dozen' outfit cleans up in Itel deal (with illus) p21, Jan.23

R

RCA Corp.

Readers Report: Semiconductors by RCA p5, Mar.6

RCA's diversity yields a president p43, June 5

RCA switches on its Videovoice (with illus) p120, June 19

RCA Globecom/Alascom

The satellite men struggle for space (with table) p26, Mar.6

RCA Records

Less record, more profit # p90, Jan.23

REA Express, Inc.

REA rides again on a new track (with illus) p34, Jan.2

RIC International Industries, Inc.

The big names in a Texas stock scheme (with illus) p77, Jan.23

RPVS

See Remotely Piloted Vehicles

RACE Tracks

Cigarette ads go to the races p19, Feb.6

RACES

Cigarette makers do great without TV (with chart and illus) p56, May 29

RACIAL Discrimination

A 'market economy' for the schools (with illus) p76, Feb.6

A new pressure on housing bias (with illus) p38, June 19

RADBURN, N. J.

Brave new towns that aged awkwardly (with illus) p22, Jan.9

RADEMACHER, James H.

Postal reform faces heavy weather (with illus) p81, Feb.13

Architect of Nixon's new economics (with illus) p72, Mar.20

RADIATION

Reviving the radiation scare (with illus) p83, May 29

RADICALS

Aid for Blue Cross in Nixon's plan (with chart and illus) p94, Feb.27

RADIO

BBC's battle of Britain # p24, Apr.3

RADLOFF, Barbara

Publisher's Memo: Business takes a second look at the computer (with illus) p5, June 5

RAILPAX

See National Railroad Passenger Corp; Railroads

RAILROADS

Penn Central is still hungry for help (with illus) p21, Jan.9

Has Penn Central been nationalized? (with illus) p19, Jan.23

Debt rides a German state-run railroad (with illus) p34, Jan.23

Canada: How the railroads export knowhow (with illus) p35, Feb.6

Turbo train suspension # p51, Feb.13

Norpax vs. Railpax # p30, Feb.20

Readers Report: Nationalized railroads p5, Feb.20

Penn Central makes some mileage (with illus) p24, Mar.6

Needed: real rail peace (Editorial) p136, Mar.13

Readers Report: Nationalized rails p5, Mar.13

Penn Central unloads # p34, Mar.20

Who took the boxcars when PC wasn't looking? (with illus) p34, Mar.27

Railpax appears headed for money troubles # p47, Apr.10

Rail costs run uphill # p44, Apr.10

Readers Report: Aiding the rails p4, Apr.10

Bickering starts on the Railpax line (with illus) p37, Apr.17

Japan's troubled railroads (with map and illus) p38, Apr.24

Amtrak spins its wheels # p26, Apr.24

Amtrak: the need for a hard sell (with illus) p19, May 8

Working on the railroads to get cheaper rates for factory-built housing # p29, May 8

Give railroads more flexibility in setting rates # p55, May 15

Penn Central is set to unload # p52, May 15

A strike Congress invited (Editorial) p90, May 22

The modules look for a cheaper ride (with illus) p22, May 22

Unscrambling the figures on the books p71, May 29

A faint chance for the Penn Central (with illus) p70, May 29

A merger that started on the right track (with map and illus) p70, June 12

Four bosses without a chief p94, June 19

The Penn Central: A year later (with illus) p92, June 19

A new try at curbing transportation strikes (with illus) p116, June 19

Nixon softens rail-truck reform plan p45, June 19

The rules carriers want to live with p24, June 26

Railroad gear of yesteryear up for sale p86, June 26

Labor

Rattling the rails # p32, Jan.16

Fight shaping up on rail labor law (with illus) p45, Jan.23

Danger signal in rail talks # p25, Feb.6

Bickering starts on the Railpax line (with illus) p37, Apr.17

Engineers' talks steam up # p80, May 8

Rail peace may stymie legislation (with illus) p21, May 22

RAILWAY Labor Act

A priority switch on labor laws p73, Jan.9

RAILWAY Scales

How to weigh a moving train (with illus) p102, June 26

RALH'S Grocery Co.

Where the boss gets an MBA on the job (with illus) p86, May 8

RANDOLPH, C. C.

Publisher's Memo: BUSINESS WEEK'S annual report for 1970 (with illus) p5, Jan.2

Publisher's Memo: Union Carbide has come to be an object lesson for any businessman caught up in a pollution problem (with illus) p5, Feb.6

Publisher's Memo: Winners of the second BUSINESS WEEK Awards for Business Citizenship (with illus) p5, Mar.6

Publisher's Memo: The problems and the future of television (with illus) p7, Mar.27

Publisher's Memo: BUSINESS WEEK Quarterly Survey of Corporate Performance (with illus) p6, May 8

Publisher's Memo: A new department labeled Social Issues (with illus) p8, May 29

Publisher's Memo: Business takes a second look at the computer (with illus) p5, June 5

RAPID Transit

Boston's transit system hits the skids (with chart and illus) p62, Jan.16

RASKIN, S. H.

How to weigh a moving train (with illus) p102, June 26

RAUSING, Hans and Gad

Sweden: The odd shape that sold Japan (with illus) p30, Jan.30

RAY, E. Roy

Book Review p22, May 15

RAYNES, Burt

The tough route from jets to rail cars (with illus) p96, May 1

REACTIVE Metals, Inc.

Counter-Reactive # p17, Jan.2

REACTORS

The AEC asks billions for breeder reactors (with illus) p82, May 29

READERS Report

Letters from: Charles Palmer, Nils A. Kindwall, Jack Thiel, Stephen Pouliot, Lewis Boxenbaum, Barlow Burke, Jr., p4, Jan.2

Letters from: M. P. Durkee, Joseph Harrington, Gordon R. Worley, Roy Innis, Charles J. Smith, Jack Avins, Gardner M. Jones, Sol Fishbein, Clark Daugherty p4, Jan.9

Letters from: Perry Laukhuff, Edward H. Means, Warren Wilhelm, Sidney Finkelstein, R. A. Meadows, E. H. Shoemaker, Jr., Eugene H. Fram, Sally R. Laurie, George A. M. Heroux p4, Jan.16

Short News Item

Letters from: D. W. MacGlasham, Geoffrey H. Rowley, Caesar C. Gonzmart, Jr., B. S. Reid, Jean L. Farinelli, E. G. Polansky, J. K. Jorgenson, John R. Horsey, John Gleeson p4, Jan.23

Letters from: T. H. Fielder, Arthur S. Klaben, Pierre A. Rinfret, George C. Scott, Kenneth E. Woodcock, Larry K. Baxter, E. L. Frank, Joseph A. Blitt, J. Wolgensinger p4, Jan.30

Letters from: Stewart R. Reamer, Michael A. Goldfarb, Robert P. Barnes, V. Della Volpe, Austin M. Elliott, Edmond D. Brower, Harvey R. Miller, Paul R. Haas p4, Feb.6

Letters from: William J. West, L. H. Schneider, James J. Barclay, John W. Schmitt, Sloan Auchincloss, John F. Keavy, Jr., L. P. Hardwick, G. M. Dorland p4, Feb.13

Letters from: Carson Watson, John R. Hesse, John P. Gorham, W. S. Harris, Eng. A. J. R. Soares de Mello, Ralph J. Jalkanen, William E. De Caulp, Jack W. Savage, A. J. Kingsmill, Ernest H. Weinwurm, Prof. Dr. Heinz-Maria Oettinger p4, Feb.20

Letters from: B. F. X. Ahearn, Robert W. McMahon, Harry Y. Snyder, Walter Earl Huff, John P. Keith, Edward Kochian, Edward S. Finkelstein, Frederick J. Maloney, Bronson J. Lewis p6, Feb.27

Letters from: Michael Schneiderman, Edward Kochian, Henry G. Manne, Edward McSweeney, Robert A. Page, Bryan F. Smith, Leo Melamed, W. C. Hittinger, Dr. Melvyn Berlind p4, Mar.6

Letters from: Alan M. Finkelman, Patrick J. Nathan, Albert F. Collings, C. M. Davies, William S. Winey, Jr., Kurt Einstein, David Hills, John Ullmann, J. Robert Van Pelt, Barry Marks p4, Mar.13

Letters from: Art Bazata, Thomas T. Semon, Victor Henry Polk, E. S. Wallace, Michael H. Thomas, Stewart A. Washburn, James H. Harger, Richard C. Schultz, M.D., W. Robert Friedman, Jr. p4, Mar.20

Letters from: Sydney H. Dingle, Louis Zaharopoulos, Jack E. Pollaro, William T. Fryer III, Harry R. Hall, Kurt Karlsson, Austin D. Farrell, E. M. Cope, H. S. Price, J. M. Randall, W. S. Yunker, Mrs. Loren Siegel p6, Mar.27

Letters from: Denis J. Symes, Rex Jennings, Roger Vaughan, M. W. DePriest, Dean W. Jeffers, Allen H. Johnson, M.D., Paul C. Maylone, Thomas Renner, Russell Oliveto, Jr. p4, Apr.3

Letters from: John McCormack, Arthur M. Jones, George K. Huk, Jack E. Hugo Ferguson, John C. Fitzgerald, A. W. Roberts, Jim Lunz, Stanley "G" Alexander, Harold R. Johnson, Thomas Pennington, Tina Henseler p4, Apr.10

Letters from: W. James Bastian, Mutsuo Maeda, Basil de Ferranti, Walter R. Hinchman, Nelson C. Lees, Peter F. Maden, Leonard A. Dalquest, Julian Gelber, Dwight C. Moorhead p4, Apr.17

Letters from: Jeffrey L. Perrin, R. David Smith, Stephen Wertheimer, Lloyd H. Weston, Harry F. Griese, Jr., Pradip N. Khandwalla, Paul A. Mahoney, Mortimer Franklin, Karl E. Driesen p6, Apr.24

Letters from: Mrs. Carl Dippold, Joseph M. Belth, William J. Jones III, L. A. Nicholas, James J. Hayes, Herbert S. Valentine, Jr., Paulo Ayers Filho, Thomas J. Miles, Nicholas Stevens, John R. Gale p5, May 1

Letters from: Earle E. Jacobs III, Donald S. Baldwin, Barrows Mussey, Ray L. Miller, Francis Armstrong, Bruce Lindeke, R. T. Hael-sig p4, May 8

Letters from: J. Bonner Manly, Orion D. Hack, Grant G. Simmons, Jr., Charles E. Fraser, Harry S. Tsucalas, Ray Markham, Hendrik S. Houthakker, Dennis D. Dunn, S. Prakash Sethi, Hayden W. Smith, A. C. Downs p5, May 15

Letters from: Larry V. Cechin, Thomas F. Mach, A. H. Samuel, Roger Herriot, John W. Lee, Thomas Mayer, S. James Campbell, George Zavadi, Franklin K. Rodbell, Michael Blate p6, May 22

Letters from: Armando M. Suarez, Lomberto Perez, Joe Tarrer III, Louis P. Wenzell, John E. Ullmann, Laurence M. Wassong, Israel Unterman, Elliot L. Richardson, G. Norman Herberg p7, May 29

Letters from: George T. Rein, Charles L. Sauvage, Jacob Saliba, Albert Plesman, D. K. Patton, Glenn B. Stevens, Dean Blatt, Donald A. Gieffers p8, June 5

Letters from: Robert W. Coggin, Irwin Englander, Robert J. Sakakeeny, C. W. Griffin, Alan Cranston, Mrs. Mary M. Cook, Frank Gundersen, Donald A. Kaul, Murray A. Louis, L. C. Schneider, Jr. p5, June 12

Letters from: Michael W. Sandberg, Raymond J. Chanaud, Stephen J. Myers, Jr., Godfrey Harris, T. W. Russell, Jr., Daniel R. Schwarzwald, Norman S. Halliday, Herman Herst, Jr., Ralph Nader, Thomas H. Stanton p7, June 19

Letters from: Michael Keran, Robert L. Kocher, Stephen Joel Trachtenberg, Gabriel M. Gelb, Peter R. Kensicki, J. C. Martin, Eddie Leonard, Jr., Guy G. Rothenstein, Louis A. Fuselier, Dr. Warren C. Stiles, Edward J. Pal-kot, George Durham, L. Schlegel p6, June 26

REAL Estate

A shrewd collector (with illus) p74, Jan.9

A 'white elephant' finds a buyer (with illus) p28, Mar.27

Ten blocks on the block # p48, June 5

RECESSION

Business cycle is back again (with chart) p47, Jan.2

The jobless rate ends debate; it was a recession p19, Jan.16

Now it's official: There was a slump p16, May 29

RECLAMATION Systems, Inc.

Crushing refuse down to size (with illus) p58, Feb.13

RECONSTRUCTION Finance Corp.

Lockheed stirs up the ghost of RFC (with illus) p23, June 26

RECREATION

The fight to claim Missouri's Six Flags (with map) p26, Apr.24

A Magic Mountain for the jobless (with illus) p24, May 8

RECRUITING

Boston Co.: A String of matched pearls (with illus) p36, Feb.6

B-school grads face a tighter market (with table) p122, Feb.27

A recruiter's recruit (with illus) p84, Mar.6

RECYCLING

Aluminum peddles its own recycle (with table and illus) p21, Jan.30

Environmental push will concentrate on waste recycling # p37, Mar.27

A city turns trash into money p120, June 19

REDFIELD, Peter S.

'Dirty Dozen' outfit cleans up in Intel deal (with illus) p21, Jan.23

REED, John S.

How Citibank gets the job done (with illus) (Special Report) p106, June 5

REFUSE

Crushing refuse down to size (with illus) p58, Feb.13

REFUSE Act

Tapping an old law to catch polluters (with illus) p158, May 15

REGIONAL Plan Assn.

The office boom jolts the planners (with chart) p59, Jan.23

REGULATORS (Voltage)

Shrinking a regulator # p120, Mar.13

REGULATORY Agencies

The agency shuffle starts drawing fire (with table) p25, Feb.13

Holding down rates # p51, Feb.13

Opening an argument (Editorial) p100, Feb.20

REICH, Charles

Tech schools suffer as students turn off (with illus) p91, Apr.10

REICHEK, Morton A.

Book Reviews p8, Apr.10

REIMER, J. Squier

What's behind the tombstones (with illus) p67, Mar.6

REINHARDT, Dr. Eberhard

How big Swiss banks manage \$60-billion (with cover, chart and illus) p80, Apr.17

REINISCH, Hans

Why the little guy feels neglected (with illus) p86, Apr.17

RELIGIOUS Discrimination

A gloved rap at corporate bigotry p39, June 19

REMOTELY Piloted Vehicles

A robot air force flutters its wings (with illus) p46, Jan.2

RENAULT

The toughest auto market is in Europe (with cover, table, chart and illus) p48, June 12

Renault was surprised by the Mack deal p36, June 26

RENT

Now Avis thinks it can become No. 1 (with chart and illus) p46, Feb.6

Has a one-way truck rental hit a dead end? (with illus) p44, Mar.27

RENTAL Deck

The prospects are good (with chart and illus) (Special Report) p128, June 5

REPUBLIC Pictures

A new president to repair Republic (with illus) p40, Feb.13

RESEARCH

More bang (non-nuclear) for a buck p20, Jan.2

The painful struggle for relevancy (with chart and illus) p38, Jan.2

How Bell Labs answers calls for help (with cover, chart and illus) p38, Jan.23

Prodding industries with low-powered research and development # p47, Apr.10

The minicomputer captures Bell Labs (with illus) (Special Report) p118, June 5

RESEARCH & Development

A squeeze hurts lab spending (with table) p94, May 8

A top Pentagon watchdog for R&D testing p51, June 5

RESEARCH Commentary

The best way to attack cancer (with illus) p62, Apr.3

RESEARCH-Cottrell, Inc.

Can pollution pay off? (with illus) p46, Jan.16

RESERVE Property Management

Boeing's surplus is on the block (with illus) p35, Apr.17

RESERVE Ratio Test

The feud over faster write-offs (with illus) p27, May 1

RESOURCES Management

Boston Co.: A string of matched pearls (with illus) p36, Feb.6

RESTAURANTS

In Washington, try Harvey's at its new 18th and K St. location. And Le Consulate in the Embassy Row hotel is worth an evening # p78, Jan.30

Short News Item

The Rainbow Room is bringing a touch of Londontown # p88, Mar.27

Eating in Boston: fine views and delicious fare p82, Apr.3

RETAILING

The hallelujah chorus was missing (with illus) p13, Jan.2

Over-the-counter views of 1971 (with illus) p27, Jan.16

Retailers search for the right price tag (with illus) p52, Jan.23

The new fashion is sans fashion (with illus) p25, Feb.6

Gibson's I'll ole billion-dollar business (with illus) p60, Mar.20

Passing marks for the first quarter (with chart) p29, Mar.27

Retail sales show signs of improvement p12, Apr.3

Retail sales continue a monthly uptrend p30, Apr.17

A spring budding of optimism (with illus) p31, Apr.17

Big stores begin another Great Migration (with map and illus) p66, May 22

Total retail trade has fallen off early spring form p14, May 29

The new breed that runs the big stores (with cover and illus) p54, June 26

RETIREMENT

The first of the '30 and outs' (with illus) p60, May 22

RETURN on Common Equity

Survey of corporate performance (with chart and table) (Special Report) p41, May 8

RETURN on Invested Capital

Survey of corporate performance (with chart and table) (Special Report) p41, May 8

REUTERS News Agency

Reuters hits Dow with 'Lightfoot Leo' (with illus) p40, Feb.27

REVENUE Sharing

Top priorities (Editorial) p88, Jan.9

Revenue-sharing in trouble, but Nixon will fight p35, Jan.16

Flaws in revenue sharing (Editorial) p92, Jan.23

Revenue sharing faces a bloody battle (with illus) p68, Jan.30

Revenue-sharing is hedged in the fine print p35, Feb.13

Readers Report: Revenue-sharing safeguards p7, Feb.27

White House pressing to win business support for revenue-sharing and government reorganization # p35, Mar.6

Readers Report: Revenue-sharing safeguards p4, Mar.6

Ways & Means tackles three hot issues (with cover, map and illus) p72, May 8

Optimistic about revenue sharing # p31, May 22

Revenue-sharing foes will sugar-coat veto p27, May 29

Sewer and water grants dropped from revenue-sharing plan for urban development # p35, June 12

RICCARDO, John J.

How Chrysler fights a skid (with chart and illus) p72, Apr.17

RICHARDSON, Elliot L.

HEW struggles to deliver the American dream (with cover and illus) p62, May 1

Readers Report: Richardson replies p8, May 29

RICKOVER, Hyman G.

Enthoven and Smith: 'How Much is Enough?' (with illus) p6, Jan.30

RIEGEL Paper Corp.

He won Riegel for Southwest (with illus) p42, June 19

RLJN Schelde Group

A merger of two big Dutch shipbuilders # p36, May 1

RINFRET, Pierre A.

Readers Report: Rinfret's retort p4, Jan.30

ROBERT B. Anderson, Ltd.

Investment Going 50-50 in East Europe (with illus) p41, Jan.16

ROBERTS, Walter Orr

The painful struggle for relevancy (with chart and illus) p38, Jan.2

ROBINSON, Joan

Robinson: 'Economic Heresies' (with illus) p12, May 22

ROBOT Planes

A robot air force flutters its wings (with illus) p46, Jan.2

ROCHE, James

A black director pushes reform at GM (with cover and illus) p100, Apr.10

ROCHESTER Capital Leasing Corp.

The swinger who struck out (with illus) p78, Mar.13

ROCK-Concert Business

Rock concerts: a perilous profit (with illus) p54, Jan.16

ROCK Island Corp.

An acquisition drive aimed at losers (with illus) p27, June 26

ROCKEFELLER, John D. IV

A strip-mine reformer (with illus) p74, Jan.9

ROCKETS and Missiles

More bang (non-nuclear) for a buck p20, Jan.2

The U.S. looks at a French missile (with illus) p78, Jan.23

The Navy nets more of the budget (with chart and table) p62, Feb.6

Ready to give on arms control (with illus) p86, Mar.13

The economics of an arms pact (with table) p18, May 29

The trade-offs SALT will aim for p19, May 29

Closing a gap in missiles (with illus) p96, June 26

ROCKWELL Mfg. Co.

Readers Report: Setting us straight p5, Jan.9

The colonel takes command at Rockwell (with illus) p22, May 29

ROCKWELL, (Col.) Willard F.

The colonel takes command at Rockwell (with illus) p22, May 29

ROCKWELL, Willard F., Jr.

Collins Radio finds a friend with money (with illus) p111, June 19

ROESCH, William

Waiting for tenure at Jones & Laughlin (with illus) p20, Jan.23

ROHR Corp.

The tough route from jets to rail cars (with illus) p96, May 1

ROLLS-Royce, Ltd.

Lockheed's search for survival (with cover, chart and illus) p64, Feb.13

A legend may go under the hammer (with illus) p67, Feb.13

The TriStar engine may be U.S.-made (with illus) p42, Mar.13

The case for helping Lockheed (with illus) p41, May 15

RONAN, William J.

New York Transit boss rides out the storm (with illus) p90, Feb.20

ROONEY, Francis, Jr.

Over-the-counter views of 1971 (with illus) p27, Jan.16

ROPER, Burns

What makes the new consumer buy (with cover, chart and illus) (Special Report) p52, Apr.24

ROSENA, Robert

A genie in Poly-Optic's fiber lamps (with illus) p52, Feb.13

ROSENBAUM, Francis

How Penn Central lost in Liechtenstein (with illus) p41, Mar.13

ROSENTHAL, Milton F.

The top title leaves the family p40, Mar.13

ROSES

Picking customers out of the mob (with illus) (Special Report) p71, June 5

ROSSER, William

How a tiny store keeps the books (with illus) p80, Jan.9

ROTH, Chester Haskell

Roth ponders a bid (with illus) p67, Jan.23

ROTH, Herbert, Jr.

A defense contractor goes civilian (with illus) p74, Mar.6

ROVER

Rover revs up for a moon ride (with illus) p73, Jan.16

Tasks pile up for new NASA chief (with illus) p90, Mar.6

ROYAL Dutch/Shell

Companies in Britain may cut back their capital spending # p36, Feb.13

Oil companies race for Spain's offshore acreage p30, Apr.24

RUBY, Michael

Book Review p6, Jan.2

RUCKELSHAUS, William

A polluter learns the hard way (with cover, map and illus) p52, Feb.6

RUDEFKER, Samuel

A tuxedo maker promotes the casual look (with illus) p66, Apr.17

RUMANIA

Investment Going 50-50 in East Europe (with illus) p41, Jan.16

Blue chips talk joint ventures with Rumania p28, Jan.23

Rumania lowers the bars to U.S. investors p56, May 15

RUSSELL, Joseph

The crash program that is changing Detroit (with cover and illus) (Special Report) p78, Feb.27

RUSSIA

See Soviet Union

RUSO-German War

Sajer: 'The Forgotten Soldier' (with illus) p6, Jan.23

RUST

A primer that kills rust # p120, Mar.13

Short News Item

RYAN Firebee Drone (fighter plane)

A robot air force flutters its wings (with illus) p46, Jan.2

RYDER Truck Rental

Has a one-way truck rental hit a dead end? (with illus) p44, Mar.27

S

SS-9

The economics of an arms pact (with table) p18, May 29

SALT

See Strategic Arms Limitation Talks

SRAM

See Short-Range Attack Missile

SABENA

Airlines slash fares for youth (with illus) p30, June 12

SAFEGUARD

Ready to give on arms control (with illus) p86, Mar.13

Another Safeguard dud (Editorial) p136, Mar.13

ABM site: a cost blowup # p24, Apr.3

The Army is stuck with excessive Safeguard bids p45, Apr.17

The economics of an arms pact (with table) p18, May 29

The trade-offs SALT will aim for p19, May 29

A top Pentagon watchdog for R & D testing p51, June 5

SAFETY

Reform that hasn't stopped disaster (with illus) p20, Jan.9

The safety act's hidden bite p19, Jan.9

Mine safety slips through a loophole (with illus) p19, Jan.30

New ways to stay safe on the road p85, Feb.20

The product-safety message # p44, Feb.27

The crash program that is changing Detroit (with cover, and illus) (Special Report) p78, Feb.27

Snowmobile sales hit the skids (with illus) p134, Mar.13

Ready to police safety practices p101, Mar.27

Imports race for the middle market (with illus) p15, Apr.3

Safety standards will hit the 'worst first' p47, Apr.10

The safety law without bite p73, Apr.24

Courts get the air bag # p26, May 8

The hatching of a safer 'beetle' (with illus) p35, June 19

SAFETY Wand

A chemical light 'wand' # p120, Mar.13

SAGER, Lawrence G.

A new assault on urban zoning (with map and illus) p30, Jan.16

ST. LOUIS, Mo.

A boom for boarding-up companies (with illus) p90, May 1

ST. PAUL

Readers Report: The sin of ignorance (with illus) p5, Feb.20

SALARIES

B-school grads face a tighter market (with table) p122, Feb.27

The pay pendulum swings toward cash (with table) p18, Apr.3

Unions woo the college faculties (with illus) p69, May 1

For top executives: huge raises, huge cuts (with tables) p58, June 19

SALBU, Erik O. J.

Memorizing more on tape (with illus) p65, Apr.17

SALE - Leaseback

The flip-flop of the flapjack king (with illus) p20, Apr.24

Israel: Maritime Fruit's twisting course (with illus) p32, May 29

SALES

Survey of corporate performance (with chart and table) (Special Report) p41, May 8

Manufacturers balance inventories, sales p13, May 8

SALESMEN

Get-up-and-go spirit at Cramer Electronics (with illus) p42, Feb.6

SALOMON Bros.

The big buyers start to bargain (with illus) p74, Apr.3

SALVI, Giancarlo

The roughneck from Bologna (with illus) p43, June 5

SALYUT I

One giant step for Russia (with table and illus) p74, Apr.24

SAMSONITE Corp.

Playing with charts # p90, Jan.23

SAMUELSON, Paul A.

No sale on the President's bullish forecast (with illus) p68, Mar.6

SAN FRANCISCO Bay Area Rapid Transit

The tough route from jets to rail cars (with illus) p96, May 1

SANDGREN & Murtha, Inc.

Companies face an identity crisis (with cover and illus) p52, Feb.20

SANDGREN, Russell

Companies face an identity crisis (with cover and illus) p52, Feb.20

SANDS Measurement Corp.

How to weigh a moving train (with illus) p102, June 26

SANTA FE, New M.

Santa Fe offers charm and culture p98, Apr.10

Santa Fe capitalizes on its atmosphere (with illus) p112, Apr.10

SANYO Electric Co., Ltd.

Sanyo's 'Samurai' fight sagging profits (with illus) p41, Mar.6

SARNOFF, Robert W.

Companies face an identity crisis (with cover and illus) p52, Feb.20

SATELLITES

Satellite suitors # p17, Jan.2

A fat-free diet for the space program p73, Jan.16

The satellite men struggle for space (with table) p26, Mar.6

Readers Report: Satellite policy p4, Apr.17

Comsat: out of the crib into the cold (with illus) p42, May 29

Cable vs. satellite in an FCC showdown p29, June 12

SATO, Eisaku

Sato fights off a stand-pat image (with illus) p83, Jan.9

Trade squabble puts Sato on the spot (with chart and illus) p82, Jan.9

SATRA Consultant Corp.

A horse trader at the highest level (with illus) p89, June 19

SAUDI Arabia

Mideast oil pact: stability at a price (with illus) p23, Feb.20

SAUERHAFT, Stan

Book Review p8, Apr.24

SAUL, Ralph

Saul's broad role at First Boston (with illus) p32, Mar.20

SAUNDERS-Stiver & Co.

The swinger who struck out (with illus) p78, Mar.13

SAVINGS

And that's backed by fat savings p32, Apr.10

SAVINGS & Loan Assns.

And builders get more to build on (with chart) p17, Jan.23

A new lease for S&Ls # p25, Jan.23

SAVOIE, Leonard

Why accountants need to tell a fuller story (with table and illus) p86, Feb.6

SCALE (Computerized)

How to weigh a moving train (with illus) p102, June 26

SCARFF, Edward L.

An acquisition drive aimed at losers (with illus) p27, June 26

SCHILLER, Karl

Germany's Schiller cools the boom (with chart) p96, Feb.20

Hot dollars spark a global crisis (with illus) p16, May 8

A step to slow Eurodollar flows (with table and illus) p110, May 15

A fresh strategy to win world markets (with illus) p19, May 22

Germany: Where the game plan went wrong (with illus) p42, June 12

SCHIOWITZ, Morton I.

Cornfeld's colonels try an IOS revolt (with illus) p25, June 26

SCHLEIDER, Willy

Europe: Trustbusters fire at a U.S. target (with illus) p41, Mar.27

SCHNITZER, Kenneth

The new No. 1 city in the Southwest (with illus) p82, June 12

SCHOOLS

See also Colleges and Universities

A 'market economy' for the schools (with illus) p76, Feb.6

Turning on the turned off (with illus) p76, Feb.20

For some pollution is the answer (with illus) p25, Mar.27

Learning the lingo for that overseas plum p96, Apr.17

HEW struggles to deliver the American dream (with cover and illus) p62, May 1

The high school without walls (with map) p88, May 29

More homework for the knowledge industry (with illus) p96, June 5

Summer camps on the other side p80, June 12

SCHORK, John E.

Can pollution pay off? (with illus) p46, Jan.16

Short News Item

SCHULTE & Dieckhoff

Germany: The monarch of pantyhose (with illus) p50, Apr.17

SCHUMAN, Daniel

Bausch & Lomb focuses on a new lens (with illus) p68, May 15

SCHWARTZ, Donald

The moral power of shareholders (with illus) p76, May 1

SCHWEIZER, Dr. Samuel

How big Swiss banks manage \$60-billion (with cover, chart and illus) p80, Apr.17

SCIENTISTS

The painful struggle for relevancy (with chart and illus) p38, Jan.2

When the brains can't get work p90, Feb.13

First aid for the recession's casualties (with illus) p24, Mar.27

Jobless scientists bus to Washington (with illus) p22, June 26

SCOTT, Bernard

Britain: Heath tries 'Industrial Darwinism' (with illus) p41, Mar.20

SCOTT, David R.

Rover revs up for a moon ride (with illus) p73, Jan.16

Allis: The turnaround got stuck (with chart, table and illus) p96, Mar.13

SCOTT, Hugh

The big breakthrough in East-West trade (with map and illus) p84, June 19

SCOTT Paper Co.

Readers Report: Scott's human touch p5, Mar.20

A black woman joins three boards (with illus) p22, May 29

SEA Chemicals

Hot springs fuel Iceland's hopes (with illus) p124, Apr.10

SEA World, Inc.

A Magic Mountain for the jobless (with illus) p24, May 8

SEABOARD World Airlines, Inc.

Readers Report: Updating the books p7, June 19

SEABORG, Glenn T.

The painful struggle for relevancy (with chart and illus) p38, Jan.2

The AEC asks billions for breeder reactors (with illus) p82, May 29

SEABROKERS, Inc.

Shipping: There's a lot of gravy in hauling oil (with illus) p36, Feb.20

SEAGRAM (Joseph E.) & Sons, Inc.

The distillers serve up new brands (with table and illus) p80, Mar.6

SEARS Roebuck & Co.

Friden rings up \$50-million # p30, June 26

The new breed that runs the big stores (with cover and illus) p54, June 26

SECREST, David

Publisher's Memo: BUSINESS WEEK Quarterly Survey of Corporate Performance (with illus) p6, May 8

SECURITIES

Bonds

New ways to sell municipal bonds p32, Jan.16

Rising rates mark a bond rally's end (with chart) p42, Feb.27

Banks rush into bonds # p32, Mar.6

The long and short of the Fed's problem (with chart) p26, Mar.20

Stocks

The profit of gloom (with illus) p23, Jan.2

Hoping fervently for a happier 1971 (with chart) p18, Jan.9

Ling's new lesson in how to go public p21, Jan.9

Investors line up to go into banking p80, Jan.16

Brazil: Rio's stocks samba to a boomtime beat (with chart) p43, Jan.16

The big names in a Texas stock scheme (with illus) p77, Jan.23

Institutions get a foot on the floor (with illus) p15, Jan.30

Hopes go higher with the market (with chart) p16, Jan.30

The back-office crunch hits the Street (with chart) p74, Feb.13

The mining crash felt round the world (with chart) p23, Feb.20

Tighter rules for heavier trading p72, Feb.27

Somewhere over the rainbow, it's 1972 (with chart) p38, Mar.13

The swinger who struck out (with illus) p78, Mar.13

Wall Street: 900 and up # p34, Mar.20

Stock prices ignore slow business upturn p21, Mar.20

The company that put Perot on Wall Street (with chart) p74, Mar.27

The big buyers start to bargain (with illus) p74, Apr.3

Analysts bet on consumers (with chart) p94, Apr.10

The bounding Dow # p44, Apr.10

A confusing debut for negotiated rates (with table) p39, Apr.10

Quotes that irk exchanges p85, Apr.10

How big Swiss banks manage \$60-billion (with cover, chart and illus) p80, Apr.17

Why the little guy feels neglected (with illus) p86, Apr.17

The biggest goes public p37, Apr.17

The moral power of shareholders (with illus) p76, May 1

The surcharge helps brokerage profits p22, May 8

Japanese ease curbs on stock buying abroad p56, May 15

Wall Street ignores the money crisis (with chart) p106, May 15

A runaway market stops for breath p28, May 22

The Dow slides a little # p24, May 29

An econometric stab at stock forecasting (with chart) p36, May 29

The Street's pipeline to Japanese money (with illus) p66, May 29

The institutions discover the ad stocks (with tables) p81, June 19

The toll mounts on stock thefts (with illus) p82, June 26

A breather after a skid (with chart) p21, June 26

SECURITIES & Exchange Commission

A tougher SEC shuts broker Ling p19, Jan.9

The big names in a Texas stock scheme (with illus) p77, Jan.23

The widening impact of a Texas scandal (with illus) p22, Jan.30

A new man to guide the troubled SEC (with illus) p18, Feb.6

The agency shuffle starts drawing fire (with table) p25, Feb.13

The past haunts an SEC nominee p35, Feb.27

The SEC puts a bite on 'funds of funds' (with table) p70, Feb.27

SEC study ducks some hard issues p39, Mar.13

Union Carbide: the whole truth? p27, Mar.20

SEC nominee is facing a jury trial in Kalvar case p37, Mar.27

Annual reports bare long-hidden facts (with table and illus) p65, Apr.3

The SEC's own money problems p19, Apr.3

The proxy activists turn on the SEC (with illus) p39, Apr.17

Watchdog moves in on the back office p39, Apr.17

The SEC gets stricter # p26, Apr.24

The moral power of shareholders (with illus) p76, May 1

The SEC wants more disclosure p21, May 8

The SEC wants a close-up of Fox (with illus) p31, June 12

A prime target for the SEC (with illus) p56, June 19

Frank Sharp makes a deal # p42, June 19

Same old gag at SEC (Editorial) p104, June 26

SECURITIES Investor Protection Corp.

Congress sets out to explore the Street p15, Jan.2

SECURITY

The U.S. gets its first walled city (with illus) p28, Mar.6

Burglar alarms for the home: Choose with care p87, Mar.27

SEGALL, Joel E.

A pollution tax is boomeranging (with illus) p40, Apr.10

SELECTIVE Service

See Military Service

SELIGSON, Larry

Is testing fair at Consumers Union? (with illus) p41, Feb.27

SEMICONDUCTOR Storage Unit

Chip memories go peripheral p120, Mar.13

SEMICONDUCTORS

Recession cools Fairchild's recovery (with chart and illus) p80, Jan.30

Readers Report: Semiconductors by RCA p5, Mar.6

Ampex buys its own in semiconductors (with illus) p24, Apr.24

SEMINARS

The race is on for new towns (with illus) p130, Mar.13

How Pathmark disarms the crusaders (with illus) p62, May 8

Where the boss gets an MBA on the job (with illus) p86, May 8

Businessmen go to the ghetto to learn (with illus) p102, June 19

SENSITIVE System

Detecting tiny traces # p102, June 26

SENSITIVITY

Teamwork through conflict (with chart and illus) p44, Mar.20

SERVAN-Schreiber, Jean-Jacques and Jean-Louis

France: Jean-Jacques loosens his grip (with illus) p33, Jan.23

Short News Item

SERVICES

... and others tap a household market (with illus) p25, Mar.27

A welcome buck from spare time (with illus) (Special Report) p90, June 5

SESAME Street

Sesame's creators open out # p116, Feb.27

Open, Sesame! # p34, Mar.27

SHAH of Iran

Oil giants brace for big changes (with chart and illus) p14, Jan.30

SHANKER, Albert

A 'market economy' for the schools (with illus) p76, Feb.6

SHAREHOLDERS Capital Corp.

Fund manager goes West # p24, Jan.9

SHARON Steel Corp.

A prime target for the SEC (with illus) p56, June 19

SHARP Electronics Corp.

Pocket-sized figuring # p89, Feb.20

SHARP, Frank W.

The big names in a Texas stock scheme (with illus) p77, Jan.23

The widening impact of a Texas scandal (with illus) p22, Jan.30

Frank Sharp makes a deal # p42, June 19

SHARP, Milton J.

Taking the politics out of the paycheck (with illus) p22, May 22

SHARPE, Henry

Trading with Russia gets down to hardware (with illus) p95, June 12

SHEARSON, Hammill & Co.

The Big Board's first black-owned firm (with illus) p78, Mar.20

SHEPARD, Stephen B.

Publisher's Memo: Union Carbide has come to be an object lesson for any businessman caught up in a pollution problem (with illus) p5, Feb.6

SHERMAN, Gordon and Nate

The family fight to control Midas (with illus) p40, Apr.17

Midas: The father wins # p32, May 1

SHETTERLY, Robert B.

Clorox makes it on its own (with illus) p119, Feb.27

SHILLING, A. Gary

An econometric stab at stock forecasting (with chart) p36, May 29

SHIPBUILDING

A merger of two big Dutch shipbuilders # p36, May 1

SHIPS and Shipping

Subsidy board sinks the oversized crew (with illus) p15, Jan.2

Norway: A tanker shortage brings joy to Oslo p31, Jan.30

To arrange a shotgun marriage of United Shipyard in Rotterdam with a rival group # p36, Feb.13

Lakes shippers chip out a longer season (with illus) p50, Feb.13

Shipping: There's a lot of gravy in hauling oil (with illus) p36, Feb.20

Tugs reach for the ocean trade (with illus) p100, Mar.6

Natural gas: Start of a boom (with illus) p32, Apr.3

U.S. cotton heads overseas (with illus) p142, May 15

Israel: Maritime Fruit's twisting course (with illus) p32, May 29

Removal of the requirement that half of U.S. grain sold to Communist countries be carried in American flag vessels manned by American seamen # p33, June 26

SHOES

A new chance to end stalemate on trade policy p28, Jan.23

SHOMER, John E.

'The tragedy of talent not being used' (with illus) p90, Feb.13

SHORT Range Attack Missile (SRAM)

The roofs of the C-5 agony p15, Jan.9

The Navy nets more of the budget (with chart and table) p62, Feb.6

SHULTZ, George P.

Incomes policy debate stars Burns vs. Shultz p20, Jan.2

Productivity group gains some muscle p23, Jan.16

Nixon spends to spur faster growth (with cover, chart, table and illus) p66, Jan.30

Shultz learns that Packard means it (with illus) p96, Mar.20

Architect of Nixon's new economics (with illus) p72, Mar.20

Readers Report: Double fault (with illus) p7, Apr.24

Nixon's quadriad gets back in step (with illus) p88, May 8

SIERRACIN Corp.

Readers Report: A downturn's dividends p4, Feb.6

SIGNAL Companies, Inc.

The big breakthrough in East-West trade (with map and illus) p84, June 19

SIGNET 80

A Midwest solution for back-office paper p36, June 19

SIGOLOFF, Sanford C.

A new president to repair Republic (with illus) p40, Feb.13

SILVER

Why the silver bears won out (with chart) p71, Jan.9

Readers Report: Bright silver p5, Feb.20

SIMPSON, Kenneth

The Corvair complaint case # p32, May 1

SIMS, Robert

How the immigrants make it in Miami (with illus) p88, May 1

SINCLAIR'S Auto Miniatures

"World's Most Expensive Auto Kit" # p78, Feb.13

SINDLINGER, Albert

A direct line to consumers (with illus) p46, Apr.24

SIX Flags over MidAmerica

The fight to claim Missouri's Six Flags (with map) p26, Apr.24

Readers Report: A tax for services p8, May 15

69¢ STORES

How 69¢ stores ring the bell (with illus) p138, May 15

Readers Report: Millions in 69¢ p16, June 5

SKIDMORE, James A.

A recruiter's recruit (with illus) p84, Mar.6

SKIING

Ski in Europe and hit a slide in price p81, Jan.23

SKUNK Works

Using the trick that built the U-2s (with illus) p130, May 15

SKYLAB

Can NASA keep its programs aloft? (with illus) p23, Feb.13

One giant step for Russia (with table and illus) p74, Apr.24

SLATER, James D.

The British lion that beat the bear (with illus) p56, May 8

SLATER, Walker Securities, Ltd.

The British lion that beat the bear (with illus) p56, May 8

SLIDE Changer

As easy as changing a slide # p102, June 26

SMALL Business

Black capitalism: a study of struggle (with illus) p96, Jan.16

SMILEY, Donald B.

Top of the line at Macy's # p32, Jan.16

The new breed that runs the big stores (with cover and illus) p54, June 26

SMITH, Cyril

Reuters hit Dow with 'Lightfoot Leo' (with illus) p40, Feb.27

SMITH, E. Everett

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

SMITH, Joseph

What makes the new consumer buy (with cover, chart and illus) (Special Report) p52, Apr.24

SMITH, Lynn

The U.S. gets its first walled city (with illus) p28, Mar.6

SMITH, William

Cigarette makers do great without TV (with chart and illus) p56, May 29

SNOWMOBILES

Snowmobile sales hit the skids (with illus) p134, Mar.13

SOAP and Detergents

Still pushing phosphates # p44, Feb.6

Why detergent makers are turning gray (with illus) p64, Feb.20

Readers Report: Why detergents p4, Mar.13

The past stains a detergent maker (with illus) p28, Mar.20

Readers Report: Swedish suds p7, Mar.27

SOBOL, Dr. Sol and Nathan

The past stains a detergent maker (with illus) p28, Mar.20

SOCIAL Dimensions Fund

A fund that bets on social progress p29, May 1

SOCIAL Issues

Corporate critics gain new allies (with illus) p29, Feb.13

Common Cause flexes its muscles p29, Feb.13

Companies lend their expertise to the arts (with illus) p102, May 15

Chicanos campaign for a better deal (with cover, map and illus) (Special Report) p48, May 29

Publisher's Memo: A new department labeled Social Issues (with illus) p8, May 29

Short News Item

Businessmen go to the ghetto to learn (with illus) p102, June 19

SOCIAL Responsibility

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

Social programs that work (Editorial) p112, Mar.6

SOCIAL Security

New Social Security legislation # p88, Mar.20

For Social Security, it works like a dream (with illus) (Special Report) p110, June 5

SOFT Drinks

Cry of the Woodpecker # p90, Jan.23

Pepsi's whiz kid (with illus) p80, Feb.6

SOLOMON, Ezra

What Solomon will bring to the CEA (with illus) p17, May 29

Federal Communications Commission hearings on a requested phone rate hike # p51, June 5

SOMBROTTO, Vincent R.

Postal reform faces heavy weather (with illus) p81, Feb.13

SONY Corp.

A much cheaper TV camera # p120, Mar.13

SOTHEBY, Parke-Bernet Los Angeles

Parke-Bernet opens a new west wing (with illus) p39, Feb.27

SOUDER, William F., Jr.

A broader base for Marsh & McLennan (with illus) p55, Mar.13

SOUTH AFRICA

Church and corporation # p25, Feb.6

SOUTH CAROLINA

The showdown at Hilton Head (with illus) p102, Apr.17

SOUTH VIETNAM

Flurry over oil explorations off Vietnam p36, Mar.6

Labor support for Vietnam war may crumble p35, May 1

SOUTHEAST Asia

Cambodia: An economic test for Nixon (with illus) p33, Jan.9

SOUTHERN California First National Bank

Oilman King loses his spread (with illus) p19, Apr.3

SOUTHERN Christian Leadership Conference

Abernathy's war on repression (with illus) p39, Apr.10

SOUTHERN Methodist University

B-school students run a real company (with illus) p100, May 1

SOUTHWEST Airlines Co.

Love is ammunition for a Texas airline (with illus) p24, June 26

SOUTHWEST Forest Industries, Inc.

He won Riegel for Southwest (with illus) p42, June 19

SOVIET UNION

USSR: Russians look west for computers p34, Feb.6

A better deal for the average Russian p34, Feb.20

Why Russia wants an SST (with illus) p88, Feb.27

Ready to give on arms control (with illus) p86, Mar.13

The toolmakers' mission to Moscow (with illus) p24, Mar.20

Russia invades Western market for nuclear fuel p38, Mar.20

A Soviet plane for the West (with illus) p84, Mar.20

Russian model may parade at Paris show (with illus) p27, Mar.27

Russia: Picking the capitalist brains (with illus) p40, Mar.27

Russia offers cooperation abroad p48, Apr.10

Readers Report: Moscow's tools p5, Apr.17

One giant step for Russia (with table and illus) p74, Apr.24

Readers Report: Management needs people p7, Apr.24

Russia sells knowhow wrapped in red tape (with illus) p59, May 8

Moscow makes the going tough (with illus) p20, May 8

Russians asked for more space at the Paris Air Show # p34, May 22

The economics of an arms pact (with table) p18, May 29

The trade-offs SALT will aim for p19, May 29

The air show that Europe stole (with illus) p40, June 5

The rules ease on trade with Russia (with illus) p94, June 12

Trading with Russia gets down to hardware (with illus) p95, June 12

A chance to build trade ties with Russia (Editorial) p126, June 19

The big breakthrough in East-West trade (with map and illus) p84, June 19

Renault was surprised by the Mack deal p36, June 26

Closing a gap in missiles (with illus) p96, June 26

SPACE Center

The new No. 1 city in the Southwest (with illus) p82, June 12

SPACE Exploration

A fat-free diet for the space program p73, Jan.16

Science at its best (Editorial) p96, Feb.13

Can NASA keep its programs aloft? (with illus) p23, Feb.13

Readers Report: Space vs. cancer p4, Mar.6

Readers Report: Space money p6, Mar.27

One giant step for Russia (with table and illus) p74, Apr.24

SPACE Shuttle

A fat-free diet for the space program p73, Jan.16

Tasks pile up for new NASA chief (with illus) p90, Mar.6

Will the space shuttle follow SST? (with illus) p36, Apr.10

SPACE Station

One giant step for Russia (with table and illus) p74, Apr.24

SPAGHT, Monroe

Boston Co.: A string of matched pearls (with illus) p36, Feb.6

SPAIN

Chrysler battles to keep place on Spanish road p41, Jan.2

Oil companies race for Spain's offshore acreage p30, Apr.24

SPANGLE, Clarence W.

Honeywell builds on the GE line (with illus) p30, Feb.20

SPARTANS

Ready to give on arms control (with illus) p86, Mar.13

SPEAKERS

How to line up a speaker for your program p81, Apr.3

SPERRY & Hutchinson Co.

A sticky time at Sperry & Hutchinson (with illus) p102, Mar.20

SPIEGEL, Inc.

FTC hits credit pitches # p32, Feb.13

SPILHAUS, Athelstan

The painful struggle for relevancy (with chart and illus) p38, Jan.2

SPORTS

Johnson: 'Super Spectator' (with illus) p6, Mar.6

Cigarette makers do great without TV (with chart and illus) p56, May 29

Tennis: Wooden rackets aren't dead yet p107, June 19

SPRAYING

An electric way to spray crops (with illus) p89, Feb.20

STAATS, Elmer B.

The profit puzzle in procurement (with illus) p44, Mar.6

STAGGERS, Harley O.

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

STAMPS

Businessmen fight the new mail rates (with illus) p23, May 22

STANDARD

Closing a gap in missiles (with illus) p96, June 26

STANDARD & Poor's Corp.

An econometric stab at stock forecasting (with chart) p36, May 29

STANDARD Oil Co. (New Jersey)

How Libya set a stiffer price (with illus) p87, Apr.10

STANDARD Pressed Steel Co.

Nuts and bolts are in a bind (with chart) p104, Apr.17

STANFILL, Dennis C.

20th Century-Fox presents: Proxy War (with illus) p68, May 8

STANFORD Research Institute

The mover behind the diplomats p37, May 22

STANS, Maurice

House report puts Penphil under fire (with illus) p22, Feb.20

STANTON, Frank

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

STANTON, Thomas

The feud over faster write-offs (with illus) p27, May 1

Readers Report: Write off, baby (with illus) p8, May 22

STARBIRD, Alfred D.

A top Pentagon watchdog for R&D testing p51, June 5

STARKMAN, Ernest S.

General Motors' pollution man (with illus) p80, Feb.6

STATE of the World Message

A plea to share world problems (with illus) p36, Feb.27

STATES

Revenue-sharing in trouble, but Nixon will fight p35, Jan.16

Short News Item

Revenue-sharing is hedged in the fine print **STEEL (Powdered)** p35, Feb.13

The states reach for a bigger slice (with table) p26, Feb.20

STATES—Personal Income

Everybody felt the GM strike (with table) p42, Jan.2

Consumers hold the key to 1971 (with table and chart) p46, Jan.9

The barometer is still dropping (with table) p58, Jan.30

The signs belie a quick recovery (with table) p72, Mar.6

Income rises across the U.S. (with table) p44, Apr.3

Income growth is still spotty (with table) p94, May 1

Income climb reflects recovery (with table) p54, May 29

STEAM Engine Systems Corp.

A new try to revive the steam car p45, Mar.13

STEEL

Steel wages and inflation (Editorial) p88, Jan.9

Steel bargaining tops '71's calendar (with table) p72, Jan.9

A steel blunder again (Editorial) p112, Jan.16

A boost for growth, a slap at prices (with chart, table and illus) p22, Jan.16

Will imports crimp new steel prices? p29, Jan.16

Steel: The irony of quotas that protect imports p31, Jan.23

Users shrug off steel price hike p16, Jan.23

Waiting for tenure at Jones & Laughlin (with illus) p20, Jan.23

Strategist at Bethlehem Steel (with illus) p67, Jan.23

World Bank craves a slice of Ex-Im's pie (with illus) p28, Feb.13

Readers Report: A steel-price protest p5, Feb.13

A quiet gamble on a steel house (with illus) p108, Feb.27

The rumblings of a steel strike get louder (with illus) p69, Feb.27

Germany: Antitrusters nip a steel cartel bid p42, Mar.6

Steel hedge-buying is off to a late start (with chart) p39, Mar.13

Steelworkers set the price for peace p31, Mar.20

Steel: Output is getting close to a ceiling p30, Apr.17

Pressure on steel (Editorial) p124, Apr.17

Why Bethlehem acts that way (with table and illus) p86, Apr.24

Two steelmakers tempt antitrust p21, Apr.24

Unions spurn the inflation alert (with illus) p72, Apr.24

Steel negotiates to survive (with cover, chart, table and illus) (Special Report) p92, May 15

Readers Report: Steelmaker mergers p8, May 15

What the USW wants as a first-year settlement # p31, May 22

Steel's past ills linger tenaciously (with chart) p20, May 29

Where the steel mills went wrong (with illus) (Special Report) p82, June 5

Steel settles in for some long talks (with illus) p50, June 26

STEEL Beams

He custom-builds light steel beams (with illus) p92, June 26

Powdered steel: a tough customer (with illus) p37, Jan.2

STEIN, Bob

What makes the new consumer buy (with cover, chart and illus) (Special Report) p52, Apr.24

STEIN, Howard

Institutions get a foot on the floor (with illus) p15, Jan.30

STEINBERG, Phillip

He custom-builds light steel beams (with illus) p92, June 26

STENNIS, John

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

STEREOPHONIC Speakers

Is testing fair at Consumers Union? (with illus) p41, Feb.27

STERLING Drug Co.

He wants to lengthen antitrust's reach (with illus) p38, May 22

An antitrust arm is blunted # p32, June 12

STICHT, J. Paul

The new breed that runs the big stores (with cover and illus) p54, June 26

STILWELL, Joseph W.

Tuchman: 'Stilwell and China' (with illus) p6, Feb.13

STIRLING Homex Corp.

The modules look for a cheaper ride (with illus) p22, May 22

STOCK Exchanges

Brazil: Rio's stocks samba to a boomtime beat (with chart) p43, Jan.16

Rio stock boom sparks equity financing p34, May 22

The Amex promotes from within (with illus) p24, May 29

The radicals want to change Wall Street (Special Report) p106, June 5

STOCK Options

Top men demand new kind of pay (with chart) p65, Jan.23

For top executives: huge raises, huge cuts (with tables) p58, June 19

STOKES, Lord Donald

Britain: A car maker's dented dream (with illus) p32, Jan.9

The toughest auto market is in Europe (with cover, table, chart and illus) p48, June 12

STOKIE, Thomas M.

How Kaiser dug a hole for itself (with illus) p98, June 19

STONE, Martin

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

STRATEGIC Arms Limitation Talks (SALT)

Ready to give on arms control (with illus) p86, Mar.13

The trade-offs SALT will aim for p19, May 29

The economics of an arms pact (with table) p18, May 29

STRATTON, James W.

Commentary: No quick way out (with illus) p33, Jan.2

STRUMPEL, Burkhard

Why consumers buy—or hoard (with illus) p54, Feb.13

STUDENTS International

Tourism tries to shake a bad trip (with illus) p18, Apr.24

STYX

Closing a gap in missiles (with illus) p96, June 26

SUBMARINES

The Navy nets more of the budget (with chart and table) p62, Feb.6

SUBURBS

Readers Report: Isolation from ideas p4, Jan.2

The bucolic slum (Editorial) p92, Jan.23

The roadblocks in the trek to suburbia (with illus) p60, Apr.17

A higher wall around suburbia (with illus) p24, May 1

Readers Report: Perils in exodus p12, June 5

SUGAR Creek, Tex.

The U.S. gets its first walled city (with illus) p28, Mar.6

SULFUR

Sulfur is the major problem (with illus) p56, Feb.6

A pollution tax is boomeranging (with illus) p40, Apr.10

SULLIVAN, Dr. Leon H.

GM's critics hail its new director (with illus) p17, Jan.9

A black director pushes reform at GM (with cover and illus) p100, Apr.10

Readers Report: Sullivan leads the way (with illus) p8, May 1

SULZBERGER, Arthur Ochs

The Times' business: much more than news (with illus) p75, June 26

SULZBERGER, Mrs. Iphigene Ochs

The Times' business: much more than news (with illus) p75, June 26

SUN Power

Solar energy researchers try a new way (with illus) p72, June 12

SUNSHINE Soldiers

Tauber: 'The Sunshine Soldiers' (with illus) p22, May 15

SUPERMARKETS

Diversification chokes growth (with illus) p52, Jan.2

Chains woo consumers with open dating (with illus) p48, Jan.16

Continuing A&P's rejuvenation (with illus) p68, Feb.20

Where the boss gets an MBA on the job (with illus) p86, May 8

SUPERMARKETS General Corp.

How Pathmark disarms the crusaders (with illus) p62, May 8

SUPERSONIC Transport

New look for SST p27, Jan.23

The SST's point of no return (with illus) p88, Feb.27

Why Russia wants an SST (with illus) p88, Feb.27

SST proponents seek new angels p26, Mar.27

The SST makes a balky corpse (with illus) p16, Apr.3

The SST is still circling # p42, Apr.17

Readers Report: All aboard Aeroflot? p7, Apr.24

Readers Report: Antiaircraft fire p4, May 8

The SST rides again # p52, May 15

Short News Item

The air show that Europe stole (with illus) p40, June 5

SUPERVISORS

Supervisors for sale: a package deal (with illus) p28, May 22

SURVEYOR Fund

Now it's for real (with illus) p105, Feb.27

SUSHKOV, V. N.

The big breakthrough in East-West trade (with map and illus) p84, June 19

SUTURES

Sutures that go away # p60, Feb.13

SWEDA International Div.

The battle of the cash registers (with illus) p67, Apr.10

SWEDEN

Sweden: The odd shape that sold Japan (with illus) p30, Jan.30

A quiet gamble on a steel house (with illus) p108, Feb.27

A 12% drop in hard-liquor sales # p34, May 22

SWIHART, John

The air show that Europe stole (with illus) p40, June 5

SWISS Bank Corp.

How big Swiss banks manage \$60-billion (with cover, chart and illus) p80, Apr.17

SWITZERLAND

Ski in Europe and hit a slide in price p81, Jan.23

Switzerland: Merger breeds monopoly fears p54, Feb.27

Switzerland isn't all work by any means p102, Feb.27

How big Swiss banks manage \$60-billion (with cover, chart and illus) p80, Apr.17

... brokers play the dollar game (with illus) p76, Apr.24

The plastic hours # p32, May 1

SYSTEMS Analysis

Enthoven and Smith: "How Much is Enough?" (with illus) p6, Jan.30

T**TRW, Inc.**

An electronic cop for credit cards (with illus) p63, Jan.30

TRW Systems

Teamwork through conflict (with chart and illus) p44, Mar.20

TU-144

The air show that Europe stole (with illus) p40, June 5

TABLE Tennis

Ping Pong has received more attention lately # p84, Apr.24

Peking puts no spin on table tennis sales (with illus) p17, Apr.24

A Ping Pong star's get-rich plans (with illus) p26, May 8

TAKEHISA, Masateru

The Street's pipeline to Japanese money (with illus) p68, May 29

TALCOTT (James) Inc.

Talcott lends aid and wins a factor p19, May 29

TAPE Library and Delivery System

A peripheral's peripheral # p89, Feb.20

TAPE Recorders and Recordings

A flat in taped-music sales # p43, Jan.9

The \$100-million market in bootleg tapes (with illus) p132, May 15

Readers Report: Legal piracy (with illus) p8, June 12

TARIFFS

A new chance to end stalemate on trade policy p28, Jan.23

TAUB, Henry

An electronic accountant Wall Street likes (with illus) p52, Mar.20

TAXATION

Tax records can save time, worry, and cash p77, Jan.9

All sorts of medical expenses can be tax deductible p86, Feb.20

Utilities get in on the write-off bill (with illus) p41, Feb.27

There is still time to get expert tax help p101, Feb.27

Readers Report: Deferred taxes p4, Mar.13

When a big company moves next door p87, Mar.20

It's 'wait and see' on fiscal stimulus p30, Mar.27

If you employ domestics, you can now withhold their federal income tax payments # p88, Mar.27

Readers Report: Tax revision p4, Apr.3

Filtering out theft and tax increases (with illus) p22, Apr.3

Income tax refunds: up 11% # p44, Apr.10

A pollution tax is boomeranging (with illus) p40, Apr.10

The trouble with the value-added tax (with illus) p100, Apr.17

The feud over faster write-offs (with illus) p27, May 1

Ways & Means tackles three hot issues (with cover, map and illus) p72, May 8

Taxation in community property states, a widow or ex-wife is liable for part of the tax debt her husband incurred while they were married # p108, June 19

Readers Report: Depreciation p14, June 19

Faster write-offs finally emerge p22, June 26

State and Local

The states reach for a bigger slice (with table) p26, Feb.20

TAXICABS

If taxicab fares are too heavy a toll, try the improved Carey coach service # p86, June 26

TEACHERS

Unions woo the college faculties (with illus) p69, May 1

The issue of teacher productivity p72, May 1

Readers Report: Teaching tasks p6, May 22

TEAMSTERS

See Independent Unions; International Brotherhood of Teamsters

TECHNOLOGY

Powdered steel: a tough customer (with illus) p37, Jan.2

Automating the jobs that others ignore (with illus) p56, Feb.20

Britain stages a technological retreat (with illus) p114, Mar.13

Cashing in on a new generation of chips (with illus) p50, Mar.27

Tech schools suffer as students turn off (with illus) p91, Apr.10

Minicomputers lead the new wave (Special Report) p82, June 5

TECHNOLOGY Commentary

Russia sells knowhow wrapped in red tape (with illus) p59, May 8

TELCO Marketing Services, Inc.

The biggest bank bets more on high risk (with table and illus) p80, May 22

TELEPHONES

How Bell Labs answers calls for help (with cover, chart and illus) p38, Jan.23

How to make more phone calls for less money p93, Mar.6

TV carries a call for a phone strike (with illus) p20, May 29

Federal Communications Commission hearings on a requested phone rate hike # p51, June 5

Cable vs. satellite in an FCC showdown p29, June 12

TELEPHONES (VIDEO)

RCA switches on its Videovoice (with illus) p120, June 19

TELEPROMPTER Corp.

His voice is still loud above the static (with illus) p46, June 26

TELEVISION

Britain's 'university of the air' p79, Jan.16

TV ads: shorter pitches at better prospects (with illus) p88, Jan.23

Setting a TV image for businessmen p77, Jan.30

A 'Fight of the Month' # p65, Jan.30

TV replaces stacks of paperwork (with illus) p48, Jan.30

Who took the lemons out of mom's pie? (with illus) p23, Feb.6

Fans, take heart # p44, Feb.6

Ali vs. Frazier: a show-biz approach (with illus) p27, Feb.13

Readers Report: Piles of paper p6, Feb.27

Sesame's creators open out # p116, Feb.27

Johnson: 'Super Spectator' (with illus) p6, Mar.6

Japan: A boycott tunes down TV makers (with illus) p41, Mar.6

Sanyo's 'Samurai' fight sagging profits (with illus) p41, Mar.6

A much cheaper TV camera # p120, Mar.13

Japanese face suit for dumping TV sets (with illus) p68, Mar.20

TV searches its soul (Editorial) p106, Mar.27

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

Publisher's Memo: The problems and the future of television (with illus) p7, Mar.27

Why producers give TV programs away (with illus) p41, Apr.10

How to Stay Alive, will be broadcast on ABC # p85, May 1

TV time sells out at premium prices (with illus) p43, May 15

Cigarette makers do great without TV (with chart and illus) p56, May 29

Appliance sales blow hot and cold (with illus) p37, June 5

RCA switches on its Videovoice (with illus) p120, June 19

TELLER, Aaron

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

Publisher's Memo: Winners of the second BUSINESS WEEK Awards for Business Citizenship (with illus) p5, Mar.6

Short News Item

TELLER Environmental Systems, Inc.

Publisher's Memo: Winners of the second BUSINESS WEEK Awards for Business Citizenship (with illus) p5, Mar.6

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

10-K Reports

Annual reports bare long-hidden facts (with table and illus) p65, Apr.3

TENNIS

Tennis: Wooden rackets aren't dead yet p107, June 19

TERABIT Memory

Memorizing more on tape (with illus) p65, Apr.17

TERASAWA, Yoshio

The Street's pipeline to Japanese money (with illus) p66, May 29

TERRY, Sid

The crash program that is changing Detroit (with cover and illus) (Special Report) p78, Feb.27

TESTS (Personnel)

Stricter standards for personnel tests p34, Mar.20

TETRA Pak International

Sweden: The odd shape that sold Japan (with illus) p30, Jan.30

TEXAS

The big names in a Texas stock scheme (with illus) p77, Jan.23

The widening impact of a Texas scandal (with illus) p22, Jan.30

Texas permits counties to allow open sales of liquor # p84, Apr.24

Frank Sharp makes a deal # p42, June 19

TEXAS Commerce Bank

Britain: Texans make it big in the City p33, May 29

TEXAS Instruments, Inc.

Readers Report: The TI position p4, Mar.6

TEXAS International Airways

Love is ammunition for a Texas airline (with illus) p24, June 26

TEXAS Railroad Commission

Another shot fired at the oil producers (with illus) p30, Feb.13

TEXTILES

Japanese talks are decisive p28, Jan.23

Textile talks between the U.S. and Japan are getting nowhere # p35, Feb.13

The prefab comes to girdles # p89, Feb.20

Japanese plan eases trade row (with illus) p26, Mar.6

Japanese textile curbs may get a trial (with illus) p26, Mar.20

A glass fabric with cotton's feel (with illus) p62, Mar.27

TEXTURED Products, Inc.

A glass fabric with cotton's feel (with illus) p62, Mar.27

THEATERS

A sick Broadway tries two potions (with illus) p16, Jan.2

Neil Simon's The Gingerbread Lady # p50, Jan.2

Revival of the 1925 musical, No, No, Nanette and Revival of Ibsen's A Doll's House p82, Jan.23

Tony is booked # p65, Jan.30

Readers Report: Why Broadway bombs p4, Jan.30

The Philanthropist is on Broadway. Off-Broadway's revival of A Long Day's Journey Into Night # p96, Apr.17

THEFTS

You can beat most of the risks in credit cards p94, Mar.6

Filtering out theft and tax increases (with illus) p22, Apr.3

A simple manual to foil the auto thieves p84, May 8

The toll mounts on stock thefts (with illus) p82, June 26

THERMAL Paint

A pipeline-heating paint # p85, Apr.17

THERMATOOL

He custom-builds light steel beams (with illus) p92, June 26

THETA Technology Corp.

Readers Report: Greeks have a word p4, Jan.30

THOM McAn

Advertising that comes a la carte (with illus) p44, May 1

THOMAS, Walter

The bank that makes up for lost time (with cover, chart and illus) p58, Jan.16

THOMSON-CSF and Engins Matra

The U.S. looks at a French missile (with illus) p78, Jan.23

THORN, Richard S.

Steel negotiates to survive (with cover, chart, table and illus) (Special Report) p92, May 15

THORNTON, Charles B.

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

THORNTON, Dean

The heady dreams at University Computing (with illus) p54, May 1

TIJERINA, Reies Lopez

Chicanos campaign for a better deal (with cover, map and illus) (Special Report) p48, May 29

TILLINGHAST, Charles C.

Lockheed's search for survival (with cover, chart and illus) p64, Feb.13

TIME, Inc.

Time Inc. stalks some new markets p32, June 12

TINCHER, William R.

The Keynesian Nixon gets passing marks (with illus) p15, Feb.6

TIRES

Bigger stakes in tire belting (with illus) p34, Apr.24

The Netherlands: Tiremakers in a tug-of-war p32, Apr.24

Tire safety gets a heavier tread (with illus) p124, May 15

Radial tire gives Akron a turn (with illus) p27, May 22

Bandag gets a bounce out of retreads (with illus) p44, May 22

Readers Report: Timing of tires p16, June 5

Check the tires on your trailer or truck camper # p86, June 26

TISSOT Watch Co.

The plastic hours # p32, May 1

TOBACCO

Filtering out theft and tax increases (with illus) p22, Apr.3

TOBIN, Austin J.

The Port Authority battles its critics (with cover, map, chart and illus) p48, Apr.3

Readers Report: A friend of Tobin p6, Apr.24

TOFFLER, Alvin

What makes the new consumer buy (with cover, chart and illus) (Special Report) p52, Apr.24

TOMS, Doug

The crash program that is changing Detroit (with cover and illus) (Special Report) p78, Feb.27

TONY Awards

Tony is booked # p65, Jan.30

TOOLS

The statistics take on a brighter look p12, Jan.30

A slowdown that is hard to shake off (with chart and illus) p18, Jan.30

Germany's new edge may soon be dulled (with chart) p25, Mar.20

The toolmakers' mission to Moscow (with illus) p24, Mar.20

Machine tool orders off 42% p20, May 1

Worst showing in a decade for machine tools p14, May 29

TOPPER Corp.

The toy battle is no game (with illus) p38, Feb.27

TOSHIBA

Four-channel sound for laymen p80, May 29

TOTAL Petroleum (North America) Ltd.

France's Total invades the U.S. (with illus) p34, Apr.24

TOUPEES

A shiny pate need not mean an indoor summer p85, June 26

TOURIST Trade

Travel scene: What's on in Puerto Rico p49, Jan.2

Jamming into the Super Bowl p78, Jan.9

Dry voyage # p90, Jan.23

Ski in Europe and hit a slide in price p81, Jan.23

In Washington, try Harvey's at its new 18th and K St. location. And Le Consulate in the Embassy Row hotel is worth an evening # p78, Jan.30

Nonskeds soar with CAB ruling (with illus) p18, Feb.6

South America: preparing for the new climate p83, Feb.6

Switzerland isn't all work by any means p102, Feb.27

St. Patrick's Day parades in Dublin, Cork, Galway, and Limerick # p94, Mar.6

Making the best of a visit to Pittsburgh p102, Mar.13

Non-skeds go after charter pacts (with chart) p36, Apr.3

A chill wind nips island hotels (with illus) p17, Apr.3

Santa Fe capitalizes on its atmosphere (with illus) p112, Apr.10

Santa Fe offers charm and culture p98, Apr.10

Ahoy, anglers. It's the Bahamas for bluefin p95, Apr.17

Tourism tries to shake a bad trip (with illus) p18, Apr.24

China may admit select groups this summer p86, May 1

Hire your own vintage Rolls Royce # p84, May 8

Short News Item

Travelers' guide to dollar fluctuations p122, May 15

Canadian Arctic: a mecca for sportsmen p121, May 15

Businessman's guide to Houston p75, May 22

Hawaii pursues the Japanese yen (with illus) p26, May 22

How to find a doctor in Timbuktu p102, June 5

Airlines slash fares for youth (with illus) p30, June 12

TOWNES, Dr. Charles H.

GM gets a cleanup team # p44, Feb.27

TOWNHOUSES

Brownstoning: an alternative for foes of suburbia p101, June 5

TOWNSEND, C. S.

Ready to spend, but still wary (with illus) p19, Feb.20

TOWNSEND, Lynn

How Chrysler fights a skid (with chart and illus) p72, Apr.17

TOYO Kogyo Co.

Ford Motor Co's efforts to tie up with Japan's Toyo Kogyo Co. have hit another snag # p28, Jan.30

Detroit gets a toe in Japanese waters (with illus) p36, June 19

TOYS

The toy battle is no game (with illus) p38, Feb.27

A toy maker builds on a TV name (with illus) p116, Mar.13

TRADE Adjustment Act

A new chance to end stalemate on trade policy p28, Jan.23

TRADING Stamps

A sticky time at Sperry & Hutchinson (with illus) p102, Mar.20

TRADITION S. A.

... brokers play the dollar game (with illus) p76, Apr.24

TRAIN, Russell

Nixon tries to follow Muskie's cleanup act (with illus) p21, Feb.6

TRANS World Airlines

Unfriendly skies # p25, Jan.23

Lockheed's search for survival (with cover, chart and illus) p64, Feb.13

Commentary: Games airplane people play (with illus) p43, Mar.13

Why TWA is the 'Sears of the air' (with illus) p68, Apr.17

Airlines slash fares for youth (with illus) p30, June 12

TRANSACTION Data Corp.

How a tiny store keeps the books (with illus) p80, Jan.9

TRANSMISSION Lines

Neat packaging for power lines (with illus) p58, Mar.20

TRANSPORTATION

Boston's transit system hits the skids (with chart and illus) p62, Jan.16

Holding down rates # p51, Feb.13

New York Transit boss rides out the storm (with illus) p90, Feb.20

The Port Authority turns to transit (with illus) p91, Feb.20

The Port Authority battles its critics (with cover, map, chart and illus) p48, Apr.3

A new try at curbing transportation strikes (with illus) p116, June 19

Readers Report: How to stop traffic p6, June 26

TRANSPORTATION Commentary

Commentary: Mergers are a must for airlines (with illus) p37, Jan.9

Commentary: The plane that arrived too soon (with illus) p46, Jan.30

Commentary: A new push for public transport (with illus) p74, May 15

TRANSPORTATION Regulatory Agency

The agency shuffle starts drawing fire (with table) p25, Feb.13

TRASH**See also Refuse**

Aluminum peddles its own recycle (with table and illus) p21, Jan.30

His process 'digests' trash (with illus) p58, Feb.13

A city turns trash into money p120, June 19

TRAVEL Agents

Upping the ticket take # p24, Jan.9

TREFETHEN, E. E., Jr.

Kaiser industries searches for a new mix (with illus) p76, Apr.10

TRIPPE, Juan

Commentary: The plane that arrived too soon (with illus) p46, Jan.30

TRUCKS and Trucking

REA rides again on a new track (with illus) p34, Jan.2

Readers Report: Truck experience p4, Jan.16

Has a one-way truck rental hit a dead end? (with illus) p44, Mar.27

Knudsen returns in a White truck (with illus) p22, May 1

Motor fleets ride on vapor fuels (with illus) p124, June 19

Nixon softens rail-truck reform plan p45, June 19

The big breakthrough in East-West trade (with map and illus) p84, June 19

Renault was surprised by the Mack deal p36, June 26

TRUEBLOOD, Robert M.

Why accountants need to tell a fuller story (with table and illus) p86, Feb.6

TRUTH-in Lending Act

Chemical loses at cards # p30, June 26

TUG-Barges

Tugs reach for the ocean trade (with illus) p100, Mar.6

TURBINES

Jet-turbine makers build sales power (with illus) p22, Apr.3

Readers Report: Overpowered p4, May 8

TURNER, Louis

Turner: 'Invisible Empire' (with illus) p12, Feb.27

TWENTIETH Century-Fox Film Corp.

Parke-Bernet opens a new west wing (with illus) p39, Feb.27

Son of Zanuck returns (with illus) # p32, Mar.6

20th Century-Fox presents: Proxy War (with illus) p68, May 8

A cliff-hanger for Fox shareholders (with illus) p24, May 22

The SEC wants a close-up of Fox (with illus) p31, June 12

The backstage power who replaces Zanuck (with illus) p41, June 19

U

ULMS

See Underwater Long-Range Missile System

U-2 Spy Plane

Using the trick that built the U-2s (with illus) p130, May 15

USM Corp

Some British snap for a fastener maker (with illus) p42, Mar.20

UDALL, Morris

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

ULLMAN, Al

Ways & Means tackles three hot issues (with cover, map and illus) p72, May 8

UNDERWATER Long-Range Missile (ULMS)

The Navy nets more of the budget (with chart and table) p62, Feb.6

Ready to give on arms control (with illus) p86, Mar.13

The economics of an arms pact (with table) p18, May 29

Lockheed: a forecast that may never fly p30, June 12

UNDERWRITING

What's behind the tombstones (with illus) p67, Mar.6

The swinger who struck out (with illus) p78, Mar.13

UNEMPLOYMENT

See Employment

UNIMARK International Corp.

Companies face an identity crisis (with cover and illus) p52, Feb.20

UNION Bank of Switzerland

How big Swiss banks manage \$60-billion (with cover, chart and illus) p80, Apr.17

Copeland, Sr., will sue his son # p52, May 15

UNION Carbide Corp.

A hard lesson in ecology (Editorial) p94, Feb.6

A polluter learns the hard way (with cover, map and illus) p52, Feb.6

The world's smokiest factory? (with illus) p54, Feb.6

A new boss puts ecology on top (with illus) p55, Feb.6

Readers Report: Mismanagement's cost p4, Mar.20

Union Carbide: the whole truth? p27, Mar.20

UNION Carbide Europe, Inc.

Chemicals: Sneaking up on Europe's giants (with table and illus) p52, Feb.27

UNION Electric Co.

Builders put a lid on overtime pay (with illus) p38, June 19

UNION Members Equity Plans, Inc.

A mutual fund for unionists only p71, Jan.9

UNITED Air Lines

Two airlines ponder their losing runs p26, Jan.16

Unfriendly skies # p25, Jan.23

United Air shock waves # p24, Jan.30

UNITED Aircraft Corp.

Social activists switch to proxy power (with illus) p86, Feb.13

UNITED Auto Workers

Chrysler reshuffles to whittle costs (with illus) p25, Jan.16

Short News Item

Firm support for a shaky alliance (with illus) p97, Mar.6

Why the work week pattern is changing (with illus) p108, Mar.13

Pickets cry 'scab' at UAW leaders (with illus) p31, Mar.20

The UAW agrees to settle for less p34, Apr.17

The first of the '30 and outs' (with illus) p60, May 22

'Check it with Leonard' (with illus) p63, May 29

UNITED Brands

A wilting FTC suit # p30, Feb.20

UNITED Fruit Co.

A wilting FTC suit # p30, Feb.20

UNITED Mine Workers

Years of trial for the UMW (with illus) p88, Feb.6

Coal walks out before it bargains (with illus) p37, June 19

The bombshell from the Yablonski trial p30, June 26

UNITED Negro College Fund

A friend at Burlington (with illus) p92, Mar.20

UNITED Presbyterian Church

Gulf Oil kneels to church wishes p39, Feb.27

UNITED STATES Chamber of Commerce

Readers Report: Autonomous Chambers p4, Apr.3

UNITED STATES Postal Service

Keeping posted on rates # p32, Jan.16

Postal reform faces heavy weather (with illus) p81, Feb.13

The mail must go up # p32, May 1

Businessmen fight the new mail rates (with illus) p23, May 22

The mailmen are muttering # p32, June 12

Readers Report: Postal rates p10, June 19

The Postal Service gets down to business (with chart and illus) p78, June 26

UNITED STATES Steel Corp.

U. S. Steel springs one # p26, May 8

Steel settles in for some long talks (with illus) p50, June 26

UNITED STATES Supreme Court

Readers Report: We know p5, Mar.6

Supreme Court vs. banks # p44, Apr.10

A higher wall around suburbia (with illus) p24, May 1

UNITED STATES Trust Spey

U. S. Trust picks a winner # p32, June 12

UNIVERSITY Computing Co.

Ling's new lesson in how to go public p21, Jan.9

The heady dreams at University Computing (with illus) p54, May 1

Why the bubble burst at UCC p54, May 1

How Ling engineered a new beginning (with table and illus) p76, May 29

URBAN Life Institute

The race is on for new towns (with illus) p130, Mar.13

URBAN Renewal

The price planners pay for secrecy (with illus) p28, June 26

URBANITE

Japan has quiet dynamite # p86, Jan.30

URETSKY, Myron

Managing with the 'monster' (with illus) (Special Report) p94, June 5

UTAH

Readers Report: Utah's income gains p5, May 1

UTILITIES

Sulfur is the major problem (with illus) p56, Feb.6

How wrong forecasts hurt the utilities (with table, chart and illus) p44, Feb.13

Utilities get in on the write-off bill (with illus) p41, Feb.27

NOx is the next pollutant to go p108, Mar.6

Neat packaging for power lines (with illus) p58, Mar.20

Utilities burn over cooling towers (with illus) p52, Apr.3

Readers Report: Tracing a power failure p5, Apr.10

V

VALUE-Added Tax

See Taxation

VAN Riemsdijk, Hendrik A. C.

A family switch at Phillips Lamp (with illus) p80, May 1

VARRO, Stephen, Jr.

His process 'digests' trash (with illus) p58, Feb.13

VASILYEV, L. B.

The big breakthrough in East-West trade (with map and illus) p84, June 19

VELASCO Alvarado, Juan

Peru: No love for the Yanqui dollar (with illus) p62, May 15

VENTILATORS

A ventilator for city air # p65, Apr.17

VENTURE Capital

The biggest bank bets more on high risk (with table and illus) p80, May 22

VERITY, C. William, Jr.

Boston Co.: A string of matched pearls (with illus) p36, Feb.6

VERMONT Municipal Bond Bank

New ways to sell municipal bonds p32, Jan.16

VEROLME, Cornelius

To arrange a shotgun marriage of United Shipyard in Rotterdam with a rival group # p36, Feb.13

VEROLME Shipyards

A merger of two big Dutch shipbuilders # p36, May 1

VERY-HIGH-FREQUENCY Omnidirectional Range (VOR)

A safer, cheaper way to fly planes (with illus) p62, Apr.24

VESCO, Robert L.

Cornfeld's colonels try an IOS revolt (with illus) p25, June 26

VETERANS

Nixon's new tonics for the jobless p34, Apr.17

VIDEOCASSETTES

TV networks shrug off new competitors (with cover, chart and illus) (Special Report) p90, Mar.27

VIDEOVOICE

RCA switches on its Videovoice (with illus) p120, June 19

VIETOR, Albert

Germany: From union-made to union-owned (with illus) p34, Apr.3

VIKING (Project)

A fat-free diet for the space program p73, Jan.16

VOGT, Richard M.

Florida banks combine to prosper (with table and illus) p40, Apr.3

VOGUE, Count Robert-Jean de

France: Champagne taste stimulates mergers (with illus) p22, Jan.2

VOLKSWAGEN

The crash program that is changing Detroit (with cover and illus) (Special Report) p78, Feb.27

Unions may name some of VW's directors p40, May 1

Germany: Detroit's way doesn't work at VW p38, May 1

Germany: The camper Americans love (with illus) p33, May 29

The toughest auto market is in Europe (with cover, table, chart and illus) p48, June 12

The hatching of a safer 'beetle' (with illus) p35, June 19

VOLPE, John A.

Has Penn Central been nationalized? (with illus) p19, Jan.23

A weak push toward no-fault (with illus) p30, Mar.27

Amtrak: the need for a hard sell (with illus) p19, May 8

VOUCHER System (Education)

A 'market economy' for the schools (with illus) p76, Feb.6

VREDESTEIN

The Netherlands: Tiremakers in a tug-of-war p32, Apr.24

W**WAGES**

An incomes policy by any other name (with illus) p14, Jan.23

Will Nixon freeze construction wages? (with illus) p25, Feb.20

Nixon opts for intervention (with illus) p34, Feb.27

Both sides of the law p34, Feb.27

The hard hats are talking tougher (with illus) p105, Mar.13

The unions aim still higher (with chart) p106, Mar.13

The unions set a minimum raise p101, Mar.27

Nixon puts more teeth in the jawbone (with illus) p14, Apr.3

Rail costs run uphill # p44, Apr.10

An inflation alert with a louder ring p33, Apr.17

Lumber prices echo the building boom p24, Apr.24

The President's construction industry stabilization committee # p29, Apr.24

Unions spurn the inflation alert (with illus) p72, Apr.24

Inflation looks stubborn to business (with chart) p26, May 1

Uncertainty leads to higher wages p17, May 8

Wage rates remain at high level p14, May 8

Settlement statistics # p80, May 8

A two-tier system for minimum wages p46, May 15

When minimum wage means no wage at all (with chart) p82, May 15

Short News Item

A loose lid on construction pay (with illus) p60, May 22

What the USW wants as a first-year settlement # p31, May 22

AFL-CIO to help combat wage inflation # p27, May 29

Readers Report: How wages work p16, June 5

USW pattern holds some hope for 1972 (with illus) p38, June 5

Builders put a lid on overtime pay (with illus) p38, June 19

WALLACE, George C.

Japan corners Alabama's coal (with illus) p45, May 15

WALLACH, Philip

The Colt diesel that led to disaster (with illus) p84, Jan.9

WALLICK, Gerald

Ex-engineer's declaration of independence (with illus) p91, Feb.13

WALSH, Eugene B.

Where the boss gets an MBA on the job (with illus) p86, May 8

WALSH-Healey Public Contracts

Industrial noise curtain widens p88, May 22

WALSTON & Co.

Another big firm seeks Perot's aid p74, Apr.3

WAND (Chemical light)

A chemical light 'wand' # p120, Mar.13

WARNER Bros., Inc.

Son of Zanuck returns (with illus) # p32, Mar.6

WARNER-Lambert Co.

The health market gets a new giant (with chart and illus) p38, Feb.20

The FTC vs. Warner-Lambert # p26, Apr.24

WARRANTIES

Consumer pressure for product warranties. # p37, Mar.20

WARREN, Sir Edward

Asia: Japan's executives turn to diplomacy (with illus) p36, May 22

WASHINGTON, University of

He wants to lengthen antitrust's reach (with illus) p38, May 22

WASSERMAN, Richard M.

Over the wall at Levitt (with illus) p36, May 8

WASTE

Where government needs to clean up (with illus) p104, Jan.16

Environmental push will concentrate on waste recycling # p37, Mar.27

A city turns trash into money p120, June 19

WATER (Bottled)

H₂O, sparkling and pure—from a bottle p94, Jan.16

WATER Pollution

Cities as polluters (Editorial) p112, Jan.16

Where government needs to clean up (with illus) p104, Jan.16

Can pollution pay off? (with illus) p46, Jan.16

New target in the antipollution drive (with illus) p104, Jan.16

Oil spills bring a call for action (with illus) p20, Jan.30

A polluter learns the hard way (with cover, map and illus) p52, Feb.6

Eating for ecology # p116, Feb.27

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

Du Pont's \$300-million # p34, Mar.27

For some, pollution is the answer (with illus) p25, Mar.27

Polluters raise the cleanup ante (with table) p46, May 15

Tapping an old law to catch polluters (with illus) p158, May 15

New trouble on Everglades waters (with map) p44, June 5

WATSON, James A.

Gamble finds a man for the top (with illus) p40, Jan.9

WAYS & Means Committee

Ways & Means tackles three hot issues (with cover, map and illus) p72, May 8

WEAPONS

The Navy nets more of the budget (with chart and table) p62, Feb.6

Three reports that will shake the defense industry # p35, Feb.13

Latest advice on weapons: Profits can wait p55, May 15

A top Pentagon watchdog for R&D testing p51, June 5

WEATHER

Bitter harvest in the Southwest (with map) p22, Apr.24

WEDDINGS

New brides ring out the old traditions (with illus) p114, June 19

WEINBERGER, Caspar

Nixon spends to spur faster growth (with cover, chart, table and illus) p66, Jan.30

Architect of Nixon's new economics (with illus) p72, Mar.20

WELCH, Louie

The new No. 1 city in the Southwest (with illus) p82, June 12

WELFARE

Top priorities (Editorial) p88, Jan.9

Welfare reform: the search for compromise p27, Apr.3

HEW struggles to deliver the American dream (with cover and illus) p62, May 1

Ways & Means tackles three hot issues (with cover, map and illus) p72, May 8

Welfare load shifts to Labor Dept. p31, May 22

WELK, Lawrence

Why producers give TV programs away (with illus) p41, Apr.10

WELLS Fargo Bank

Wells Fargo heads south # p44, Apr.10

WELLS, Rich, Greene

A new era: 'creativity' plus plain talk (with illus) p72, Feb.20

WERNER, Jesse

GAF's anchor man (with illus) p76, Mar.20

The proxy wars flare up anew (with illus) p50, May 15

WEST VIRGINIA

A strip-mine reformer (with illus) p74, Jan.9

A polluter learns the hard way (with cover, map and illus) p52, Feb.6

West Virginia turns against strip mining (with illus) p29, Mar.6

WESTDEUTSCHE Landesbank Girozentrale

A German banker moves to center stage (with illus) p56, Mar.27

WESTERN Investment Associates

The biggest bank bets more on high risk (with table and illus) p80, May 22

WESTERN Telecommunications, Inc.

The satellite men struggle for space (with table) p26, Mar.6

WESTERN Union Corp.

The FCC opens up data lines # p24, May 29

WESTFALIA-Werke

Germany: The camper Americans love (with illus) p33, May 29

WESTINGHOUSE Electric Corp.

Making megawatts offshore # p26, May 8

More homework for the knowledge industry (with illus) p96, June 5

Westinghouse's European scheme looks brighter p48, June 19

WESTON, M. C.

USW pattern holds some hope for 1972 (with illus) p38, June 5

WESTVEN Management

The biggest bank bets more on high risk (with table and illus) p80, May 22

WEYERHAEUSER Co.

Publisher's Memo: Winners of the second BUSINESS WEEK Awards for Business Citizenship (with illus) p5, Mar.6

Fighting social ills—in a recession (with illus) (Special Report) p51, Mar.6

The perils of data systems (with illus) (Special Report) p62, June 5

WEYERHAEUSER, George

Publisher's Memo: Winners of the second BUSINESS WEEK Awards for Business Citizenship (with illus) p5, Mar.6

WHARTON School of Finance & Commerce
Consensus sees mild upturn, but it's often wrong p7, Jan.2

Wharton adjusts GNP to a \$73-billion hike p31, Feb.27

The recovery is showing some momentum (with chart) p15, May 29

Wharton trots out its Mark III p16, May 29

WHARTON School's Management & Behavioral Science Center

Businessmen go to the ghetto to learn (with illus) p102, June 19

WHEAT

Removal of the requirement that half of U.S. grain sold to Communist countries be carried in American flag vessels manned by American seamen # p33, June 26

WHEATON Glass Co.

The liberation of the 'selector-packers' (with illus) p19, Jan.9

WHITE Consolidated Industries, Inc.

White Motor roadblock # p24, Jan.30

White frees Allis in record stock sale p25, Feb.13

WHITE, Kevin

The financial noose draws tighter (with illus) p31, Jan.2

WHITE Motor Corp.

White Motor roadblock # p24, Jan.30

White frees Allis in record stock sale p25, Feb.13

Change at White Motor # p48, Mar.13

Knudsen returns in a White truck (with illus) p22, May 1

WHITE, Thomas D.

Enthoven and Smith: 'How Much is Enough?' (with illus) p6, Jan.30

Short News Item

WHITSON, James N.

How Ling engineered a new beginning (with table and illus) p76, May 29

WHITTAKER Corp

Ailing Whittaker tries to slim down (with illus) p30, Mar.20

WIDNALL, William B.

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

WIGS

A shiny pate need not mean an indoor summer p85, June 26

WILDMANN, Manfred

Memorizing more on tape (with illus) p65, Apr.17

WILEY, George

HEW struggles to deliver the American dream (with cover and illus) p62, May 1

WILHELM, John R.

Book Review p12, May 1

WILLIAMS, Albert

Trade panel is split on U.S. policy p27, May 29

WILLIAMS, Gordon L.

Book Review p8, Apr.3

Publisher's Memo: BUSINESS WEEK Quarterly Survey of Corporate Performance (with illus) p6, May 8

WILLIAMS, Harold M.

The board: obsolete unless overhauled (with cover, chart and illus) (Special Report) p50, May 22

WILLIAMS, Harrison A., Jr.

Congress gets ready to battle Nixon (with cover and illus) p66, Jan.9

Williams has what labor likes (with illus) p82, Feb.13

A new try at curbing transportation strikes (with illus) p116, June 19

WILSON, F. Perry

A new boss puts ecology on top (with illus) p55, Feb.6

WILSON, Flip

TV time sells out at premium prices (with illus) p43, May 15

WILSON, Logan

Higher learning moves off the campus (with illus) p78, Jan.16

WINDOWS

They board up the windows (with illus) p90, May 1

WINE

Time is right to stock up on German wines p84, Apr.24

A 12% drop in hard-liquor sales # p34, May 22

WINSTON 500

Cigarette makers do great without TV (with chart and illus) p56, May 29

WINTHROP Lawrence Corp.

Copeland, Sr., will sue his son # p52, May 15

WIRTZ, W. Willard

Penn Central is still hungry for help (with illus) p21, Jan.9

Has Penn Central been nationalized?, (with illus) p19, Jan.23

Four bosses without a chief p94, June 19

The Penn Central: A year later (with illus) p92, June 19

WISCONSIN

What makes Proxmire run (with illus) p84, Mar.27

WISER, F. C.

Boston Co.: A string of matched pearls (with illus) p36, Feb.6

WITTE, Nicholas H.

First Boston finds the big money (with cover and illus) p64, Mar.6

WOMEN

The liberation of the 'selector-packers' (with illus) p19, Jan.9

An equal chance for women # p32, Feb.13

Japan tries women's liberation (with illus) p70, Apr.10

Social causes keep HEW simmering (with illus) p85, May 1

WONDER Bread

Washington's diet for food companies (with illus) p28, Mar.20

WOOD, Arthur M.

The new breed that runs the big stores (with cover and illus) p54, June 26

WOODCOCK, Leonard

Chrysler reshuffles to whittle costs (with illus) p25, Jan.16

Firm support for a shaky alliance (with illus) p97, Mar.6

'Check it with Leonard' (with illus) p63, May 29

WOODPECKER Apple Cider

Cry of the Woodpecker # p90, Jan.23

WOOL

Britain: A bid for power in Yorkshire wool (with illus) p55, June 19

WORK Measurement

Readers Report: Work measurement wasted? p4, Jan.9

Readers Report: Measuring work p5, Jan.30

WORK Week

Why the work week pattern is changing (with illus) p108, Mar.13

The three-day week # p44, Apr.10

WORLD Bank

World Bank craves a slice of Ex-Im's pie (with illus) p28, Feb.13

McNamara faces trouble in Argentina p38, Mar.27

World Bank and Japan help each other p34, May 22

WORLD Trade Center

The colossus nobody seems to love (with illus) p50, Apr.3

WRICE, Herman

Businessmen go to the ghetto to learn (with illus) p102, June 19

WRIGHT, Gordon

Black car dealers struggle to exist (with illus) p54, Apr.10

WRITE-Offs

The feud over faster write-offs (with illus) p27, May 1

Readers Report: Write off, baby (with illus) p8, May 22

Faster write-offs finally emerge p22, June 26

WYLY, Charles and Son

The heady dreams at University Computing (with illus) p54, May 1

X**X-RAY Prints**

A Xerox machine that prints X-rays (with illus) p60, May 29

XERORADIOGRAPHY

A Xerox machine that prints X-rays (with illus) p60, May 29

XEROX Corp.

To send emergency letters use your phone # p78, Feb.13

No. 2 at Xerox (with illus) p76, Mar.20

A Xerox machine that prints X-rays (with illus) p60, May 29

Y**YABLONSKI, Joseph A.**

Years of trial for the UMW (with illus) p88, Feb.6

The bombshell from the Yablonski trial p30, June 26

YAK-40

A Soviet plane for the West (with illus) p84, Mar.20

YAKOVLEV, Alexander

A Soviet plane for the West (with illus) p84, Mar.20

YALE University

Going to Yale on a 35-year loan (with illus) p32, Feb.13

YAMASAKI, Isao

Foreign banks thrive in California (with illus) p104, Apr.10

YANKELOVICH, Daniel

What makes the new consumer buy (with cover, chart and illus) (Special Report) p52, Apr.24

YARMOLINSKY, Adam

Yarmolinsky: 'The Military Establishment' (with illus) p6, Feb.6

YOUNG Great Society

Black capitalism: a study of struggle (with illus) p96, Jan.16

Businessmen go to the ghetto to learn (with illus) p102, June 19

YOUR Man In Detroit

'Your man' at Chrysler # p32, Mar.6

YOUTH

Airlines slash fares for youth (with illus) p30, June 12

The air fare war roars on (with illus) p40, June 19

New brides ring out the old traditions (with illus) p114, June 19

Dutton: 'Changing Sources of Power' (with illus) p13, June 26

YUGOSLAVIA

Readers Report: Equity in Yugoslavia p6, Feb.27

Z**ZAGORIA, Sam**

When cities collide with the unions (with cover, chart and illus) (Special Report) p24, Jan.2

ZAHN, Ernest

Why consumers buy — or hoard (with illus) p54, Feb.13

ZAITE, Joseph and Sharon

What makes the new consumer buy (with cover, chart and illus) (Special Report) p52, Apr.24

ZAMBIA

Canada: How the railroads export knowhow (with illus) p35, Feb.6

ZANUCK, Darryl

20th Century-Fox presents: Proxy War (with illus) p68, May 8

ZANUCK, Richard D.

Son of Zanuck returns (with illus) # p32, Mar.6

ZARKOWSKY, William M.

What Grumman has learned from Lockheed (with illus) p74, June 12

ZECKENDORF, William

Master pitchman for a jetport (with map and illus) p60, Mar.27

ZENITH Radio Corp.

Zenith tunes in on a new president (with illus) p24, May 22

ZINC

Nonferrous metals start to live a little (with chart) p39, June 5

ZWICK, Charles J.

Florida banks combine to prosper (with table and illus) p40, Apr.3

